AtlasIntel Poll: Latinos
10/26/2026 - 11/03/2026

2026 Midterms
Latinos

Approval and government evaluation | Vote intention | Key issues and candidate comparison | Economic perceptions | Trust in institutions | Image of political figures

AtlasIntel PollsterGraph

Summary

0 Methodology and sample profile

1 Approval and government evaluation

2 Vote intention

3 Key issues

4 Economic perceptions

5 Trust in institutions

6 Image of political figures

Methodology and sample profile

Methodology: Atlas RDR

Atlas Random Digital Recruitment [RDR] is a methodology developed by AtlasIntel to calibrate robust samples, representative of the target population.

The method seeks to address sources of bias and possible over-or underrepresentation of specific demographic groups.

Respondents are recruited randomly during routine web browsing in geolocated territories on any device (smartphones, tablets, laptops or PCs).

Compared to face-to-face surveys, **RDR avoids the possible psychological impact of human interaction on the respondent at the time of the interview**: the respondent can answer the questionnaire under conditions of full anonymity, without fear of causing a negative impression to the interviewer or to people who may eventually be listening to the answers shared during the interview.

Compared to telephone surveys based on Random Digit Dialing (RDD), **the RDR method allows for granular mapping of non-response patterns**, so that biases arising from variable non-response rates can be adequately addressed during the process of building each sample.

To ensure representativeness at the national level, the AtlasIntel samples are post-stratified using an iterative algorithm on a minimum set of target variables: gender, age group, education level, income level, region, and previous electoral behavior. The samples resulting from the post-stratification process match the profile of the US adult population and that of likely voters.

Sample Profile

TARGET POPULATION
US likely Latino voters

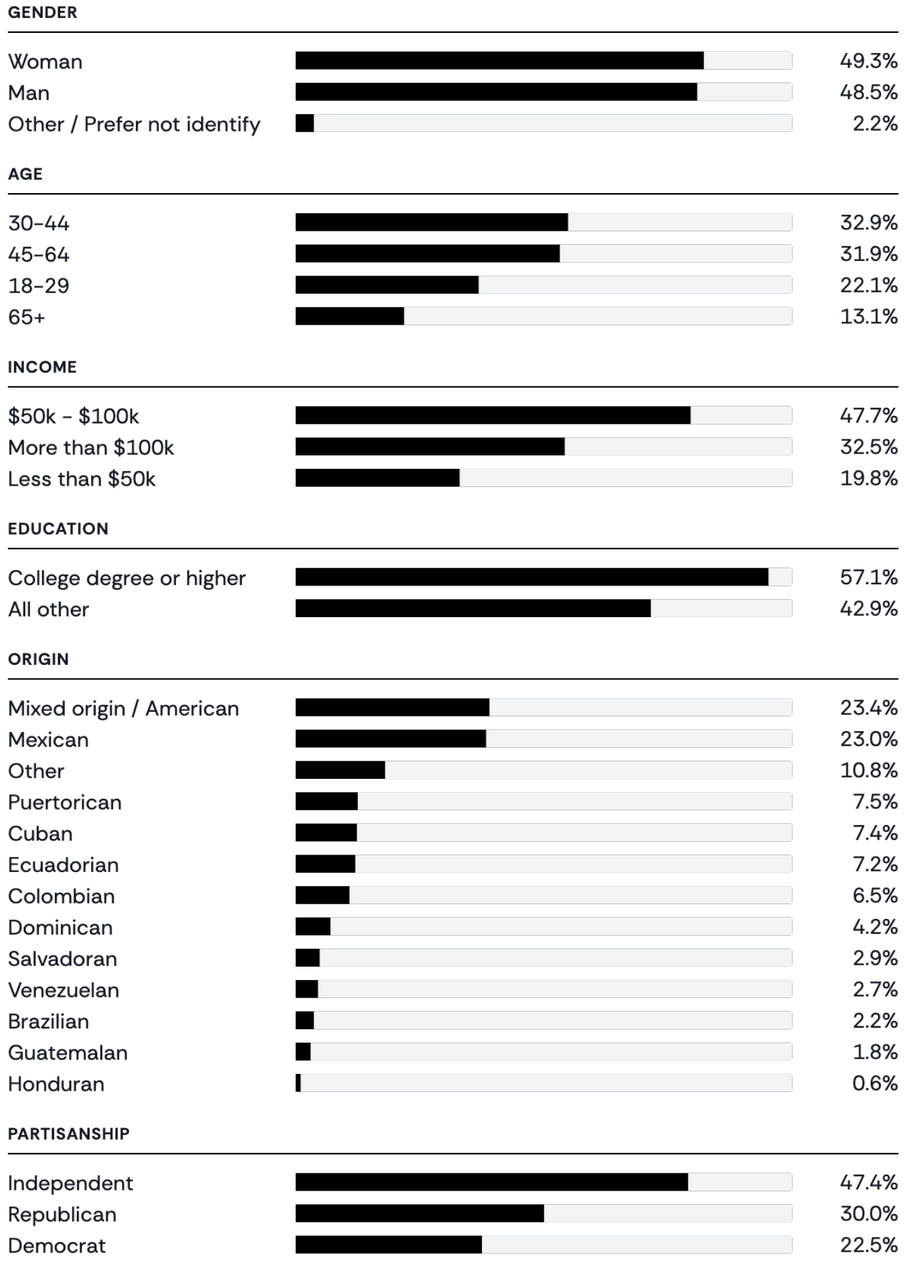
SAMPLE SIZE
878 respondents

METHODOLOGY
Random Digital Recruitment (Atlas RDR)

MARGIN OF ERROR
±3 p.p.

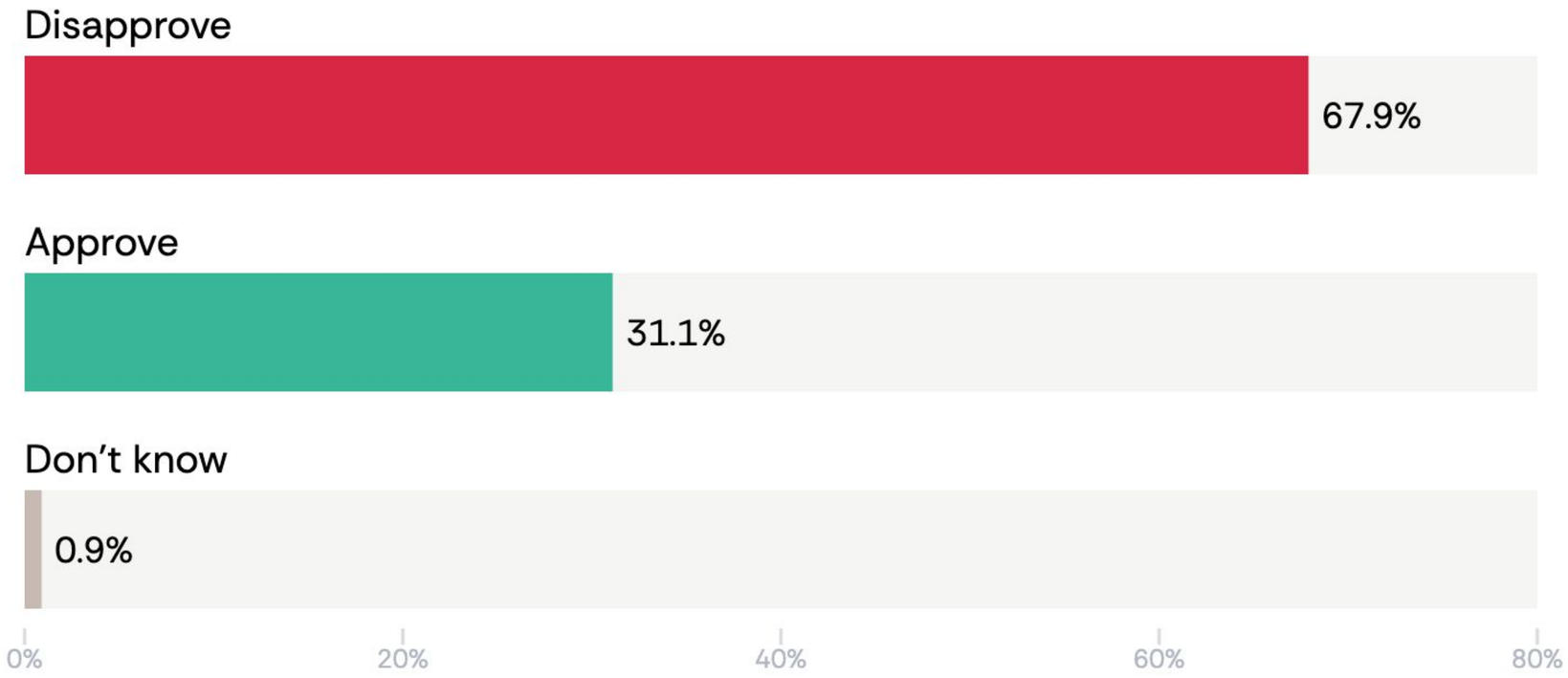
CONFIDENCE LEVEL FOR ESTIMATION OF THE MARGIN OF ERROR
95%

POLLING PERIOD
10/26/2026 - 11/03/2026



1. Approval and government evaluation

Do you approve or disapprove of Donald Trump's performance as President of the United States?



Do you approve or disapprove of Donald Trump's performance as President of the United States?

[crosstabs]

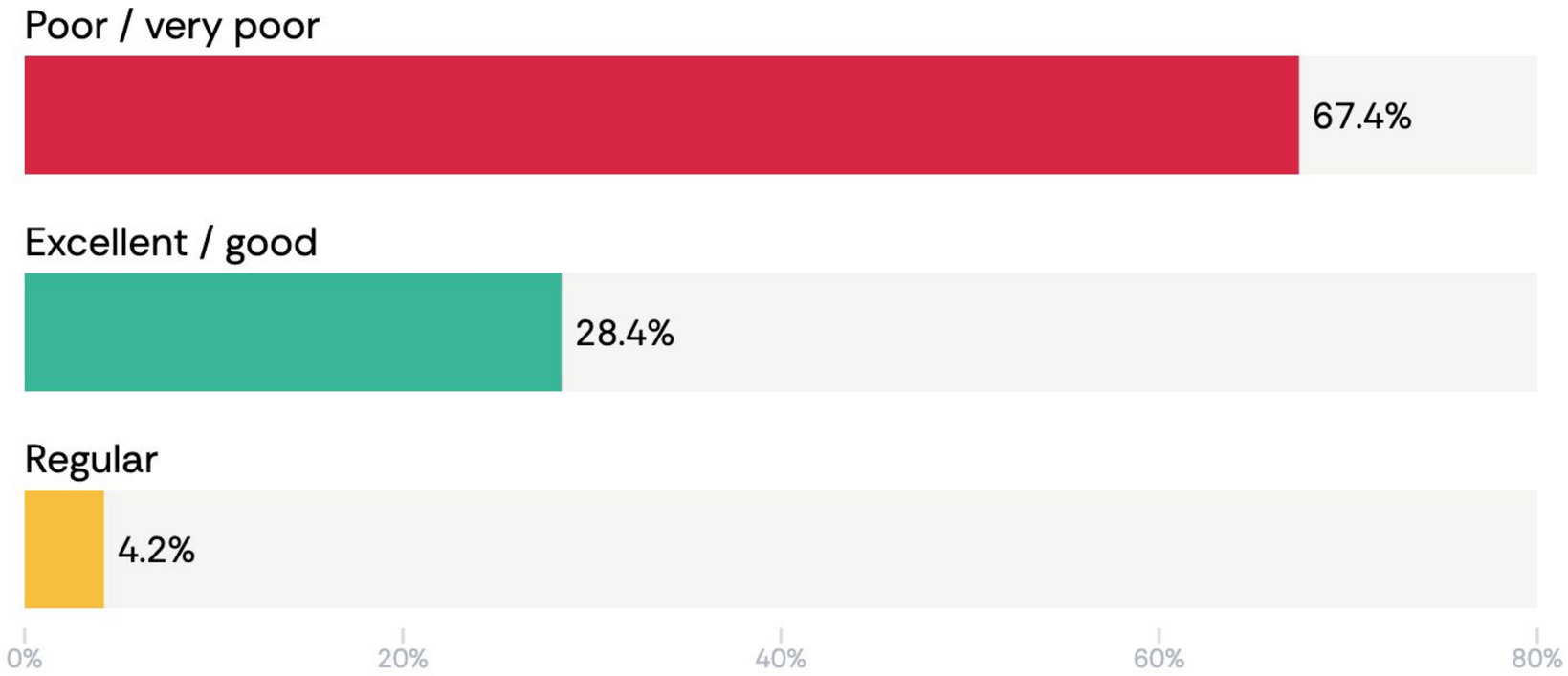
	GENDER			AGE				EDUCATION	
	Man	Woman	Other	18 - 29	30 - 44	45 - 64	65+	University	No college
Disapprove	61.3	78.7	81.5	93.0	56.0	57.4	83.0	73.1	59.4
Approve	37.1	21.3	18.5	7.0	42.1	41.9	15.9	25.8	39.7
Don't know	1.6	0.0	0	0	1.9	0.7	1.1	1.1	0.8

	INCOME			PARTISANSHIP			ORIGIN			
	Less than $50k	$50k - $100k	More than $100k	Democrat	Republican	Independent	Brazilian	Colombian	Cuban	Dominican
Disapprove	53.2	68.9	79.2	98.8	4.1	93.6	51.6	40.9	14.6	88.9
Approve	45.8	29.6	20.8	0.8	93.9	5.9	38.4	59.1	85.4	8.1
Don't know	1.0	1.5	0.0	0.4	2.0	0.5	10.0	0.0	0.0	3.0

	ORIGIN								
	Ecuadoran	Guatemalen	Honduran	Mexican	Puertorican	Salvadoran	Venezuelan	Mixed heritage / American	Other
Disapprove	60.3	67.6	66.7	89.0	55.8	75.0	52.3	98.1	85.6
Approve	39.7	32.4	33.3	11.0	43.3	25.0	47.7	1.5	14.4
Don't know	0	0	0	0.0	0.9	0	0.0	0.5	0.0

	2024 PRESIDENTIAL ELECTION VOTE			
	Donald Trump	Kamala Harris	Other candidate	Didn't vote
Disapprove	27.2	98.7	78.5	87.2
Approve	71.1	1.1	10.4	10.4
Don't know	1.7	0.2	11.1	2.4

What is your evaluation of the Trump administration?



What is your evaluation of the Trump administration?
[crosstabs]

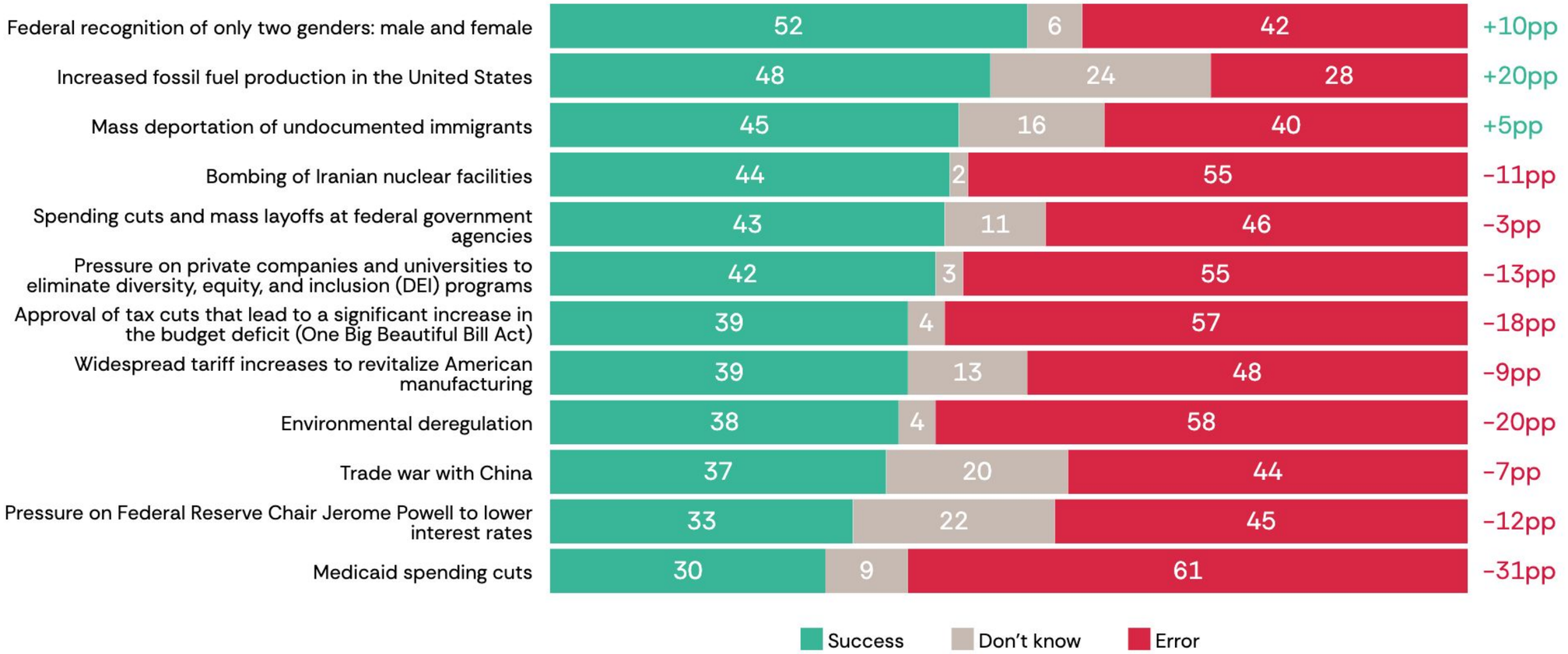
	GENDER			AGE				EDUCATION	
	Man	Woman	Other	18 - 29	30 - 44	45 - 64	65+	University	No college
Poor / very poor	60.4	78.7	81.5	93.0	54.2	57.4	82.9	72.2	59.4
Excellent / good	33.1	18.7	18.5	7.0	41.2	35.4	15.8	22.9	36.3
Regular	6.4	2.6	0	0.1	4.6	7.2	1.3	4.9	4.2

	INCOME			PARTISANSHIP			ORIGIN			
	Less than $50k	$50k - $100k	More than $100k	Democrat	Republican	Independent	Brazilian	Colombian	Cuban	Dominican
Poor / very poor	53.2	68.9	77.5	98.8	4.1	92.5	51.6	40.9	14.6	88.9
Excellent / good	44.5	24.8	20.4	0.0	85.4	4.7	36.6	46.8	79.9	7.5
Regular	2.3	6.3	2.0	1.2	10.5	2.8	11.8	12.3	5.5	3.6

	ORIGIN								
	Ecuadoran	Guatemalen	Honduran	Mexican	Puertorican	Salvadoran	Venezuelan	Mixed heritage / American	Other
Poor / very poor	60.3	67.6	66.7	89.0	55.6	75.0	42.4	98.1	84.7
Excellent / good	39.7	17.0	33.3	11.0	43.3	25.0	38.4	1.0	11.3
Regular	0	15.4	0	0.0	1.1	0	19.2	0.9	4.1

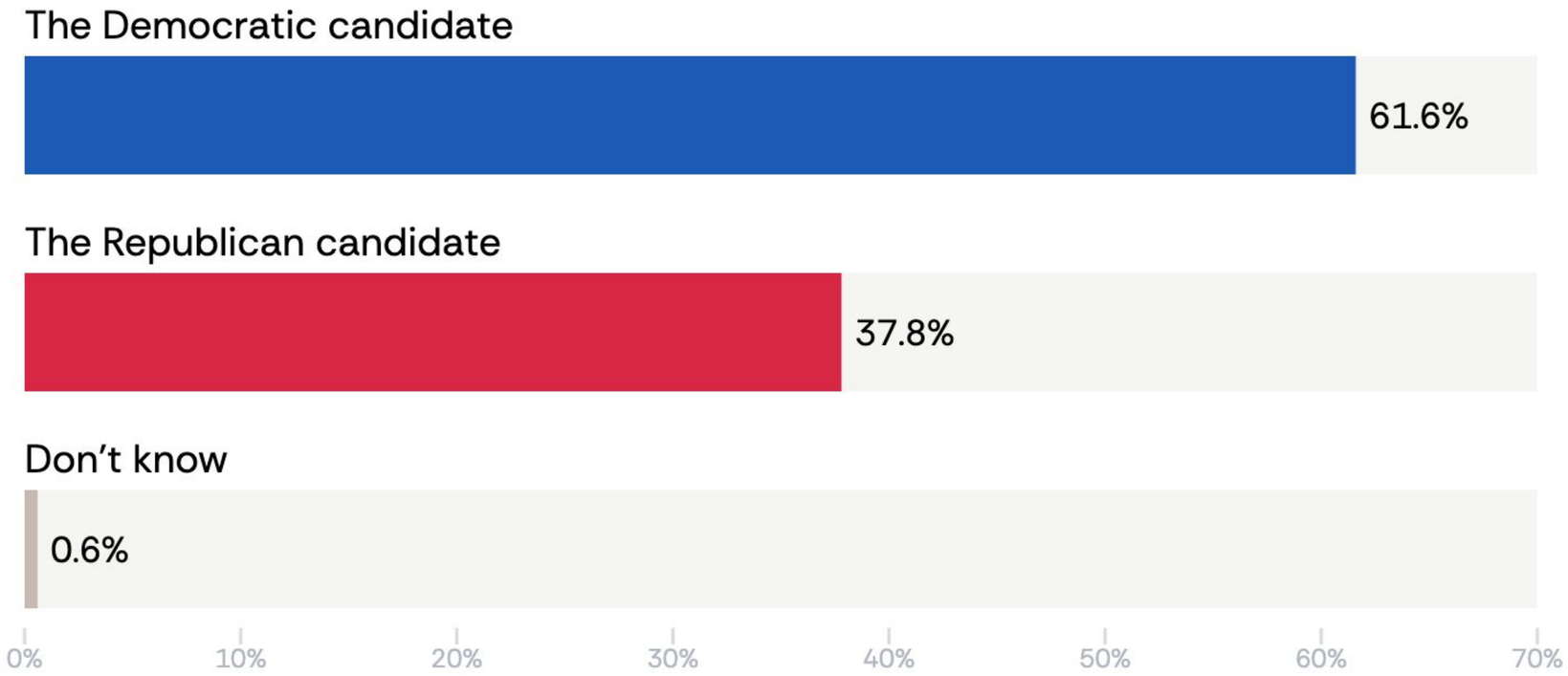
	2024 PRESIDENTIAL ELECTION VOTE			
	Donald Trump	Kamala Harris	Other candidate	Didn't vote
Poor / very poor	25.7	98.7	78.5	86.8
Excellent / good	64.3	1.1	0.0	8.8
Regular	10.1	0.2	21.5	4.4

Would you rather rate each of the following Trump policies as a success or an error?



2. Vote intention

Which party will you vote for in the midterm elections?



Which party will you vote for in the midterm elections?
[crosstabs]

	GENDER			AGE				EDUCATION	
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree	No college degree
The Democratic car	61.2	69.8	71.1	93.0	43.4	56.6	84.0	63.3	59.5
The Republican can	37.8	30.2	18.5	7.0	56.6	41.6	16.0	36.4	39.7
Don't know	1.0	0	10.4	0	0	1.8	0.0	0.3	0.8

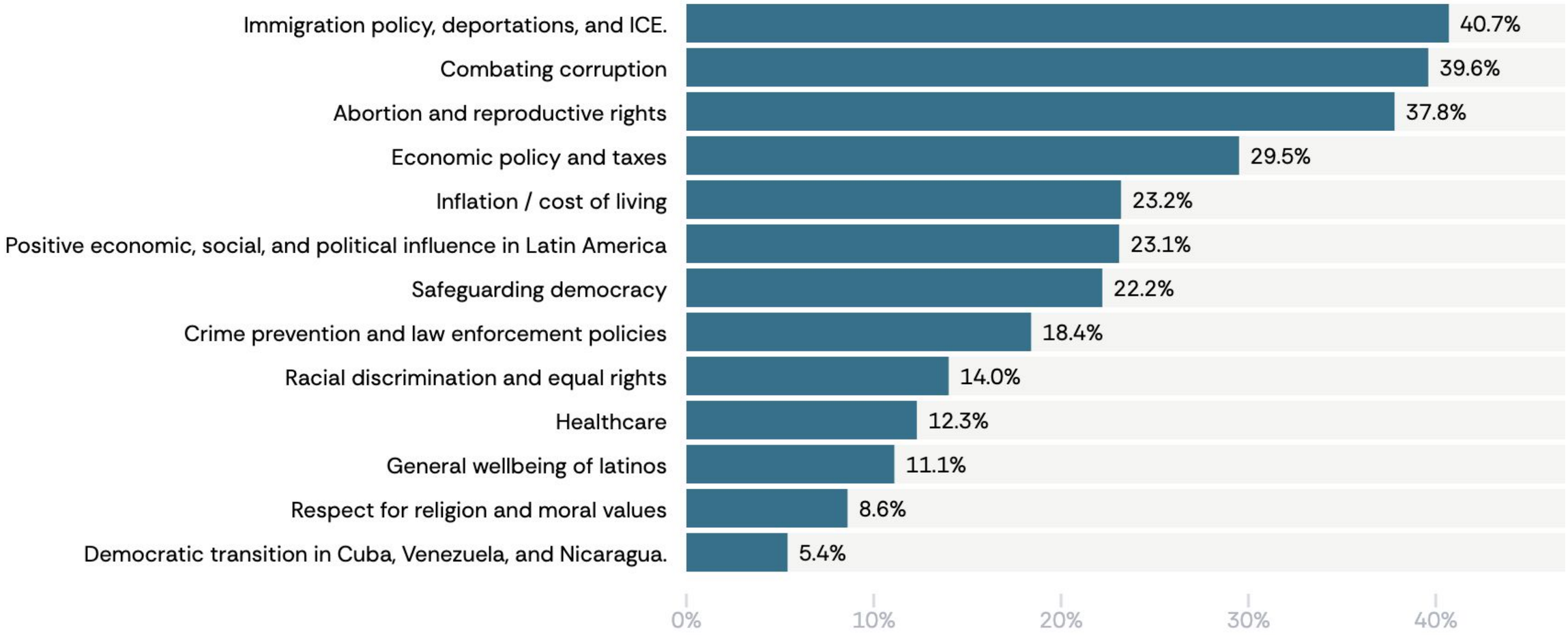
	INCOME			PARTISANSHIP			ORIGIN			
	Less than $50k	$50k - $100k	More than $100k	Democrat	Republican	Independent	Brazilian	Colombian	Cuban	Dominican
The Democratic car	53.2	68.9	64.8	99.2	4.1	82.9	51.6	40.9	14.6	88.9
The Republican can	45.5	30.6	34.9	0.8	95.9	15.8	48.4	59.1	85.4	8.1
Don't know	1.3	0.5	0.4	0	0.0	1.3	0	0	0.0	3.0

	ORIGIN								
	Ecuadorian	Guatemalan	Honduran	Mexican	Puerto Rican	Salvadoran	Venezuelan	Mixed heritage / American	Other
The Democratic car	60.3	67.6	66.7	72.9	50.9	75.0	52.3	98.5	85.6
The Republican can	39.7	32.4	33.3	26.3	43.4	25.0	47.7	1.5	13.4
Don't know	0	0	0	0.8	5.6	0	0.0	0	1.1

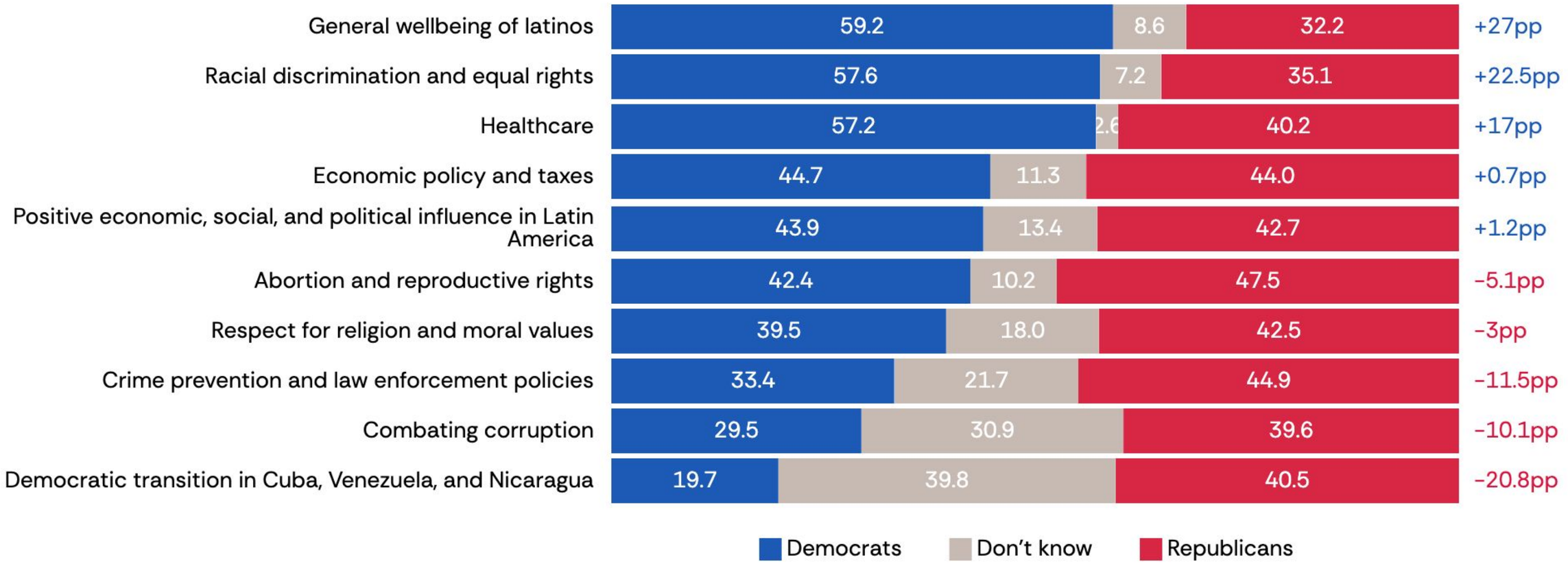
	2024 PRESIDENTIAL ELECTION VOTE			
	Donald Trump	Kamala Harris	Other	Did not vote
The Democratic car	16.1	98.6	55.9	87.2
The Republican can	83.9	1.1	0.0	9.2
Don't know	0.0	0.3	44.1	3.6

3. Key issues

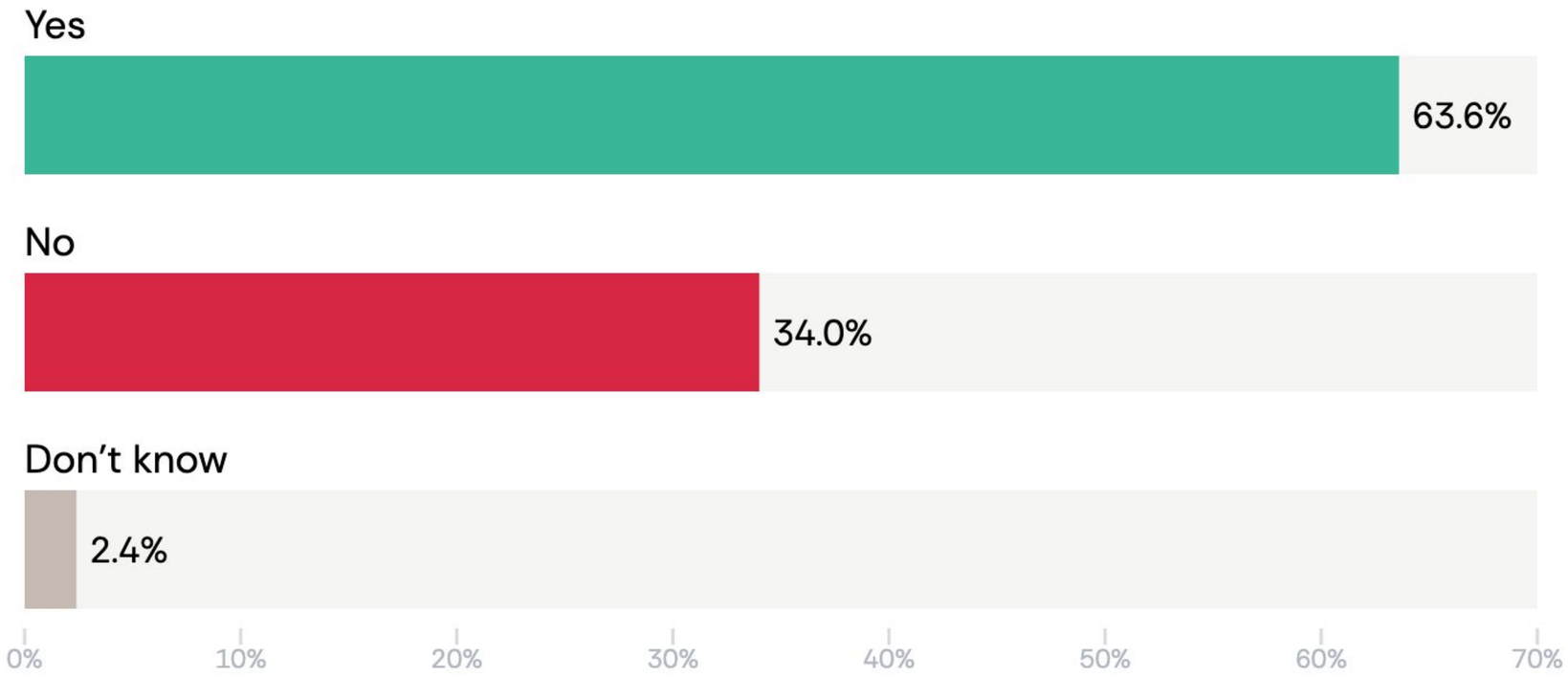
Which of the following issues will be most important in determining your vote in the 2026 midterm elections? (Select up to 3 options)



Which party do you trust more to handle the following issues?



Do you believe the Trump administration's immigration policies are biased against Latinos and target them unfairly?



Do you believe the Trump administration's immigration policies are biased against Latinos and target them unfairly?

[crosstabs]

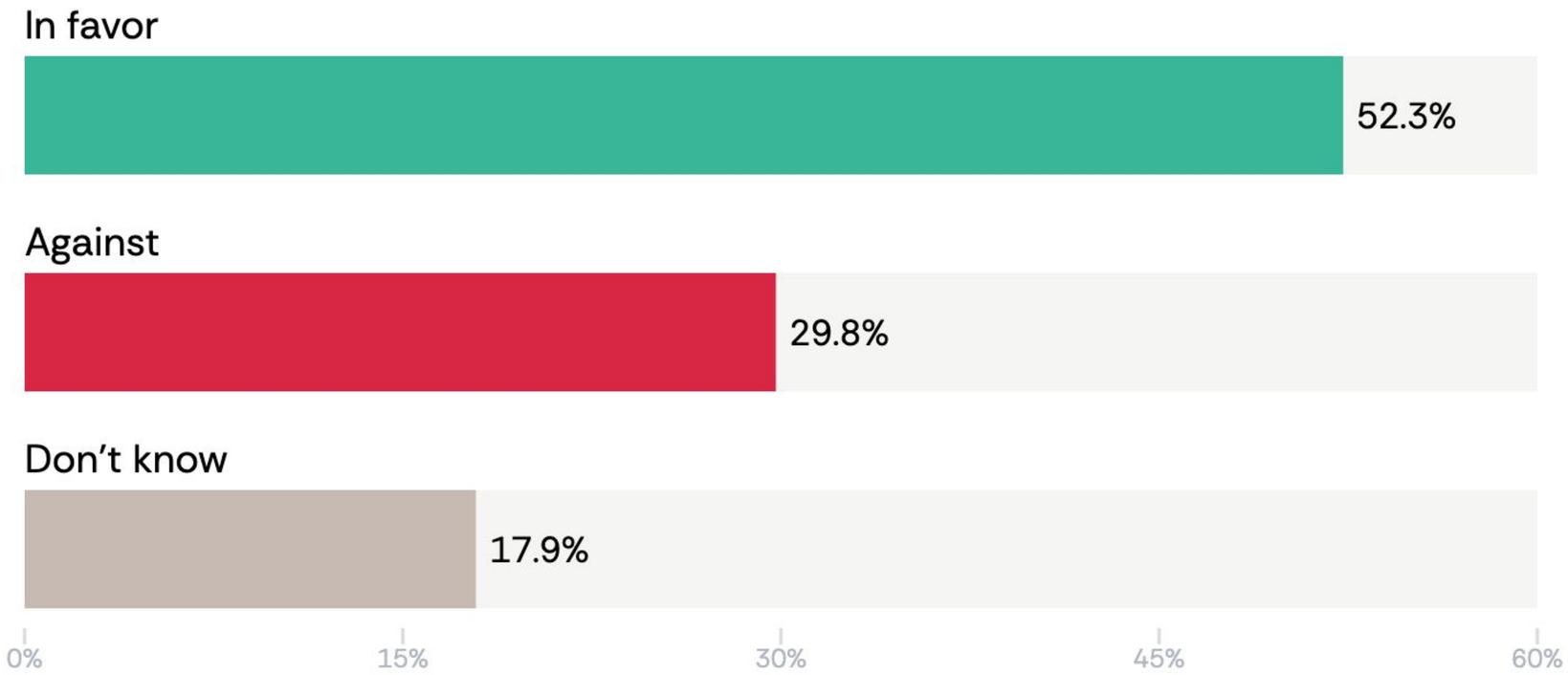
	GENDER			AGE				EDUCATION	
	Male	Female	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree	No college degree
Yes	63.4	72.4	81.5	93.7	43.3	61.5	84.1	64.6	63.0
No	31.5	27.6	18.5	6.3	51.6	36.2	14.3	33.7	32.7
Don't know	5.1	0.0	0	0	5.1	2.4	1.6	1.6	4.3

	INCOME			PARTISANSHIP			ORIGIN			
	Less than $50k	$50k - $100k	More than $100k	Democrat	Republican	Independent	Brazilian	Colombian	Cuban	Dominican
Yes	54.4	73.4	62.7	97.5	13.3	82.4	49.6	46.8	20.1	88.9
No	39.6	23.6	37.3	1.7	82.2	15.7	40.4	46.8	61.5	3.7
Don't know	6.0	3.0	0.0	0.8	4.4	1.9	10.0	6.5	18.4	7.4

	ORIGIN								
	Ecuadorian	Guatemalan	Honduran	Mexican	Puerto Rican	Salvadoran	Venezuelan	Mixed heritage / American	Other
Yes	60.3	67.6	66.7	71.5	55.8	75.0	71.6	98.5	85.6
No	39.7	32.4	33.3	28.1	44.2	25.0	28.4	1.5	13.8
Don't know	0	0	0	0.4	0	0	0.0	0	0.6

	2024 PRESIDENTIAL ELECTION VOTE			
	Donald Trump	Kamala Harris	Other	Did not vote
Yes	22.0	98.2	48.4	86.0
No	72.4	1.8	51.6	8.4
Don't know	5.6	0.0	0	5.6

Are you in favor or against abolishing ICE (Immigration and Customs Enforcement)?



Are you in favor of or opposed to abolishing ICE (Immigration and Customs Enforcement)?

[crosstabs]

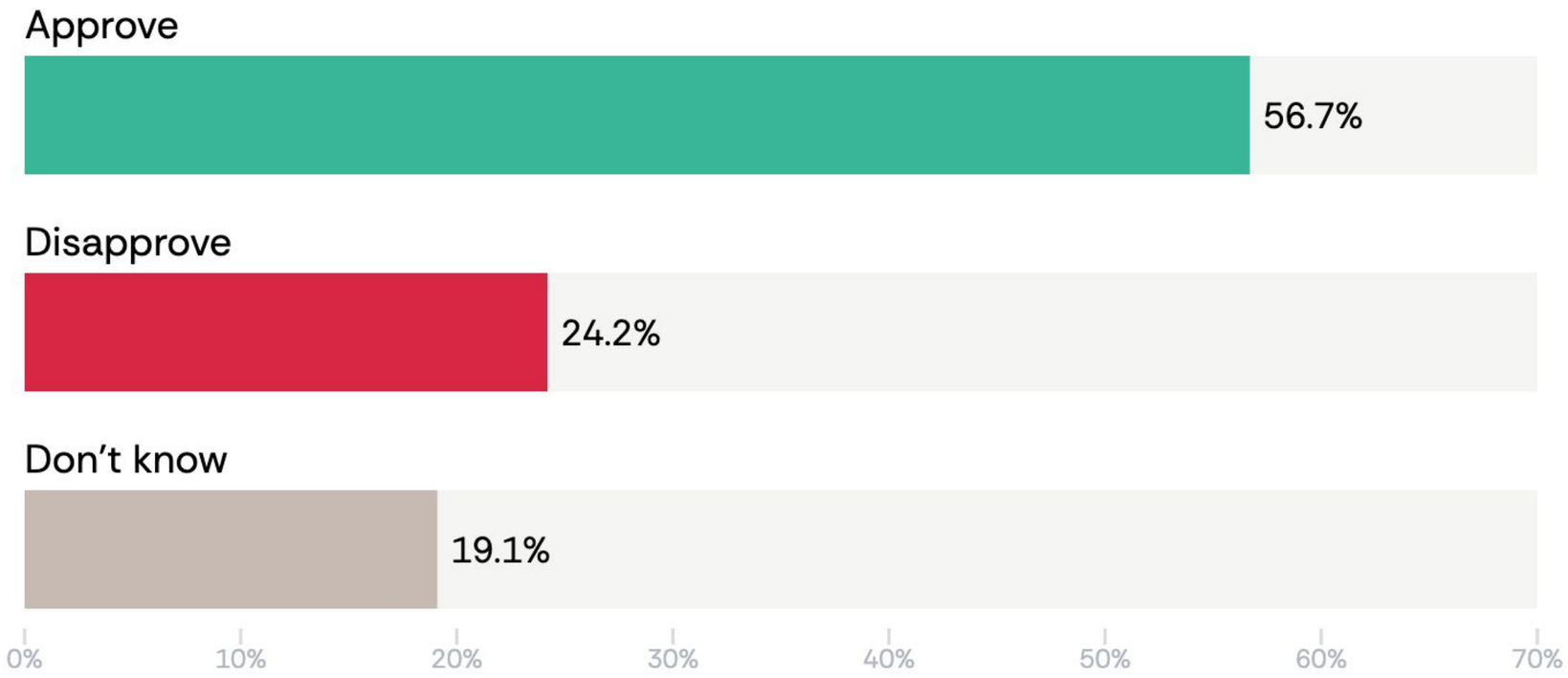
	GENDER			AGE				EDUCATION	
	Male	Female	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree	No college degree
In favor	51.8	57.9	81.5	90.3	39.4	47.2	45.7	60.2	43.1
Against	37.7	18.3	18.5	6.5	45.8	40.7	8.0	26.2	35.9
Don't know	10.5	23.7	0	3.2	14.9	12.0	46.3	13.7	21.0

	INCOME			PARTISANSHIP			ORIGIN			
	Less than $50k	$50k - $100k	More than $100k	Democrat	Republican	Independent	Brazilian	Colombian	Cuban	Dominican
In favor	60.0	64.0	37.2	85.6	13.3	63.9	51.4	40.9	22.9	81.5
Against	28.6	31.5	24.5	7.6	81.5	5.3	48.4	59.1	72.0	8.2
Don't know	11.4	4.5	38.3	6.8	5.2	30.7	0.3	0.0	5.2	10.3

	ORIGIN								
	Ecuadorian	Guatemalan	Honduran	Mexican	Puerto Rican	Salvadoran	Venezuelan	Mixed heritage / American	Other
In favor	24.2	82.3	66.7	67.9	28.7	37.5	41.0	99.5	22.5
Against	55.6	17.0	33.3	13.4	57.1	0.0	42.7	0.0	13.1
Don't know	20.2	0.7	0	18.7	14.2	62.5	16.3	0.5	64.4

	2024 PRESIDENTIAL ELECTION VOTE			
	Donald Trump	Kamala Harris	Other	Did not vote
In favor	18.6	82.2	89.6	53.3
Against	64.5	2.4	10.4	15.6
Don't know	16.9	15.4	0.0	31.1

Do you approve or disapprove of the U.S. military operation that arrested Nicolás Maduro, the president of Venezuela, on drug trafficking-related charges?



Do you approve or disapprove of the U.S. military operation that arrested Nicolás Maduro, the president of Venezuela, on drug trafficking-related charges?

[crosstabs]

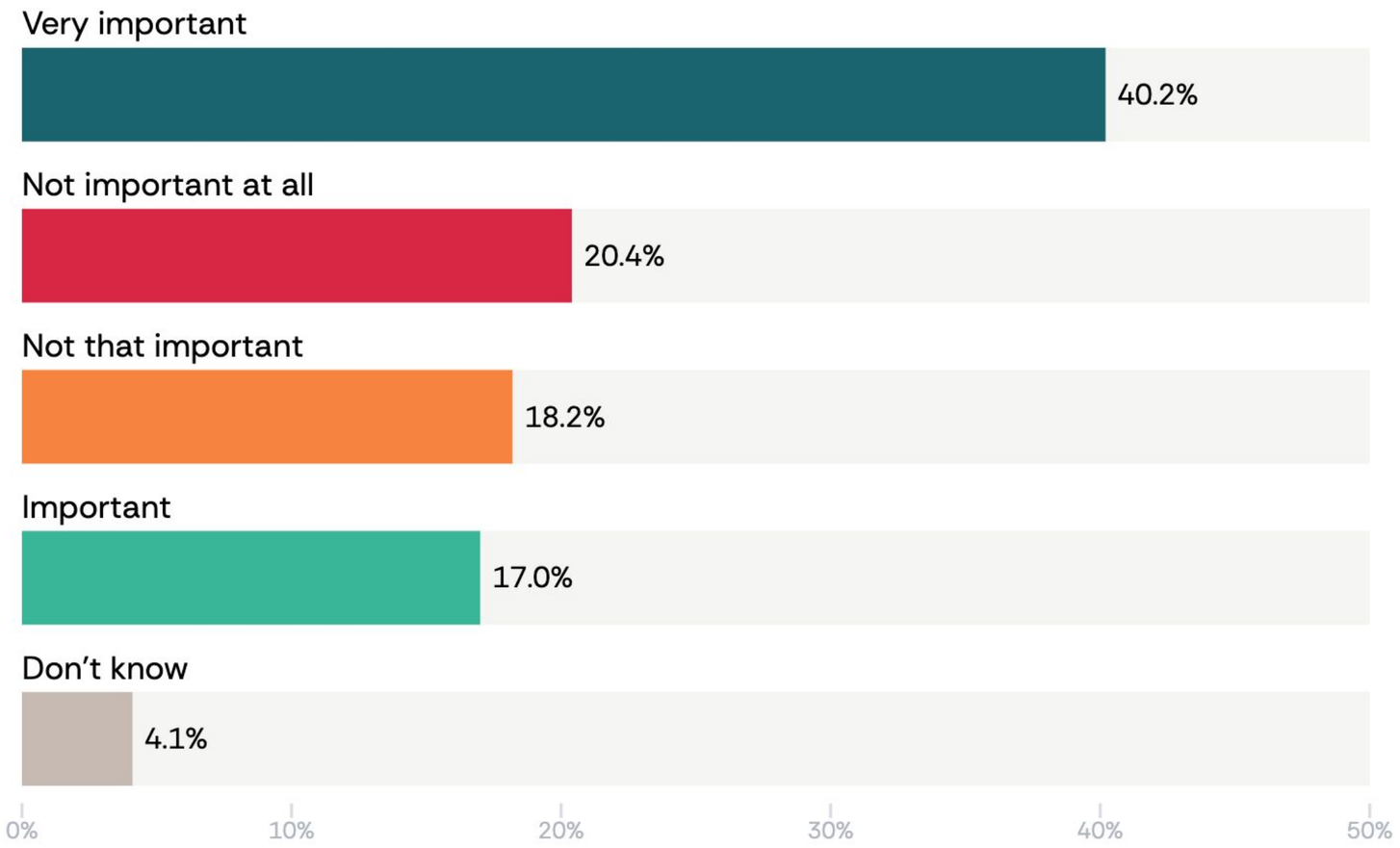
	GENDER			AGE				EDUCATION	
	Man	Woman	Other	18 - 29	30 - 44	45 - 64	65+	University	No college
Disapprove	61.3	78.7	81.5	93.0	56.0	57.4	83.0	73.1	59.4
Approve	37.1	21.3	18.5	7.0	42.1	41.9	15.9	25.8	39.7
Don't know	1.6	0.0	0	0	1.9	0.7	1.1	1.1	0.8

	INCOME			PARTISANSHIP			ORIGIN			
	Less than $50k	$50k - $100k	More than $100k	Democrat	Republican	Independent	Brazilian	Colombian	Cuban	Dominican
Disapprove	53.2	68.9	79.2	98.8	4.1	93.6	51.6	40.9	14.6	88.9
Approve	45.8	29.6	20.8	0.8	93.9	5.9	38.4	59.1	85.4	8.1
Don't know	1.0	1.5	0.0	0.4	2.0	0.5	10.0	0.0	0.0	3.0

	ORIGIN								
	Ecuadoran	Guatemalen	Honduran	Mexican	Puertorican	Salvadoran	Venezuelan	Mixed heritage / American	Other
Disapprove	60.3	67.6	66.7	89.0	55.8	75.0	52.3	98.1	85.6
Approve	39.7	32.4	33.3	11.0	43.3	25.0	47.7	1.5	14.4
Don't know	0	0	0	0.0	0.9	0	0.0	0.5	0.0

	2024 PRESIDENTIAL ELECTION VOTE			
	Donald Trump	Kamala Harris	Other candidate	Didn't vote
Disapprove	27.2	98.7	78.5	87.2
Approve	71.1	1.1	10.4	10.4
Don't know	1.7	0.2	11.1	2.4

How important are the Trump administration's efforts to promote political change in Venezuela and Cuba to your vote in the midterm elections?



PollsterGraph AtlasIntel

How important are the Trump administration's efforts to promote political change in Venezuela and Cuba to your vote in the midterm elections?

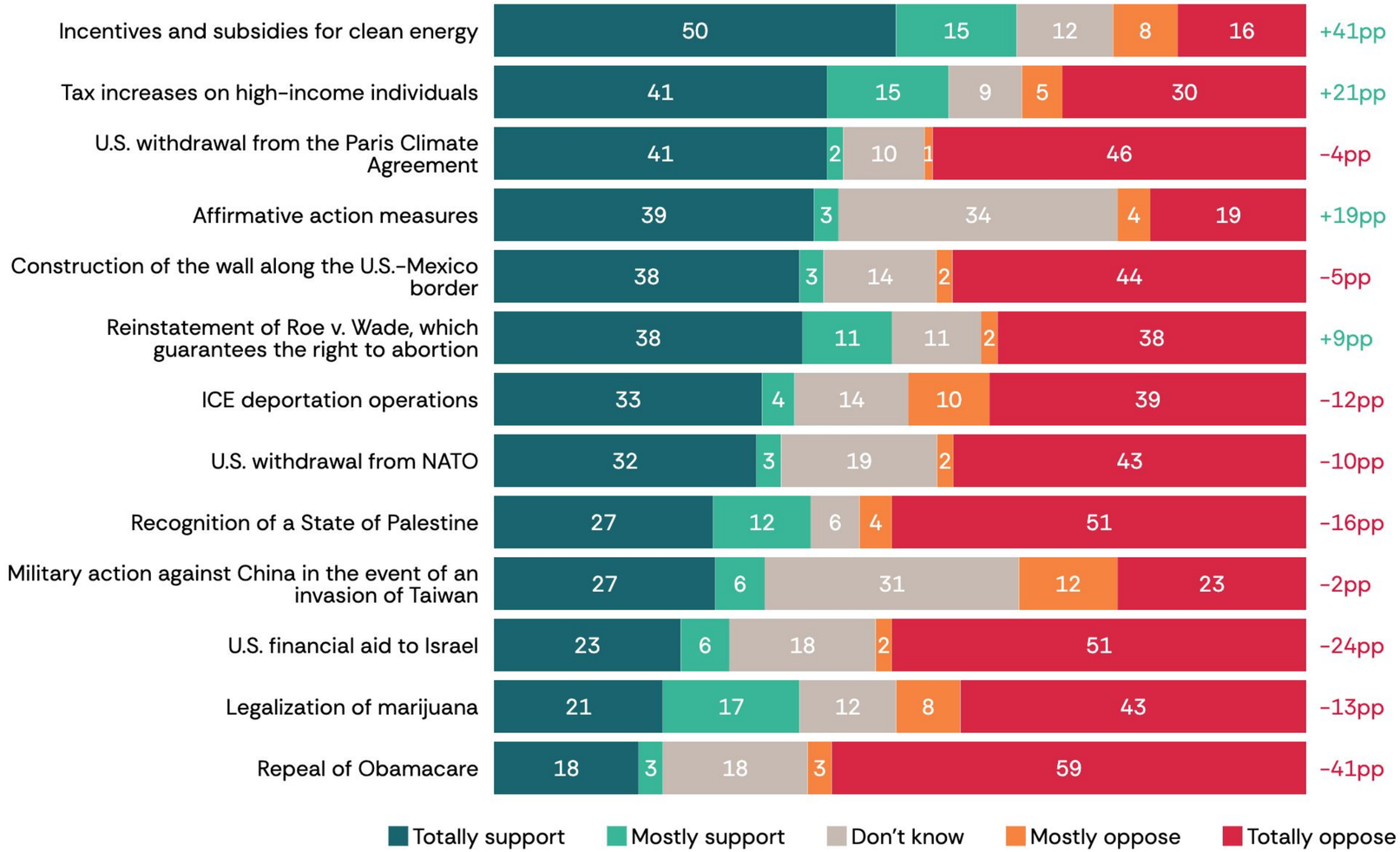
[crosstabs]

	GENDER			AGE				EDUCATION		INCOME		
	Male	Female	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree	No college degree	Less than $50k	$50k - $100k	More than $100k
Very important	38.7	42.3	11.1	32.7	44.5	40.8	24	40.7	40.8	57	46	22.2
Not important at all	15.8	28.2	70.5	18.6	13.7	13	62.3	6.8	30.9	16.5	15.3	29.1
Not that important	23.5	12.6	18.5	35.4	18.4	25.1	8.2	27	11.3	5.8	29.8	20.5
Important	14.6	17	0	13.3	20.9	13.8	2.7	24.7	9.8	13.4	5.4	25.5
Don't know	7.4	0	0	0	2.7	7.2	2.7	0.7	7	7.1	3.5	2.7

	PARTISANSHIP			ORIGIN								
	Democrat	Republican	Independent	Brazilian	Colombian	Cuban	Dominican	Ecuadorian	Guatemalan	Honduran	Mexican	Puerto Rican
Very important	19.2	72.7	17.3	46.9	33.6	61.5	22.6	34.0	37.5	33.3	29.2	41.7
Not important at all	18.8	1.2	45.2	14.2	45.7	10.9	10.2	10.8	39.4	0	12.6	15.3
Not that important	35.9	8.5	16.1	24.4	8.9	16.2	47.6	35.2	0.0	66.7	19.6	31
Important	11.8	16.7	20.7	14.4	11.9	11.4	14.4	20.0	23.0	0	27.5	10
Don't know	14.4	0.8	0.7	0	0	0	5.3	0	0	0	11	2.1

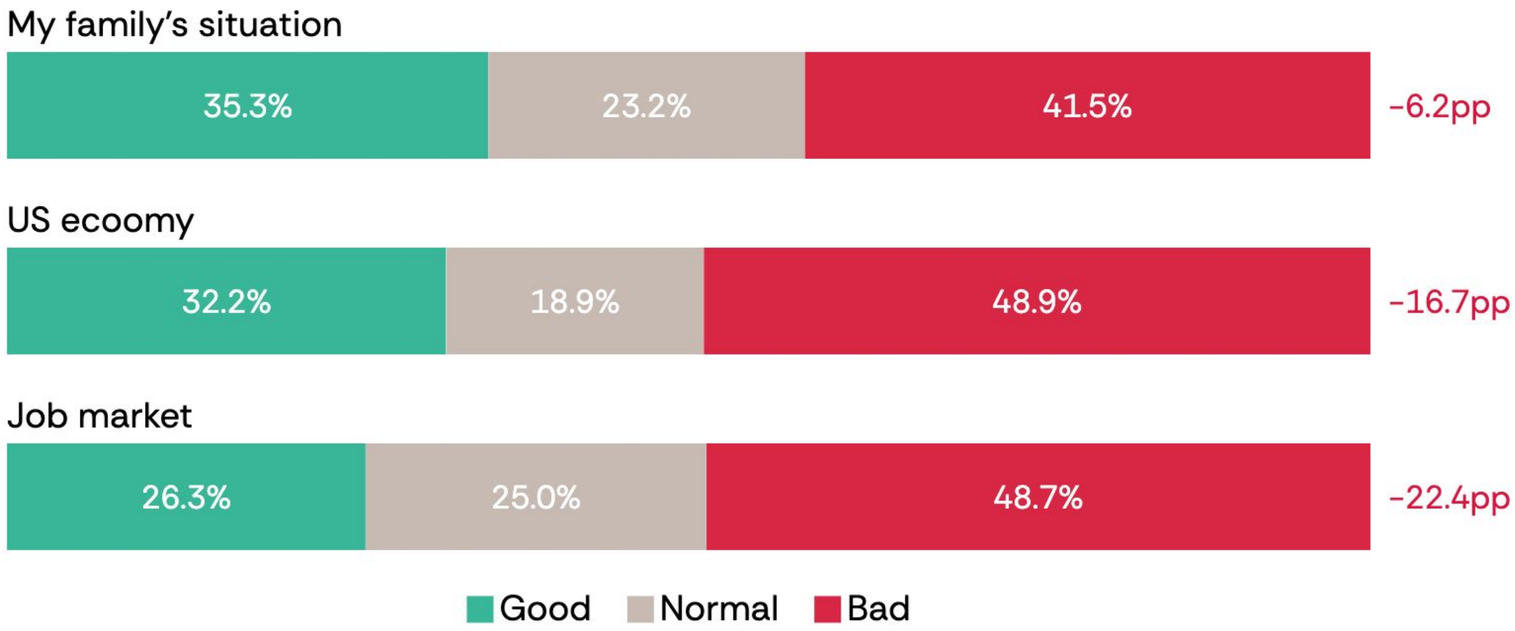
	ORIGIN				2024 PRESIDENTIAL ELECTION VOTE			
	Salvadoran	Venezuelan	Mixed heritage / American	Other	Donald Trump	Kamala Harris	Other	Did not vote
Very important	25.8	58.2	13.5	13.1	58.2	14.3	52.7	31.8
Not important at all	67.8	0.9	0	79	2.5	39.9	20.8	51.7
Not that important	6.3	0.2	62	2.1	14.3	27.7	15.9	14.6
Important	0	40.8	4.3	5.9	24.5	7.1	10.6	1.8
Don't know	0	0	20.2	0	0.5	10.8	0	0

Are you in favor of or opposed to each of the following policies?

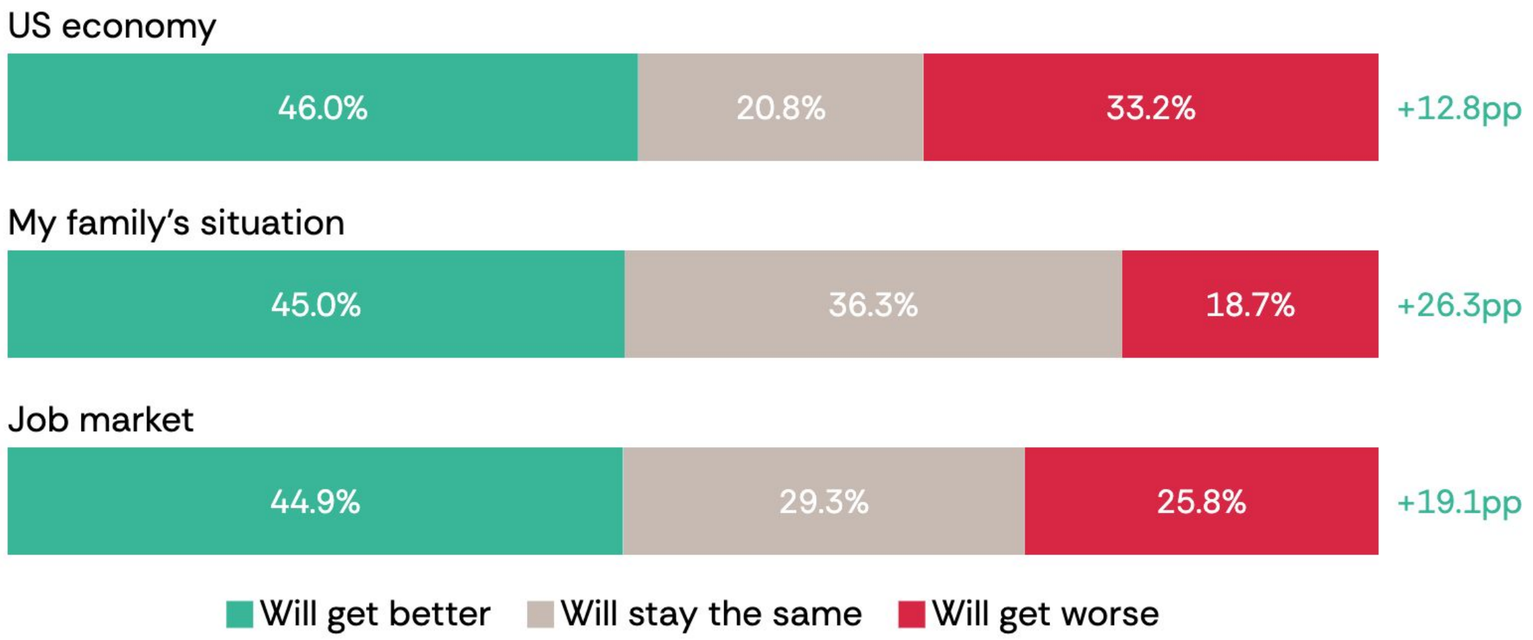


4. Economic perceptions

How do you evaluate the US economy and job market right now? And how do you evaluate your family's economic situation?

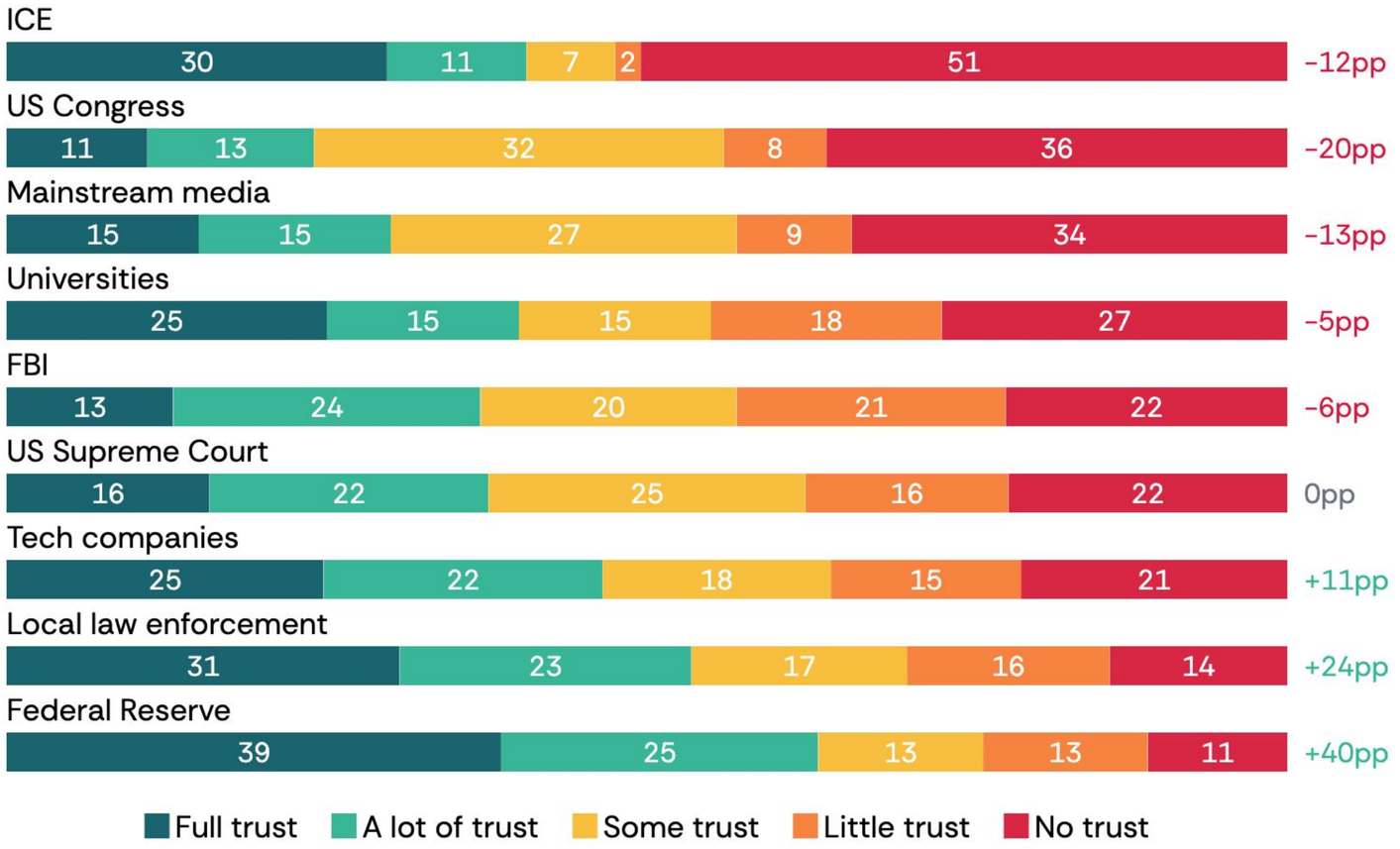


What is your expectation regarding the US economy and job market six months from now? What is your expectation regarding your family's situation?



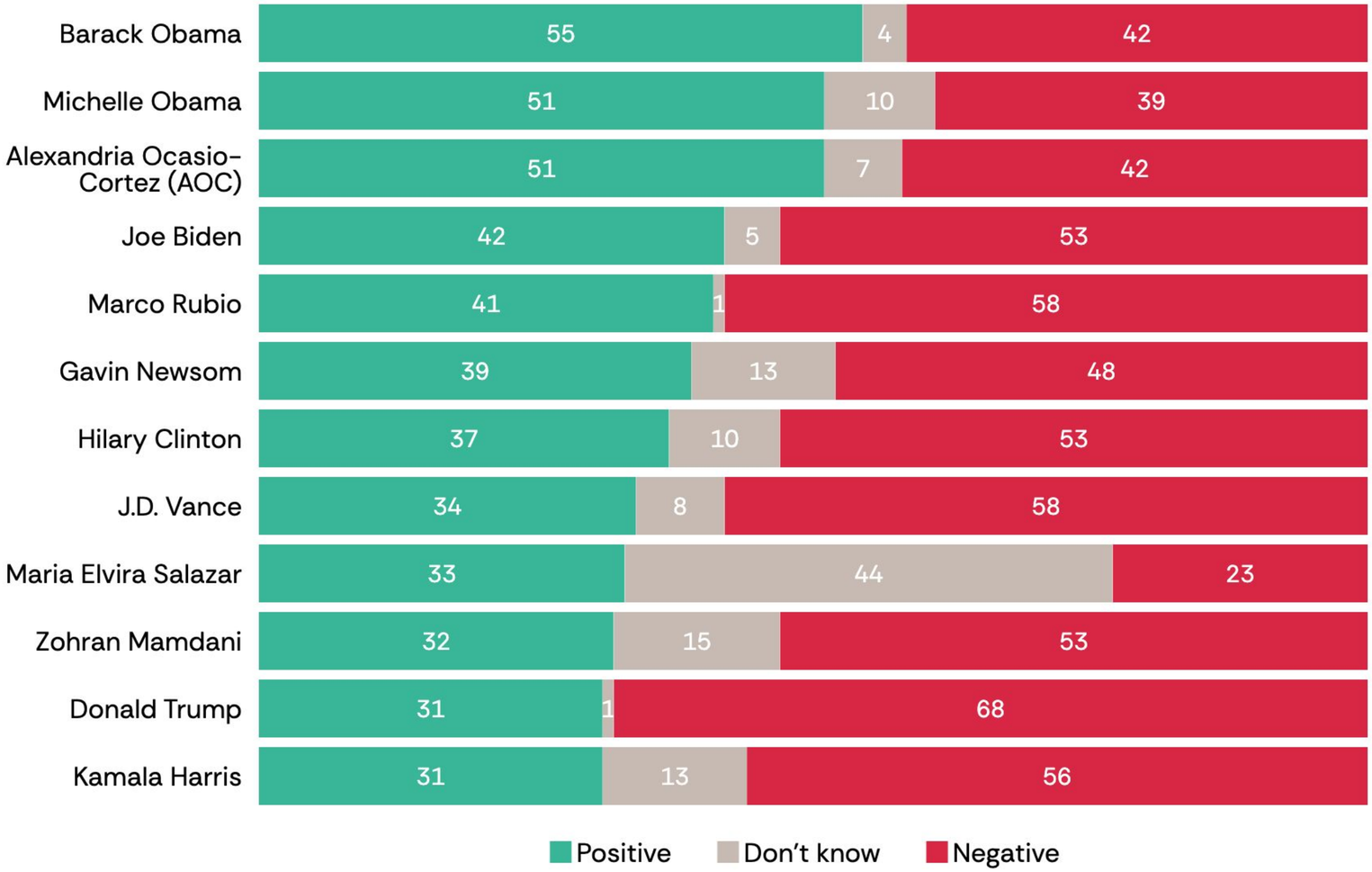
5. Trust in institutions

On a scale from 1 to 5, where 1 means "no trust at all" and 5 means "full trust", how much trust do you have in the following institutions?



6. Image of political figures

Do you have a positive or negative image of the following political leaders?




AtlasIntel


PollsterGraph