AtlasIntel Poll: Texas
10/28/2026 - 11/01/2026

2026 Midterms: Texas

Approval and government evaluation | Vote intention | Key issues and candidate comparison | Economic perceptions | Image of political figures

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Summary

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3 Key issues and candidate comparison

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Methodology and sample profile

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Methodology: Atlas RDR

Atlas Random Digital Recruitment [RDR] is a methodology developed by AtlasIntel to calibrate robust samples, representative of the target population.

The method seeks to address sources of bias and possible over-or underrepresentation of specific demographic groups.

Respondents are recruited randomly during routine web browsing in geolocated territories on any device (smartphones, tablets, laptops or PCs).

Compared to face-to-face surveys, **RDR avoids the possible psychological impact of human interaction on the respondent at the time of the interview**: the respondent can answer the questionnaire under conditions of full anonymity, without fear of causing a negative impression to the interviewer or to people who may eventually be listening to the answers shared during the interview.

Compared to telephone surveys based on Random Digit Dialing (RDD), **the RDR method allows for granular mapping of non-response patterns**, so that biases arising from variable non-response rates can be adequately addressed during the process of building each sample.

To ensure representativeness at the national level, the AtlasIntel samples are post-stratified using an iterative algorithm on a minimum set of target variables: gender, age group, education level, income level, region, and previous electoral behavior. The samples resulting from the post-stratification process match the profile of the US adult population and that of likely voters.

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Sample Profile

TARGET POPULATION
Texas adult population

SAMPLE SIZE
1,678 respondents

METHODOLOGY
Random Digital Recruitment (Atlas RDR)

MARGIN OF ERROR
±2 p.p.

CONFIDENCE LEVEL FOR ESTIMATION OF THE MARGIN OF ERROR
95%

POLLING PERIOD
10/28/2026 - 11/01/2026

GENDER



AGE



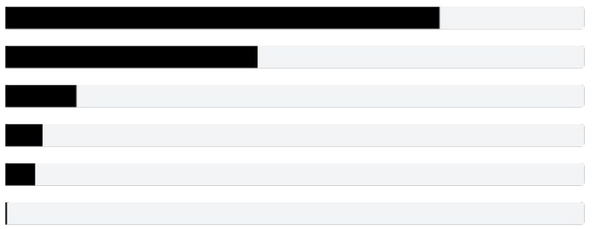
INCOME



EDUCATION



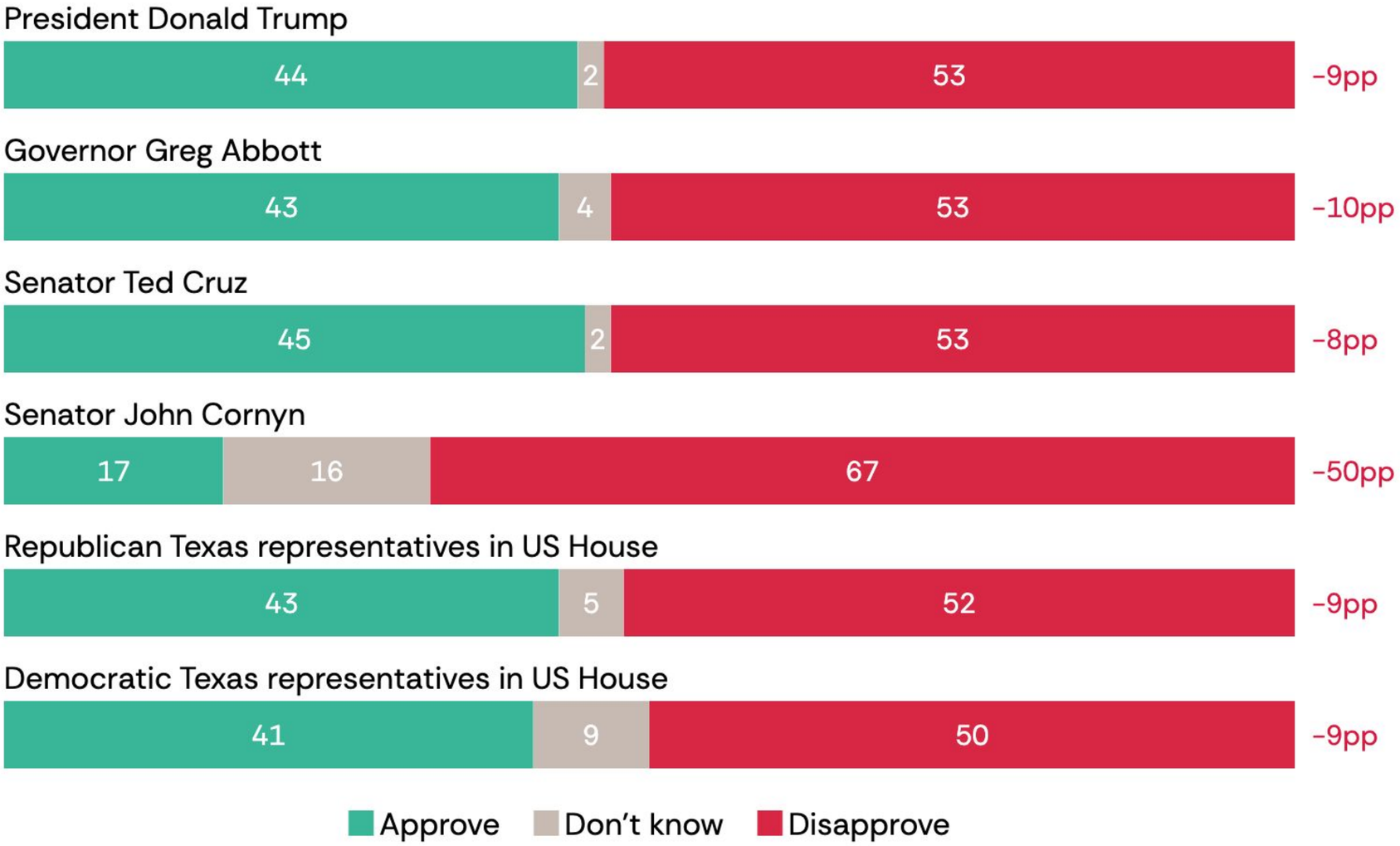
RACE



1. Approval and government evaluation

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Do you approve or disapprove of the job these politicians are doing?



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Do you approve or disapprove of the job these politicians are doing? [crosstabs]

	GENDER			AGE				EDUCATIONAL_LEVEL		FAMILY_INCOME2				
	Man	Woman	Other / prefer not to	18 - 29	30 - 44	45 - 64	65+	College degree or	All other	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000
President Donald Trump														
Approve	54	37	34	42	32	47	55	40	47	41	25	58	41	60
Don't know	2	3	0	0	5	2	1	1	3	3	4	0	2	1
Disapprove	45	61	66	58	63	51	44	60	49	55	71	42	57	39
Governor Greg Abbott														
Approve	51	36	34	43	27	46	56	42	44	36	26	56	40	59
Don't know	4	4	0	0	10	4	0	3	5	3	5	5	5	2
Disapprove	44	60	66	57	63	50	44	55	52	61	69	39	55	39
Senator Ted Cruz														
Approve	48	41	48	30	41	49	56	30	51	54	18	59	43	59
Don't know	2	2	0	0	1	5	0	2	2	1	3	2	5	0
Disapprove	51	57	52	70	58	47	44	68	47	45	79	39	53	42
Senator John Cornyn														
Approve	9	23	46	4	24	18	20	15	17	15	5	31	12	21
Don't know	24	9	1	30	16	8	21	8	20	17	12	11	28	16
Disapprove	67	68	53	65	60	74	59	77	63	68	83	58	60	63
Republican Texas representatives in US House														
Approve	46	39	49	30	35	51	50	27	50	53	13	55	46	59
Don't know	5	5	0	0	10	5	6	8	4	2	10	6	3	3
Disapprove	49	55	51	70	55	44	44	66	46	45	76	39	52	39
Democratic Texas representatives in US House														
Approve	39	45	50	66	51	31	28	54	36	33	65	25	46	35
Don't know	8	10	1	0	11	8	17	14	7	13	7	12	4	6
Disapprove	53	46	49	34	38	61	55	33	57	55	28	63	50	59

	LOCATION_TYPE			RACE						PARTISANSHIP		
	Urban	Sub - urban	Rural	Asian	Black	Hispanic	Native - American	White	Multi - racial	Democrat	Republican	Independent
President Donald Trump												
Approve	37	41	64	66	16	42	62	51	42	0	89	28
Don't know	2	3	1	0	0	0	0	4	4	0	1	5
Disapprove	61	56	35	34	84	58	39	46	54	100	10	67
Governor Greg Abbott												
Approve	36	41	61	66	16	42	62	47	45	0	86	26
Don't know	0	7	2	0	11	0	0	6	1	4	3	6
Disapprove	64	52	38	34	73	58	39	48	54	96	11	68
Senator Ted Cruz												
Approve	25	52	59	96	0	36	51	48	30	0	91	21
Don't know	3	2	2	0	0	0	0	4	0	0	2	4
Disapprove	72	47	39	4	100	64	49	49	70	100	7	75
Senator John Cornyn												
Approve	10	18	28	0	0	12	32	21	22	0	27	16
Don't know	15	14	25	0	0	21	0	16	4	21	18	12
Disapprove	76	69	47	100	100	67	68	63	75	79	55	72
Republican Texas representatives in US House												
Approve	25	49	60	96	0	36	51	45	33	0	88	20
Don't know	4	6	6	0	0	0	0	8	11	0	7	7
Disapprove	71	46	35	4	100	64	49	47	57	100	5	73
Democratic Texas representatives in US House												
Approve	50	43	25	4	100	52	48	38	38	88	7	45
Don't know	17	4	9	0	0	6	0	10	29	4	3	23
Disapprove	33	53	67	96	0	43	52	52	33	8	90	33

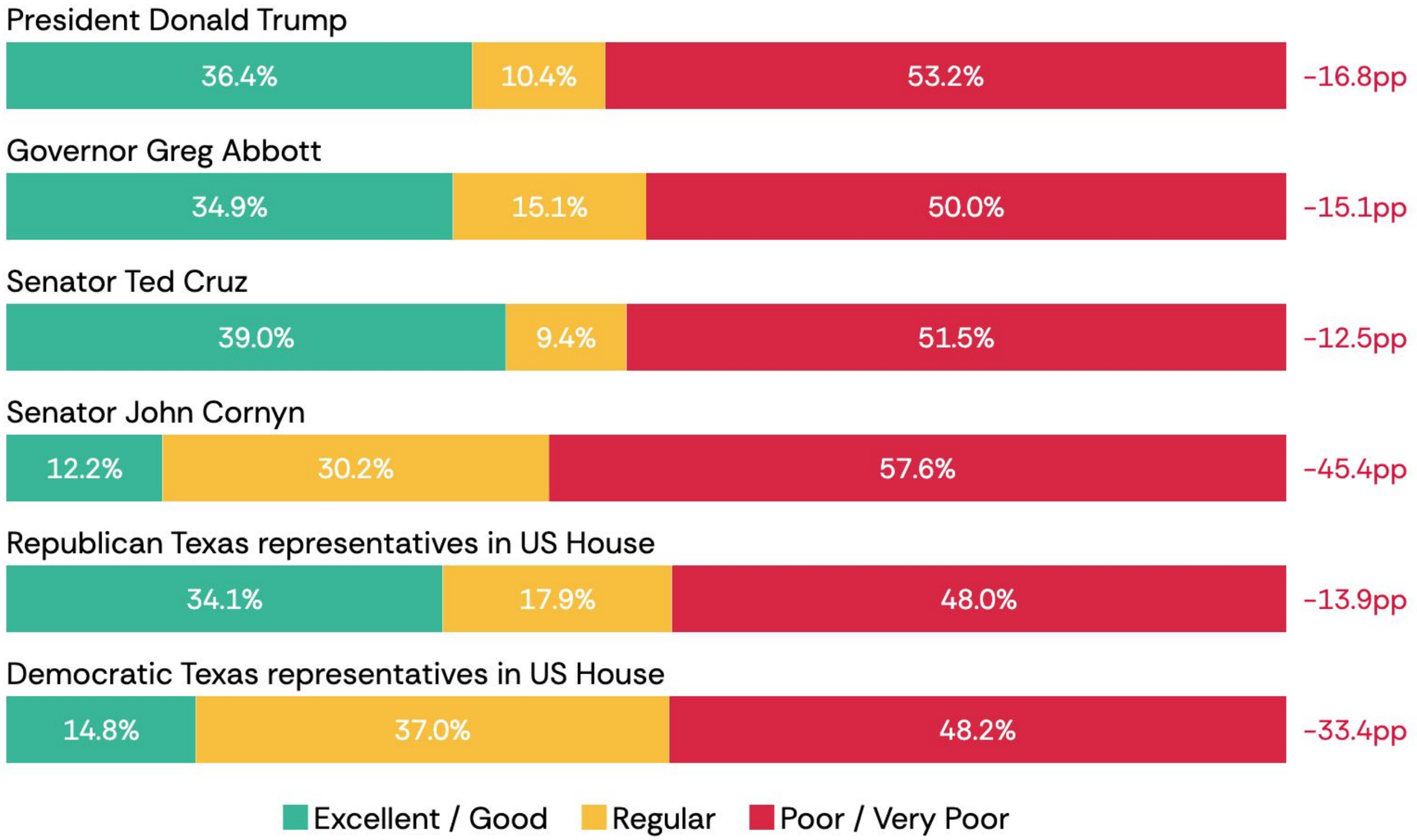
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Do you approve or disapprove of the job these politicians are doing? [crosstabs]

	VOTE_IN_2024_ELECTION			
	Donald Trump	Kamala Harris	Other candidate	Didn't vote
President Donald Trump				
Approve	89	0	29	3
Don't know	3	0	0	6
Disapprove	8	100	71	91
Governor Greg Abbott				
Approve	85	1	37	3
Don't know	5	3	0	7
Disapprove	11	96	63	91
Senator Ted Cruz				
Approve	91	0	1	5
Don't know	4	0	0	1
Disapprove	5	100	99	93
Senator John Cornyn				
Approve	29	4	33	9
Don't know	19	5	0	34
Disapprove	52	91	67	57
Republican Texas representatives in US House				
Approve	89	1	0	2
Don't know	8	3	0	5
Disapprove	4	97	100	93
Democratic Texas representatives in US House				
Approve	4	82	82	63
Don't know	5	8	18	22
Disapprove	91	10	0	15

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How do you evaluate the performance of the following leaders?



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How do you evaluate the performance of the following leaders? [crosstabs]

	GENDER			AGE				EDUCATIONAL_LEVEL		FAMILY_INCOME2				
	Man	Woman	Other / prefer not to	18 - 29	30 - 44	45 - 64	65+	College degree or	All other	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000
President Donald Trump														
Excellent / Good	40.0	33.2	34.0	31.1	17.9	40.5	52.7	26.2	42.7	37.0	19.8	48.6	32.3	45.3
Regular	17.0	4.7	7.0	11.0	19.6	9.2	3.2	15.7	7.1	7.2	7.3	10.3	12.5	15.7
Poor / Very Poor	43.1	62.1	59.0	57.9	62.5	50.4	44.2	58.1	50.2	55.8	72.9	41.1	55.2	39.0
Governor Greg Abbott														
Excellent / Good	38.6	31.5	34.0	34.8	18.3	36.0	51.1	33.6	35.6	34.2	20.5	41.7	30.8	50.0
Regular	20.7	10.8	0	9.0	26.4	15.8	6.1	12.4	16.8	9.9	10.4	21.3	21.2	12.8
Poor / Very Poor	40.7	57.8	66.0	56.2	55.3	48.2	42.8	54.0	47.6	56.0	69.1	37.0	48.0	37.2
Senator Ted Cruz														
Excellent / Good	39.3	37.8	47.9	30.2	34.1	43.5	46.9	28.4	43.4	46.5	11.7	58.2	39.1	42.7
Regular	13.5	5.8	0	0	10.1	12.8	9.1	6.1	10.9	8.3	8.8	5.3	12.5	16.6
Poor / Very Poor	47.2	56.5	52.1	69.8	55.9	43.8	44.1	65.4	45.7	45.2	79.4	36.5	48.4	40.7
Senator John Cornyn														
Excellent / Good	3.3	19.1	45.4	4.2	21.3	12.2	9.4	7.2	14.2	12.9	2.8	23.9	4.4	15.2
Regular	39.3	22.2	3.3	24.0	25.1	32.3	40.7	34.0	28.5	20.5	20.8	31.3	43.1	47.3
Poor / Very Poor	57.4	58.7	51.3	71.9	53.6	55.5	50.0	58.7	57.4	66.7	76.5	44.8	52.5	37.6
Republican Texas representatives in US House														
Excellent / Good	34.0	33.0	47.9	30.2	28.1	35.3	44.1	23.5	38.6	45.4	9.2	38.3	38.1	48.3
Regular	18.2	17.6	0	12.2	15.4	24.1	14.4	22.5	16.1	8.9	27.3	24.3	9.6	14.6
Poor / Very Poor	47.7	49.4	52.1	57.6	56.5	40.6	41.5	54.0	45.3	45.7	63.5	37.4	52.2	37.1
Democratic Texas representatives in US House														
Excellent / Good	12.2	17.7	4.6	16.8	18.3	10.7	15.4	25.8	10.2	5.4	29.0	11.7	9.0	15.5
Regular	36.8	37.9	44.6	44.7	47.5	31.1	28.1	42.8	34.7	41.0	41.3	27.8	47.0	27.6
Poor / Very Poor	51.0	44.3	50.8	38.5	34.1	58.2	56.5	31.4	55.1	53.6	29.6	60.4	44.1	56.8

	LOCATION_TYPE			RACE						PARTISANSHIP		
	Urban	Sub - urban	Rural	Asian	Black	Hispanic	Native - American	White	Multi - racial	Democrat	Republican	Independent
President Donald Trump												
Excellent / Good	30.1	30.9	61.3	66.0	15.7	33.6	50.7	40.4	32.3	0.0	76.8	17.5
Regular	9.0	13.6	4.0	0	0	8.2	10.8	13.7	20.7	0	15.1	13.8
Poor / Very Poor	60.9	55.5	34.7	34.0	84.3	58.2	38.5	45.9	46.9	100.0	8.1	68.7
Governor Greg Abbott												
Excellent / Good	33.9	27.9	55.4	66.0	15.7	34.4	46.7	36.6	37.3	0.0	72.5	18.1
Regular	4.8	22.6	10.9	0	10.5	9.1	14.8	20.9	10.4	3.8	21.0	17.6
Poor / Very Poor	61.2	49.6	33.7	34.0	73.7	56.5	38.5	42.5	52.3	96.2	6.5	64.2
Senator Ted Cruz												
Excellent / Good	18.5	45.3	56.5	95.9	0	35.4	50.8	37.7	30.1	0	80.5	15.9
Regular	11.5	8.3	9.0	0	0	2.8	0	14.9	2.6	0	14.9	11.9
Poor / Very Poor	70.0	46.4	34.5	4.1	100.0	61.9	49.2	47.4	67.3	100.0	4.7	72.2
Senator John Cornyn												
Excellent / Good	3.1	15.6	18.9	0	0	8.7	30.3	14.8	21.6	0	25.6	3.6
Regular	31.8	22.6	46.8	0	0	28.1	29.2	33.2	39.1	24.2	30.8	36.5
Poor / Very Poor	65.1	61.8	34.4	100.0	100.0	63.2	40.6	51.9	39.4	75.8	43.6	59.9
Republican Texas representatives in US House												
Excellent / Good	17.3	37.9	52.3	95.9	0	26.4	0	34.8	22.7	0.0	70.2	13.6
Regular	22.0	17.1	12.5	0	33.3	13.0	50.8	22.1	19.8	12.4	26.0	13.8
Poor / Very Poor	60.6	45.0	35.1	4.1	66.7	60.7	49.2	43.1	57.5	87.6	3.8	72.6
Democratic Texas representatives in US House												
Excellent / Good	23.2	12.4	6.6	0	66.7	7.3	19.1	19.4	2.8	37.4	2.9	11.0
Regular	43.4	37.2	27.6	4.1	33.3	52.2	30.2	30.1	65.2	52.5	6.5	63.5
Poor / Very Poor	33.5	50.5	65.8	95.9	0	40.5	50.8	50.5	31.9	10.1	90.6	25.5

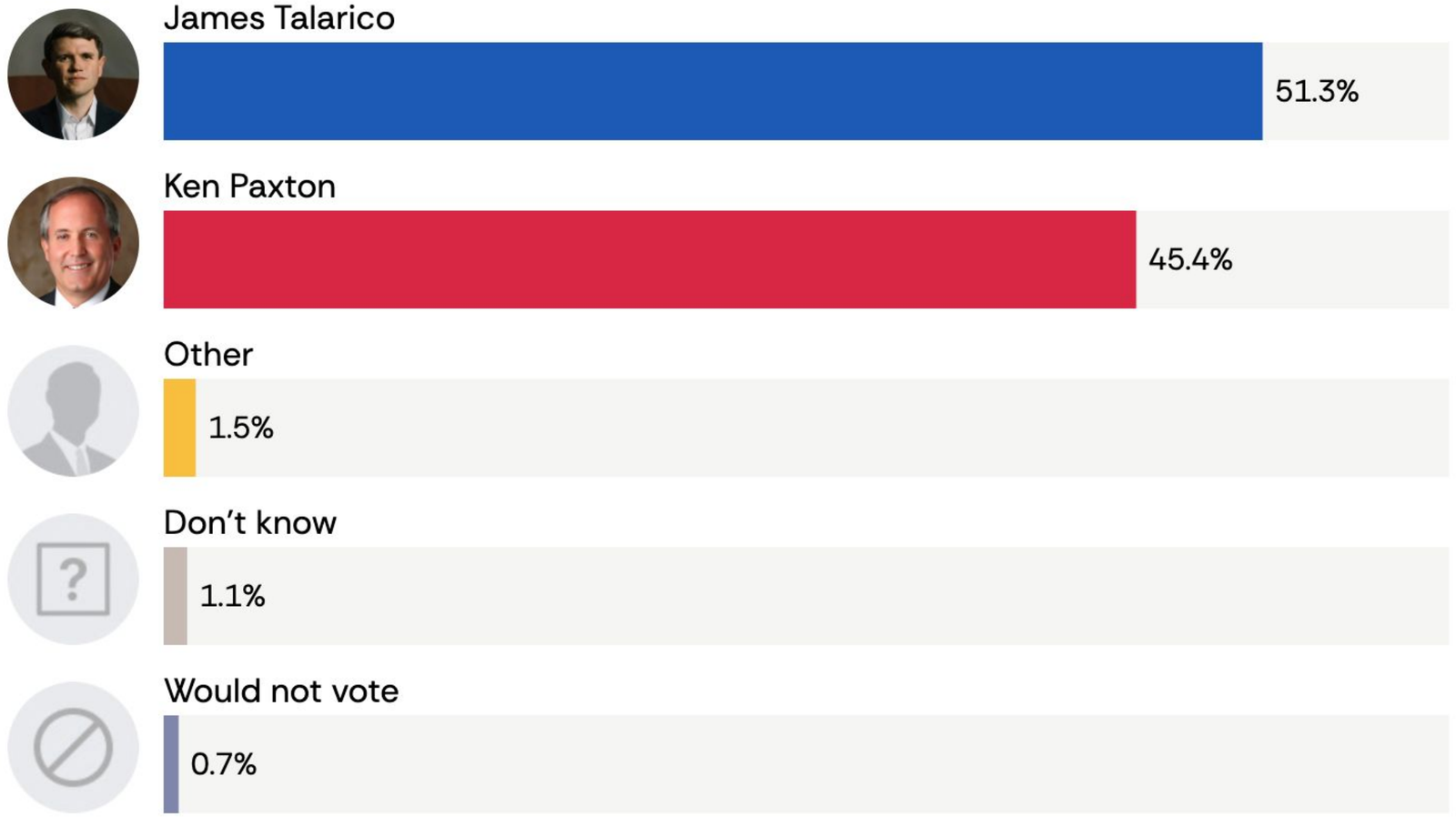
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How do you evaluate the performance of the following leaders?
[crosstabs]

	VOTE_IN_2024_ELECTION			
	Donald Trump	Kamala Harris	Other candidate	Didn't vote
President Donald Trump				
Excellent / Good	73.3	0	0	3.1
Regular	18.9	0	28.6	5.6
Poor / Very Poor	7.8	100.0	71.4	91.3
Governor Greg Abbott				
Excellent / Good	69.2	0	28.4	2.9
Regular	24.4	4.8	20.5	7.7
Poor / Very Poor	6.3	95.2	51.1	89.4
Senator Ted Cruz				
Excellent / Good	80.0	0	0	1.9
Regular	18.1	2.6	0.8	1.4
Poor / Very Poor	1.9	97.4	99.2	96.7
Senator John Cornyn				
Excellent / Good	24.1	1.4	0	0
Regular	31.2	17.0	32.7	61.5
Poor / Very Poor	44.7	81.6	67.3	38.5
Republican Texas representatives in US House				
Excellent / Good	69.7	0.1	0	1.9
Regular	27.8	10.2	0.0	10.2
Poor / Very Poor	2.5	89.7	100.0	87.9
Democratic Texas representatives in US House				
Excellent / Good	3.6	27.3	8.8	22.9
Regular	6.5	67.5	72.9	58.6
Poor / Very Poor	89.9	5.2	18.3	18.4

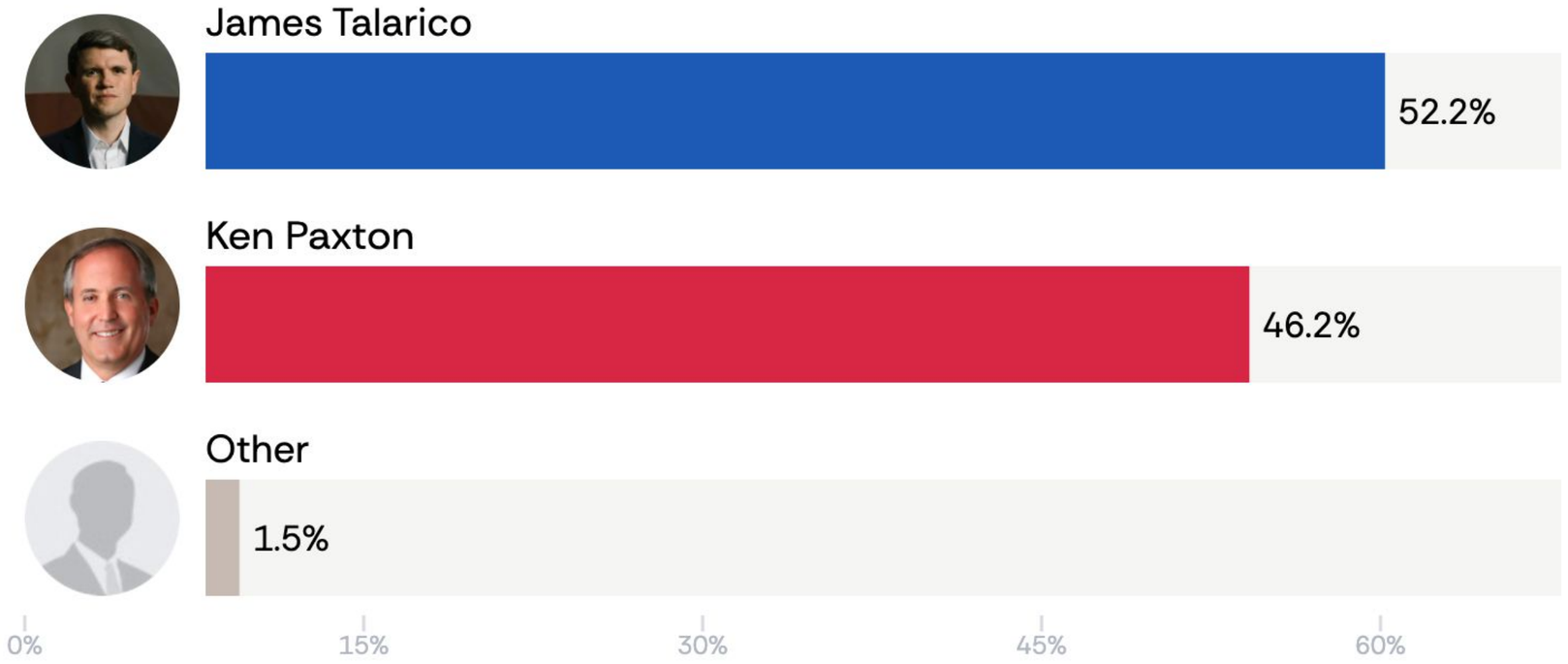
2. Vote intention

If the Texas midterm election for US Senate were held today, and these were the candidates, who would you vote for?



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If the Texas midterm election for US Senate were held today, and these were the candidates, who would you vote for? [Valid votes]



AtlasIntel

If the Texas midterm election for US Senate were held today, and these were the candidates, who would you vote for?

[crosstabs]

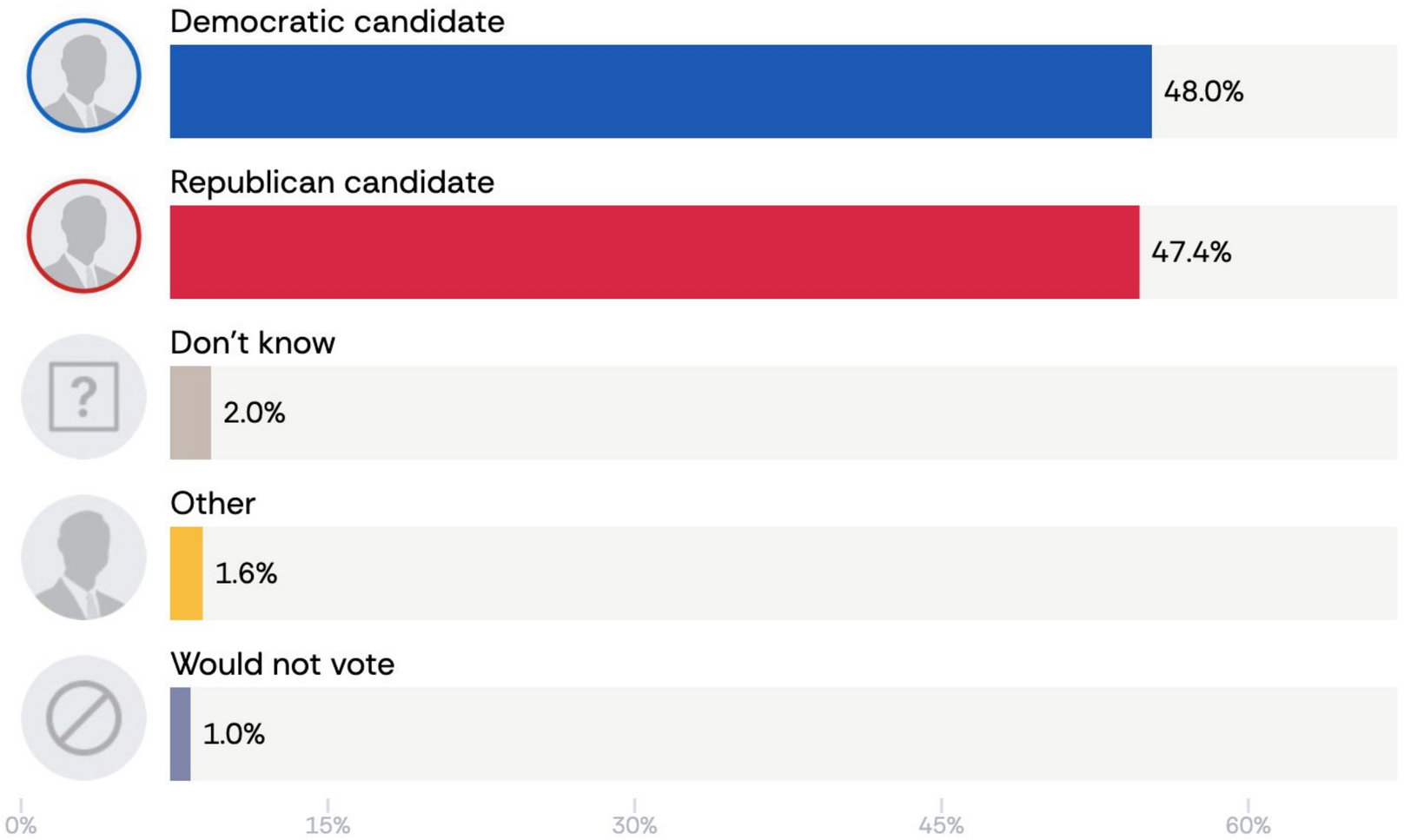
	GENDER			AGE				EDUCATION		LOCATION		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other	Urban	Sub - urban	Rural
James Talarico	41.4	60.1	55.7	57.9	58.0	48.8	43.3	58.5	46.9	61.1	52.5	32.1
Ken Paxton	56.4	36.0	34.0	42.1	35.9	46.8	56.0	40.1	48.6	36.3	45.0	61.1
Other	1.4	1.5	1.3	0	3.4	1.5	0.6	0.2	2.4	1.1	1.2	3.3
Don't know	0.6	1.2	9.0	0	0	2.8	0	1.2	1.0	1.5	0	3.1
Would not vote	0.2	1.2	0	0	2.7	0.1	0.2	0	1.2	0	1.3	0.4

	INCOME					RACE					
	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000	Asian	Black	Hispanic	Native - American	White	Multi - racial
James Talarico	55.8	67.5	41.1	50.5	39.2	34.0	84.3	57.5	38.5	43.1	41.5
Ken Paxton	37.2	26.0	57.7	48.8	60.8	66.0	15.7	41.0	50.7	52.5	45.9
Other	1.2	4.1	1.3	0.5	0	0	0	0	10.8	2.3	7.3
Don't know	2.8	2.2	0	0	0	0	0	1.5	0	0.7	4.5
Would not vote	2.9	0.2	0	0.2	0	0	0	0	0	1.4	0.9

	PARTISANSHIP			VOTE IN 2024 ELECTION			
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other candidate	Didn't vote
James Talarico	100.0	6.6	64.5	4.4	100.0	58.7	91.3
Ken Paxton	0.0	90.9	28.0	90.6	0	28.6	3.1
Other	0	0.1	4.7	3.0	0	3.2	0
Don't know	0	2.3	0.6	1.9	0	9.6	0
Would not vote	0	0.1	2.2	0.2	0	0	5.6

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If the Texas midterm election for US House were held today, which party/candidate would you vote for?



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If the Texas midterm election for US House were held today, which party/candidate would you vote for?

[crosstabs]

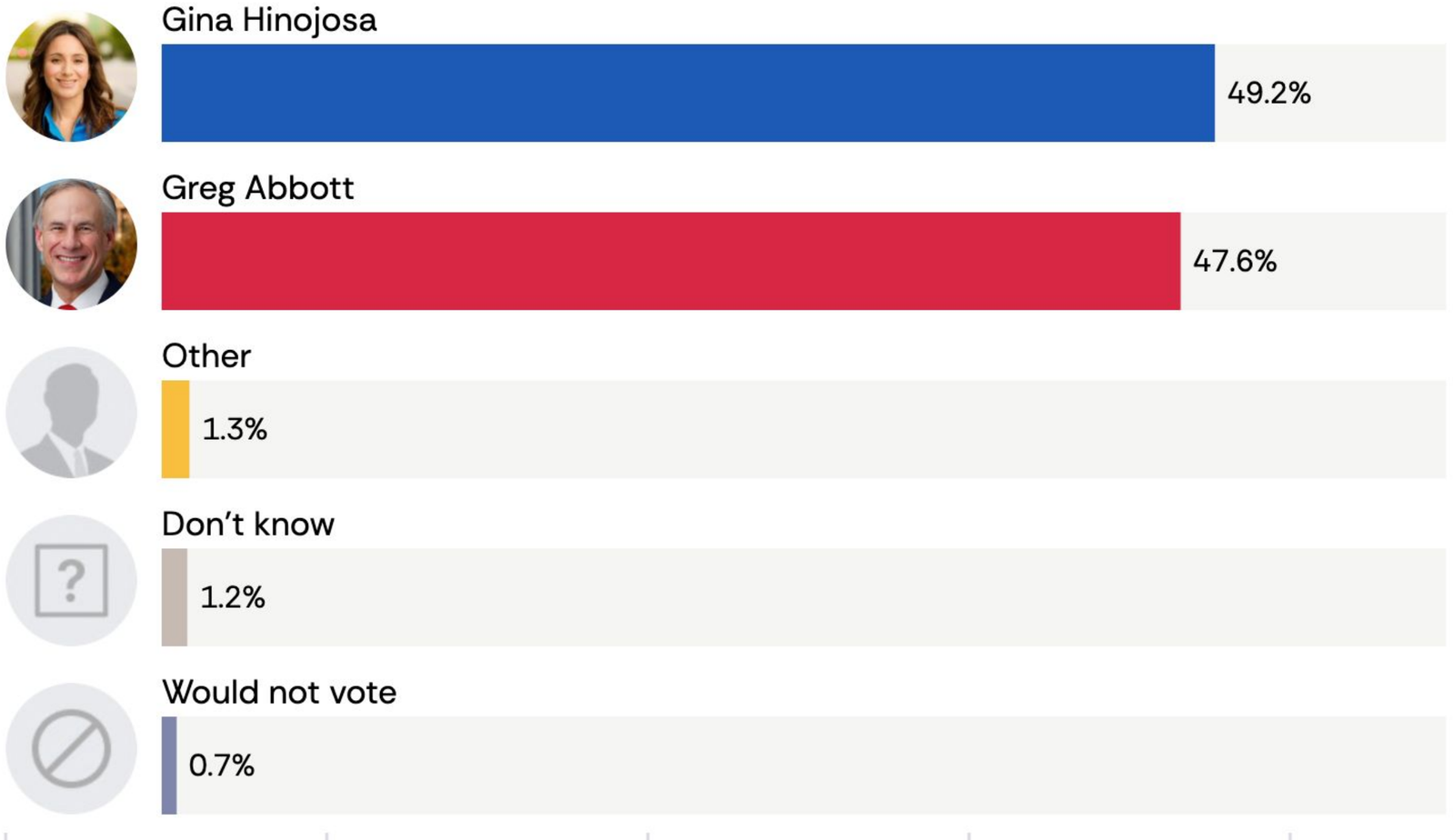
	GENDER			AGE				EDUCATION		LOCATION		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other	Urban	Sub - urban	Rural
Democratic candida	37.5	57.3	55.3	56.2	53.7	44.7	41.4	53.9	44.5	56.3	50.5	28.3
Republican candida	59.1	37.5	34.0	43.8	38.4	49.4	56.8	43.5	49.7	38.7	45.1	67.4
Don't know	2.1	1.6	9.0	0	1.7	4.0	0.3	2.3	1.8	2.5	1.9	1.1
Other	1.3	1.7	1.6	0	3.4	1.8	0.2	0.4	2.4	1.5	1.1	3.2
Would not vote	0.0	1.9	0	0	2.7	0.0	1.4	0.0	1.6	1.1	1.3	0

	INCOME					RACE					
	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000	Asian	Black	Hispanic	Native - American	White	Multi - racial
Democratic candida	53.5	66.8	38.0	43.7	35.2	34.0	84.3	54.6	38.5	39.6	29.7
Republican candida	40.6	26.6	58.0	53.5	62.3	66.0	15.7	43.8	61.5	54.6	46.7
Don't know	0.2	2.6	2.8	2.7	1.8	0	0	0.1	0	2.4	16.4
Other	1.4	4.1	1.2	0.0	0.6	0	0	0.5	0	2.1	7.1
Would not vote	4.2	0	0	0	0.1	0	0	1.0	0	1.3	0

	PARTISANSHIP			VOTE IN 2024 ELECTION			
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other candidate	Didn't vote
Democratic candida	98.9	3.0	59.9	3.6	97.7	40.0	76.9
Republican candida	0.0	95.0	29.3	93.0	1.1	44.1	4.8
Don't know	0	1.8	4.0	0.6	0.9	10.8	10.2
Other	0	0.3	4.7	2.8	0.3	5.1	0
Would not vote	1.1	0	2.1	0.0	0	0	8.2

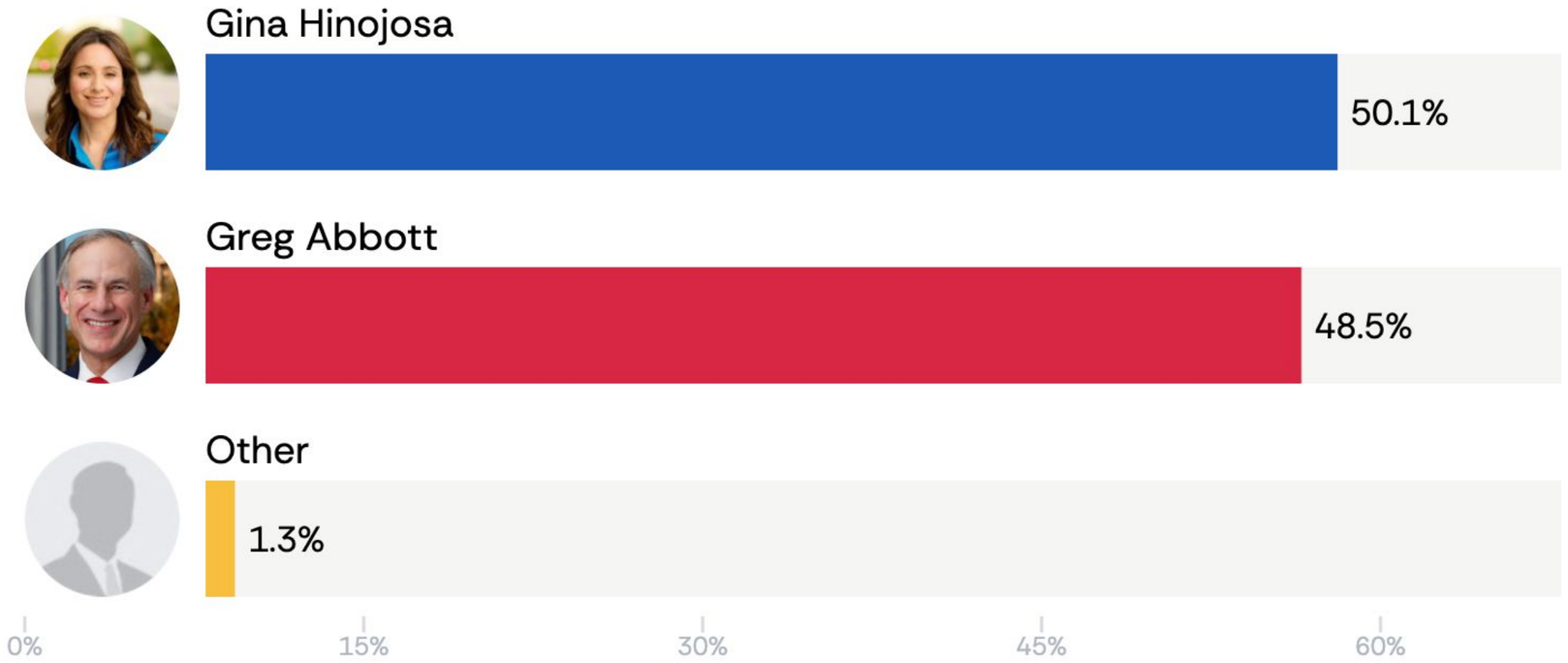
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If the Texas election for state governor were held today, and these were the candidates, who would you vote for?



AtlasIntel

If the Texas election for state governor were held today, and these were the candidates, who would you vote for? [Valid votes]



AtlasIntel

If the Texas election for state governor were held today, and these were the candidates, who would you vote for?

[crosstabs]

	GENDER			AGE				EDUCATION		LOCATION		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other	Urban	Sub - urban	Rural
Gina Hinojosa	40.1	57.1	55.4	57.3	55.4	45.3	43.0	54.3	46.0	60.9	49.6	29.0
Greg Abbott	58.2	38.7	34.0	42.7	39.9	49.4	56.7	42.2	50.9	37.4	47.0	65.7
Other	1.7	0.9	1.5	0	2.0	2.0	0.2	0.7	1.8	1.7	0.1	4.3
Don't know	0	2.0	9.0	0	0	3.3	0	2.8	0.3	0	1.9	1.0
Would not vote	0.0	1.2	0	0	2.7	0	0.0	0.0	1.1	0	1.3	0

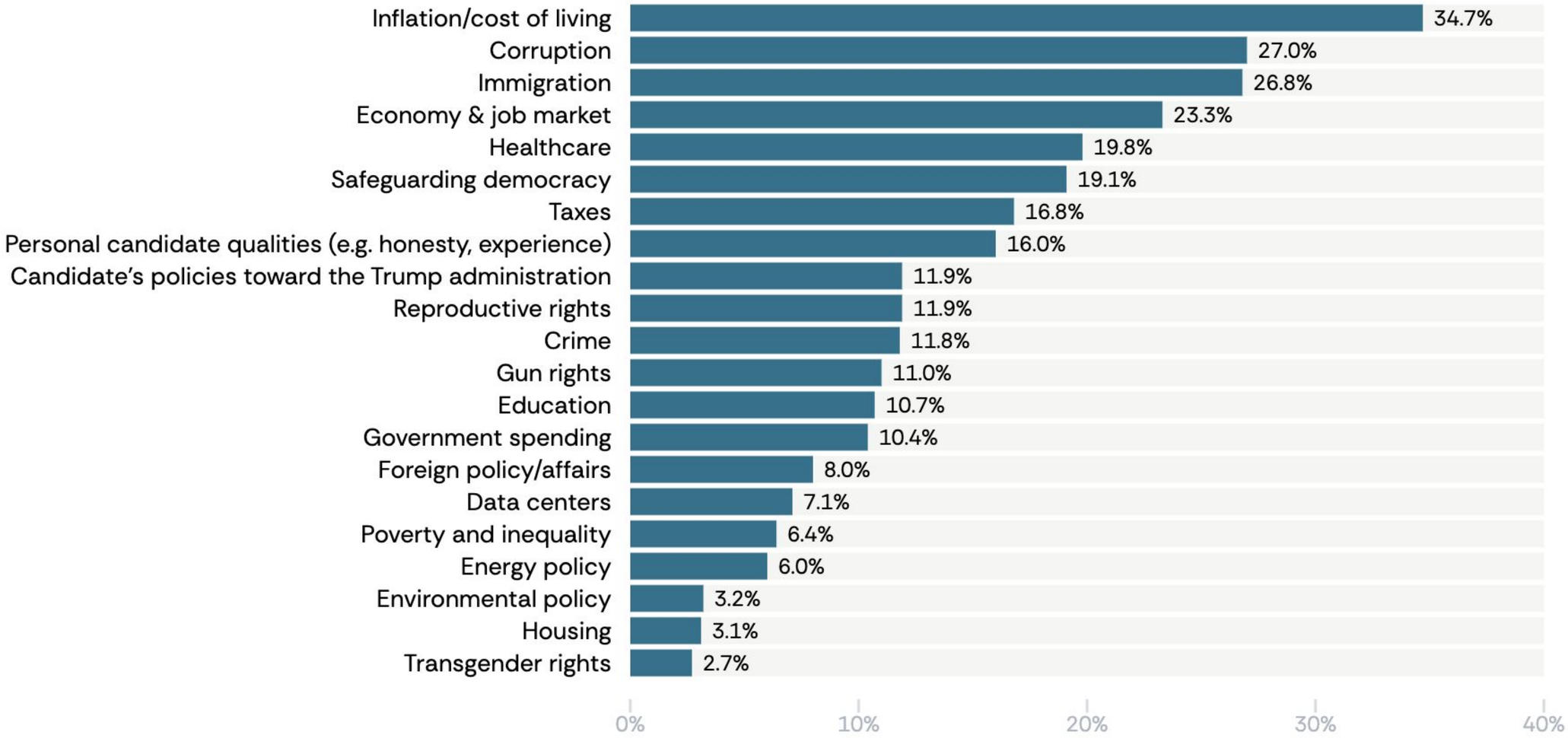
	INCOME					RACE					
	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000	Asian	Black	Hispanic	Native - American	White	Multi - racial
Gina Hinojosa	55.8	66.9	35.5	47.9	37.1	34.0	73.7	57.5	38.5	41.0	41.5
Greg Abbott	40.0	30.9	57.3	50.9	62.9	66.0	15.7	42.5	61.5	55.7	46.9
Other	1.3	1.4	2.2	1.2	0	0	0	0	0	2.0	7.1
Don't know	0	0.9	5.0	0	0	0	10.5	0	0	0.0	4.5
Would not vote	2.9	0.0	0	0	0	0	0	0	0	1.3	0

	PARTISANSHIP			VOTE IN 2024 ELECTION			
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other candidate	Didn't vote
Gina Hinojosa	96.3	5.6	62.5	3.6	96.6	40.7	90.6
Greg Abbott	0.0	93.8	31.4	94.2	0.7	36.7	3.8
Other	0	0.6	3.5	2.2	0	13.0	0
Don't know	3.7	0.0	0.6	0.0	2.7	9.6	0
Would not vote	0.0	0	2.1	0	0	0.0	5.6

3. Key issues and candidate comparison

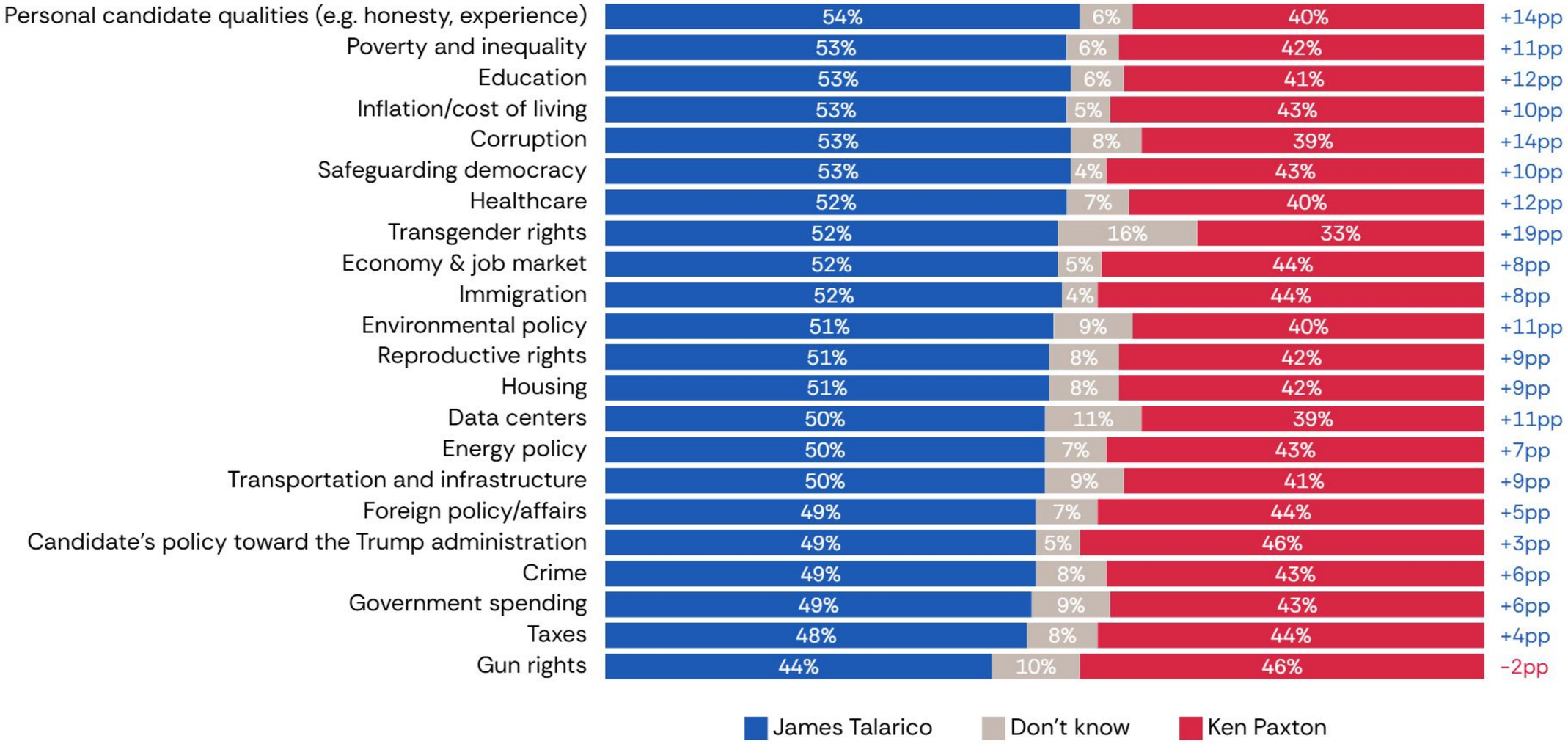
AtlasIntel

Which of the following issues are most important to you when deciding how to vote in the above elections in November 2026? (Select up to three)



AtlasIntel

When thinking about the Texas 2026 Senate race, which of these candidates do you think has the best performance/approach regarding each of the following issues?



4. Economic perceptions

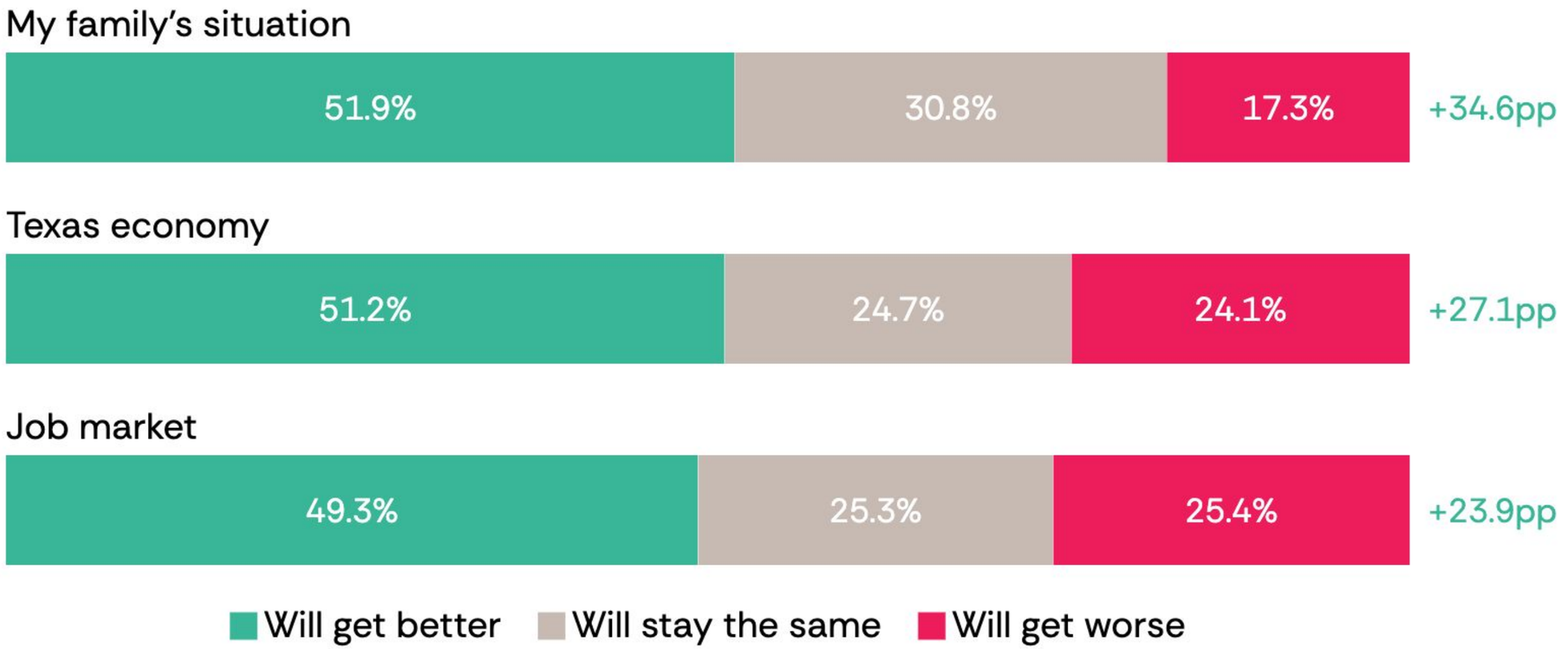
AtlasIntel

How do you evaluate the Texas economy and job market right now? And how do you evaluate your family's economic situation?



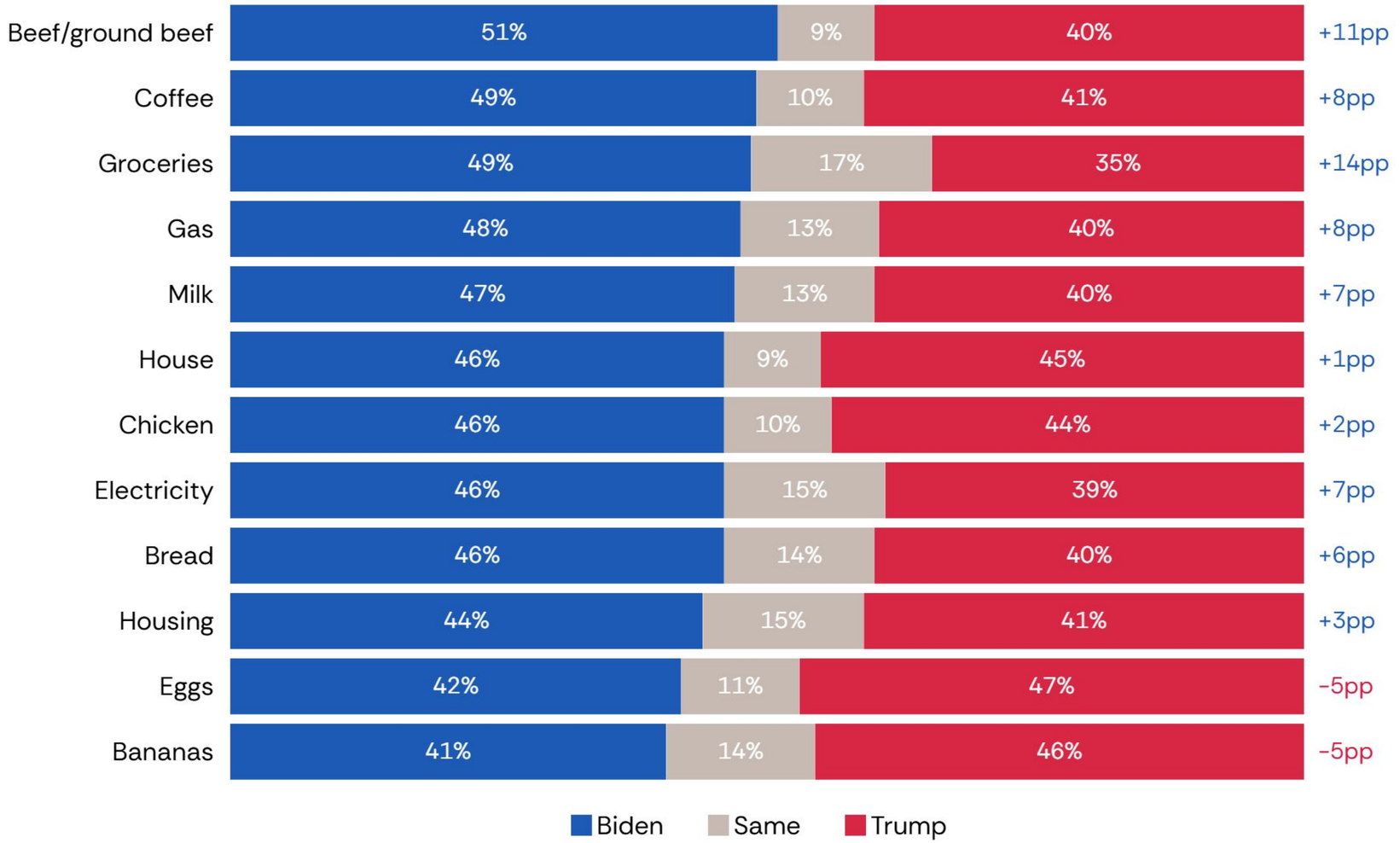
AtlasIntel

What is your expectation regarding the Texas economy and job market six months from now? What is your expectation regarding your family's situation?



AtlasIntel

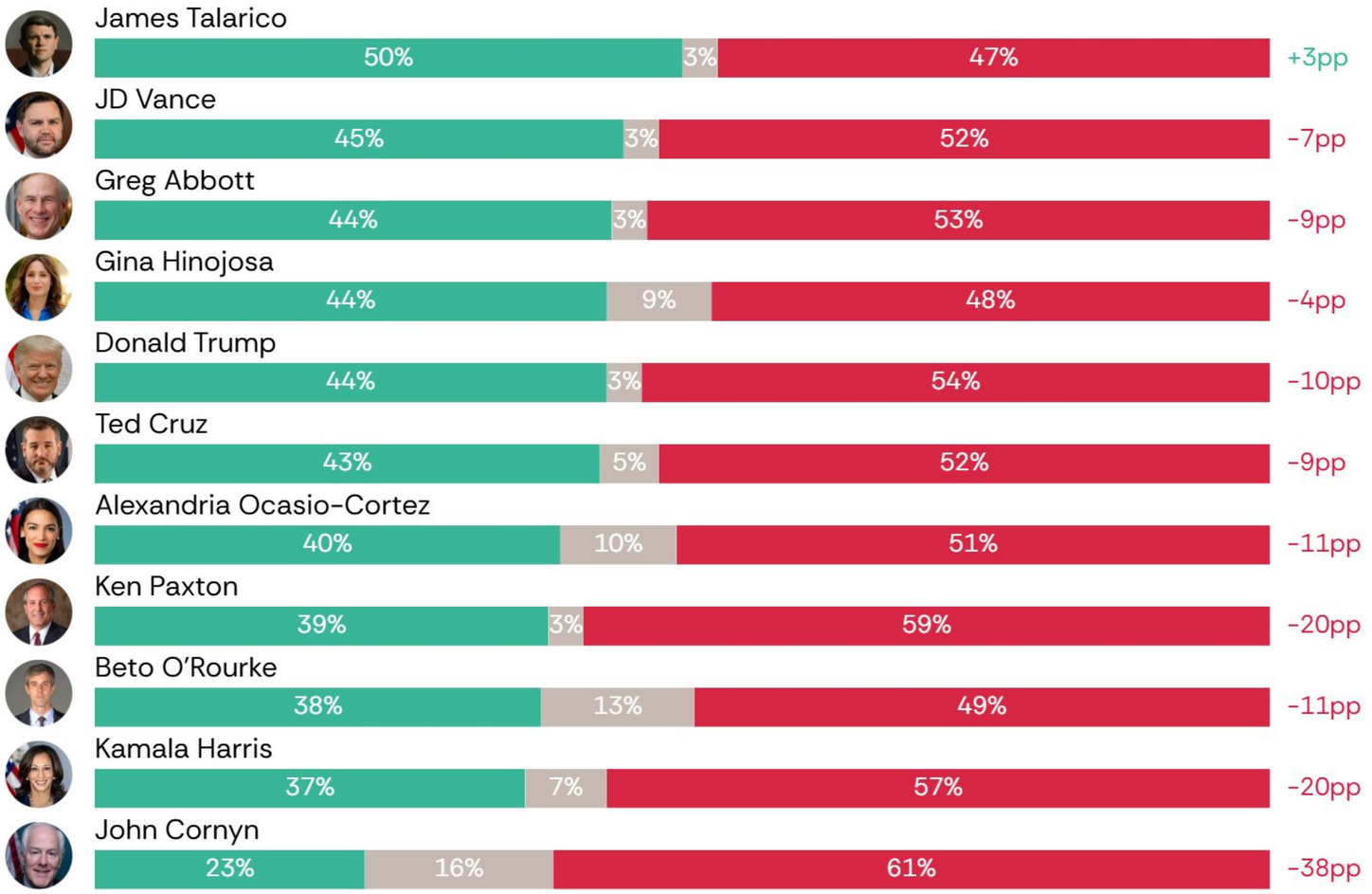
For each item below, do you think it costs less under Biden, Trump, or about the same in your state?



5. Image of political figures

AtlasIntel

Do you have a positive or negative image of the following political figures?





AtlasIntel