AtlasIntel US Poll: National
10/28/2026 - 11/01/2026

# 2026 US Midterms: National

Presidential approval and government evaluation | Generic ballot | Key issues | Image of political figures | Economic perceptions | Trust in institutions | 2028 presidential primary scenarios

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# Summary

0 Methodology and sample profile

1 Presidential approval and government evaluation

2 Generic ballot

3 Key issues

4 Image of political figures

5 Economic perceptions

6 Trust in institutions

7 2028 presidential primary scenarios

7 About AtlasIntel

# Methodology and sample profile

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# Methodology: Atlas RDR

**Atlas Random Digital Recruitment [RDR]** is a methodology developed by AtlasIntel to calibrate robust samples, representative of the target population.

The method seeks to address sources of bias and possible over-or underrepresentation of specific demographic groups.

**Respondents are recruited randomly during routine web browsing** in geolocated territories on any device (smartphones, tablets, laptops or PCs).

Compared to face-to-face surveys, **RDR avoids the possible psychological impact of human interaction on the respondent at the time of the interview**: the respondent can answer the questionnaire under conditions of full anonymity, without fear of causing a negative impression to the interviewer or to people who may eventually be listening to the answers shared during the interview.

Compared to telephone surveys based on Random Digit Dialing (RDD), **the RDR method allows for granular mapping of non-response patterns**, so that biases arising from variable non-response rates can be adequately addressed during the process of building each sample.

To ensure representativeness at the national level, the AtlasIntel samples are post-stratified using an iterative algorithm on a minimum set of target variables: gender, age group, education level, income level, region, and previous electoral behavior. The samples resulting from the post-stratification process match the profile of the US adult population and that of likely voters.

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# Sample Profile

TARGET POPULATION
**United States adult population**

SAMPLE SIZE
**3,566 respondents**

METHODOLOGY
**Random Digital Recruitment (Atlas RDR)**

MARGIN OF ERROR
**±2 p.p.**

CONFIDENCE LEVEL FOR ESTIMATION OF THE MARGIN OF ERROR
**95%**

POLLING PERIOD
**10/28/2026 - 11/01/2026**

## GENDER

| | |
|---|---|
| Woman | 51.8% |
| Man | 47.8% |
| Other / prefer not to identify | 0.4% |

## AGE

| | |
|---|---|
| 18-29 | 15.0% |
| 30-44 | 17.8% |
| 45-64 | 36.7% |
| 65+ | 30.5% |

## INCOME

| | |
|---|---|
| Up to $50,000 | 24.8% |
| $50,000 to $80,000 | 18.0% |
| $80,000 to $120,000 | 20.6% |
| $120,000 to $190,000 | 19.8% |
| More than $190,000 | 16.9% |

## EDUCATION

| | |
|---|---|
| College degree or higher | 46.6% |
| All other | 53.4% |

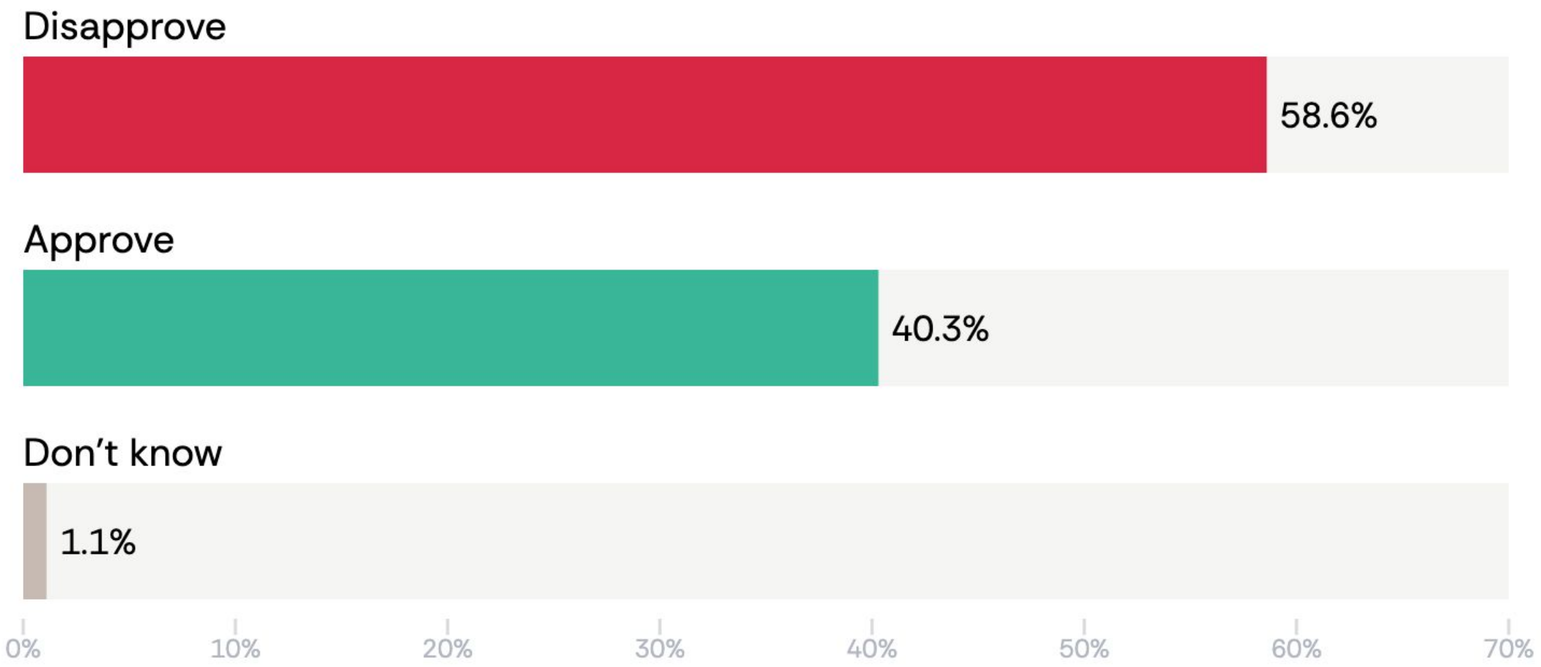
## RACE

| | |
|---|---|
| White | 67.1% |
| Hispanic | 10.9% |
| Black | 10.1% |
| Other | 9.6% |
| Asian | 2.3% |

# 1. Presidential approval and government evaluation

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# Do you approve or disapprove of the job Donald Trump is doing as president?



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# Do you approve or disapprove of the job Donald Trump is doing as president?
[crosstabs]

| | GENDER | | | AGE | | | | EDUCATION | |
|---|---|---|---|---|---|---|---|---|---|
| | Man | Woman | Other / prefer not to identify | 18 - 29 | 30 - 44 | 45 - 64 | 65+ | College degree or higher | All other |
| Disapprove | 57.6 | 59.4 | 72.6 | 84.9 | 65.9 | 53.5 | 47.7 | 65.7 | 52.4 |
| Approve | 41.4 | 39.3 | 25.2 | 13.7 | 32.5 | 45.8 | 51.2 | 33.5 | 46.2 |
| Don't know | 0.9 | 1.2 | 2.2 | 1.4 | 1.6 | 0.7 | 1.1 | 0.8 | 1.4 |

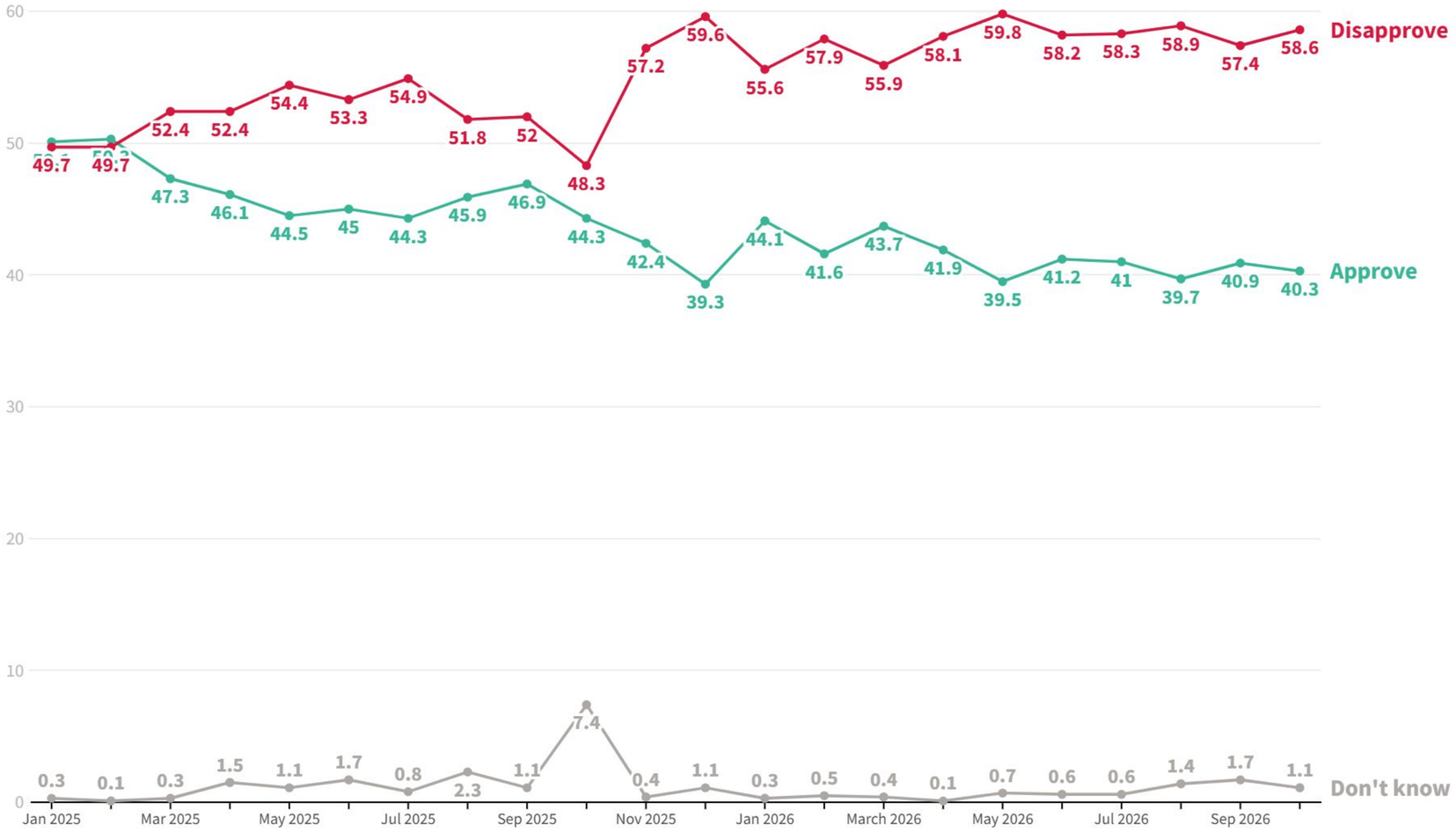
| | INCOME | | | | | LOCATION | | |
|---|---|---|---|---|---|---|---|---|
| | Up to $50,000 | $50,000 to $80,000 | $80,000 to $120,000 | $120,000 to $190,000 | More than $190,000 | Urban | Sub - urban | Rural |
| Disapprove | 57.5 | 54.6 | 53.7 | 61.6 | 67.0 | 64.4 | 60.2 | 45.4 |
| Approve | 41.6 | 44.8 | 45.2 | 37.1 | 31.3 | 34.6 | 38.7 | 53.5 |
| Don't know | 0.9 | 0.6 | 1.1 | 1.3 | 1.7 | 1.0 | 1.1 | 1.1 |

| | RACE | | | | | PARTISANSHIP | | |
|---|---|---|---|---|---|---|---|---|
| | Asian | Black | Hispanic | White | Other | Democrat | Republican | Independent |
| Disapprove | 83.5 | 79.4 | 61.4 | 53.8 | 61.6 | 98.4 | 12.3 | 67.1 |
| Approve | 15.6 | 20.6 | 37.5 | 44.8 | 38.3 | 1.6 | 86.8 | 30.5 |
| Don't know | 1.0 | 0 | 1.1 | 1.4 | 0.1 | 0.0 | 0.9 | 2.4 |

| | 2024 VOTE FOR PRESIDENT | | |
|---|---|---|---|
| | Donald Trump | Kamala Harris | Other, don't remember, didn't vote |
| Disapprove | 7.5 | 99.1 | 80.4 |
| Approve | 90.9 | 0.9 | 15.9 |
| Don't know | 1.6 | 0.0 | 3.8 |

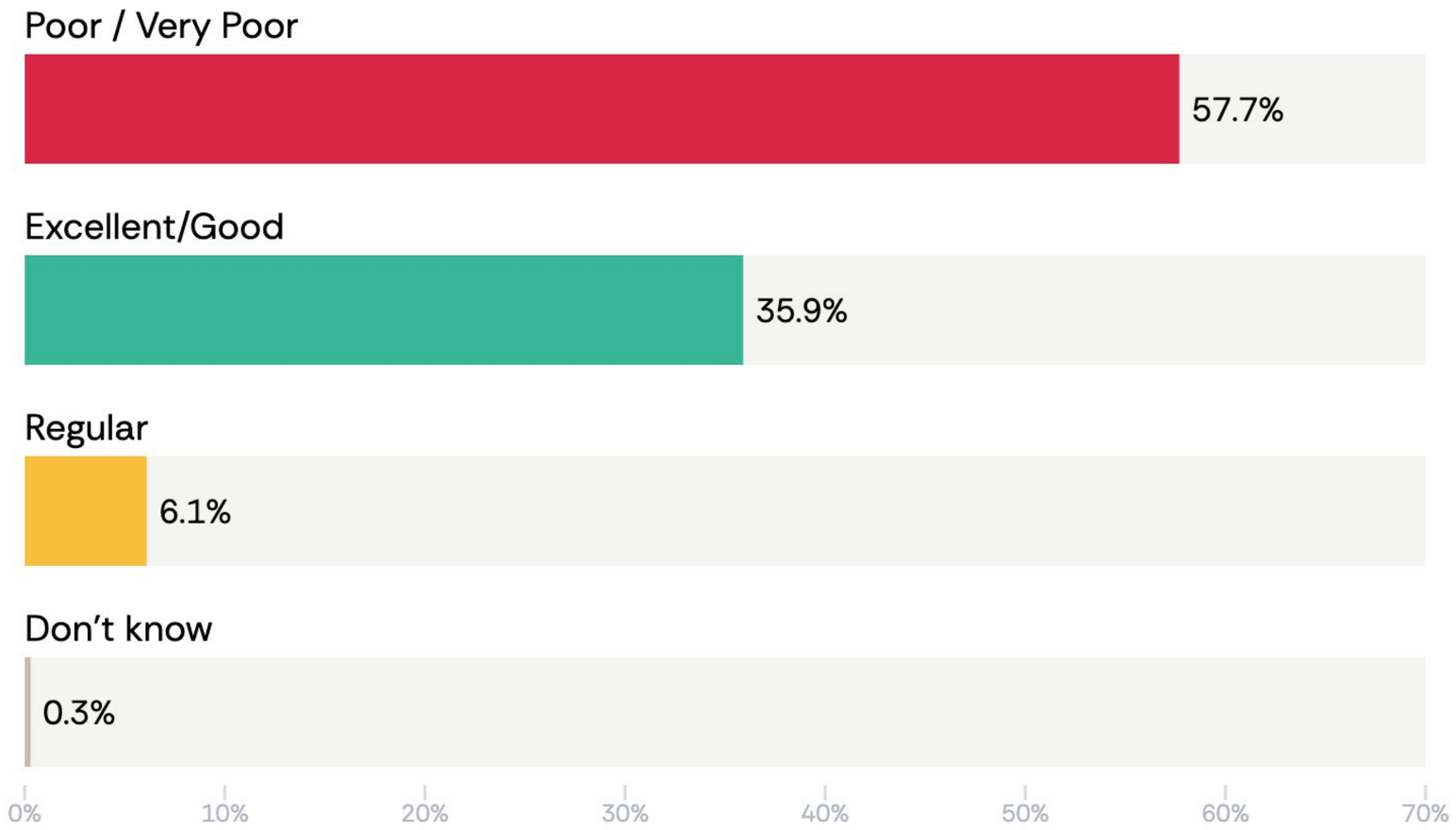
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# Do you approve or disapprove of the job Donald Trump is doing as president?
[time-series]



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# How do you evaluate Donald Trump's performance as President?



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# How do you evaluate Donald Trump's performance as President?
[crosstabs]

| | GENDER | | | AGE | | | | EDUCATION | |
|---|---|---|---|---|---|---|---|---|---|
| | Man | Woman | Other / prefer not to identify | 18 - 29 | 30 - 44 | 45 - 64 | 65+ | College degree or higher | All other |
| Poor / Very Poor | 55.7 | 59.5 | 74.5 | 81.8 | 65.1 | 52.7 | 47.7 | 65.2 | 51.2 |
| Excellent/Good | 35.9 | 36.0 | 22.3 | 10.0 | 27.3 | 40.9 | 47.5 | 30.0 | 41.0 |
| Regular | 8.1 | 4.3 | 1.0 | 7.9 | 6.8 | 6.1 | 4.8 | 4.4 | 7.5 |
| Don't know | 0.3 | 0.3 | 2.2 | 0.3 | 0.8 | 0.3 | 0.0 | 0.4 | 0.2 |

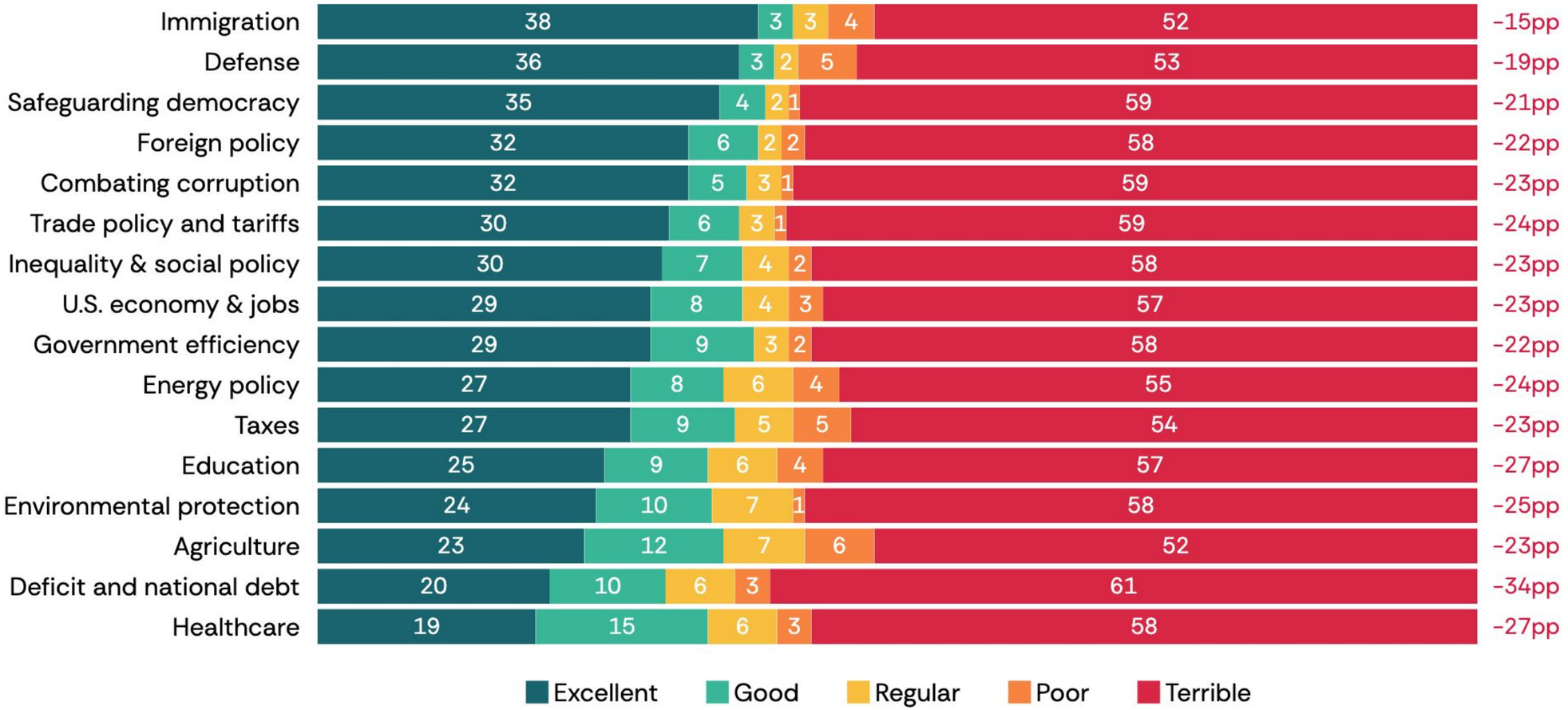
| | INCOME | | | | | LOCATION | | |
|---|---|---|---|---|---|---|---|---|
| | Up to $50,000 | $50,000 to $80,000 | $80,000 to $120,000 | $120,000 to $190,000 | More than $190,000 | Urban | Sub - urban | Rural |
| Poor / Very Poor | 55.5 | 54.4 | 52.9 | 61.3 | 66.2 | 63.9 | 59.1 | 44.5 |
| Excellent/Good | 36.6 | 39.1 | 41.1 | 33.0 | 28.6 | 30.9 | 34.7 | 46.9 |
| Regular | 7.3 | 6.6 | 6.0 | 5.7 | 4.3 | 4.7 | 6.1 | 8.0 |
| Don't know | 0.6 | 0 | 0 | 0.0 | 0.9 | 0.5 | 0.1 | 0.6 |

| | RACE | | | | | PARTISANSHIP | | |
|---|---|---|---|---|---|---|---|---|
| | Asian | Black | Hispanic | White | Other | Democrat | Republican | Independent |
| Poor / Very Poor | 83.5 | 77.1 | 61.4 | 52.8 | 61.7 | 97.8 | 11.1 | 66.3 |
| Excellent/Good | 15.6 | 20.3 | 34.9 | 40.1 | 29.1 | 1.3 | 80.0 | 24.6 |
| Regular | 1.0 | 2.3 | 3.7 | 6.8 | 9.1 | 0.7 | 8.7 | 8.7 |
| Don't know | 0 | 0.3 | 0 | 0.4 | 0.1 | 0.2 | 0.2 | 0.5 |

| | 2024 VOTE FOR PRESIDENT | | |
|---|---|---|---|
| | Donald Trump | Kamala Harris | Other, don't remember, didn't vote |
| Poor / Very Poor | 6.3 | 98.4 | 79.8 |
| Excellent/Good | 81.9 | 0.2 | 13.0 |
| Regular | 11.5 | 1.3 | 5.8 |
| Don't know | 0.3 | 0.0 | 1.3 |

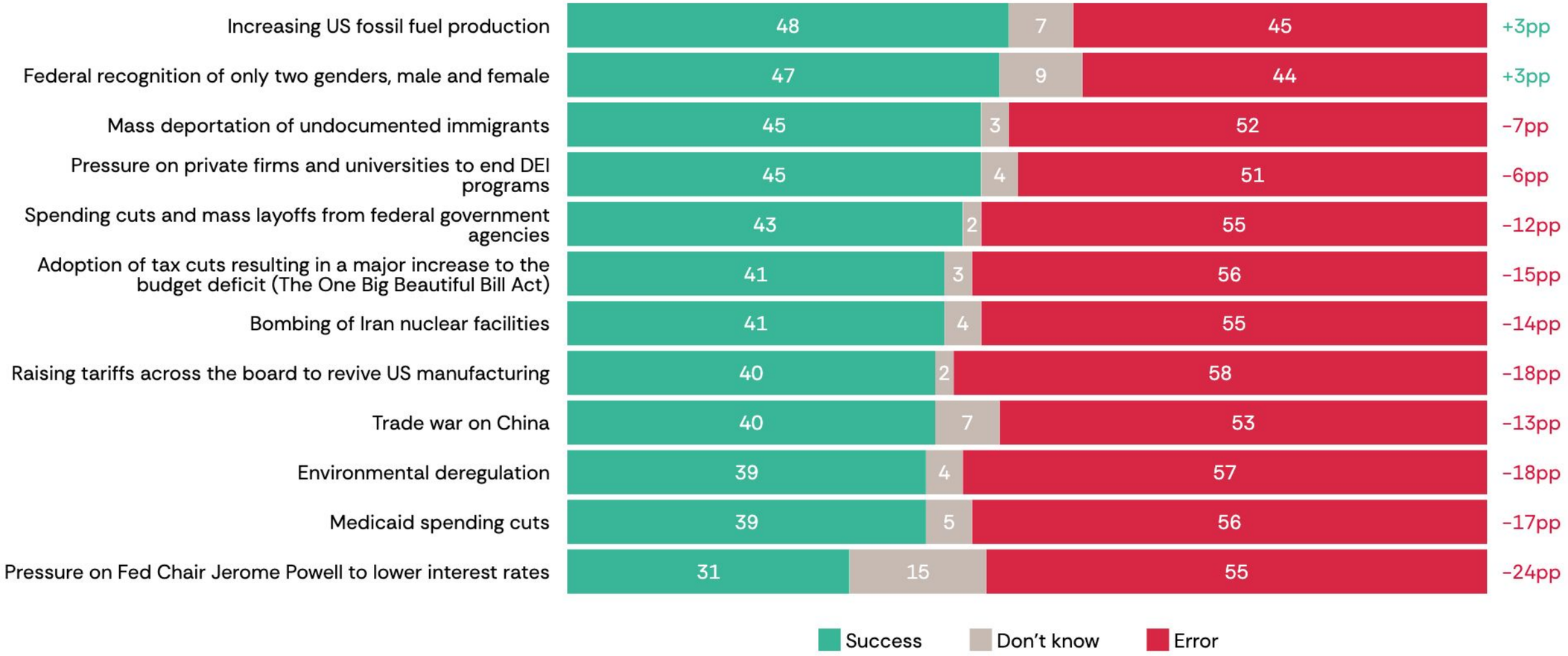
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# How would you qualify President Trump's handling of the following issues?



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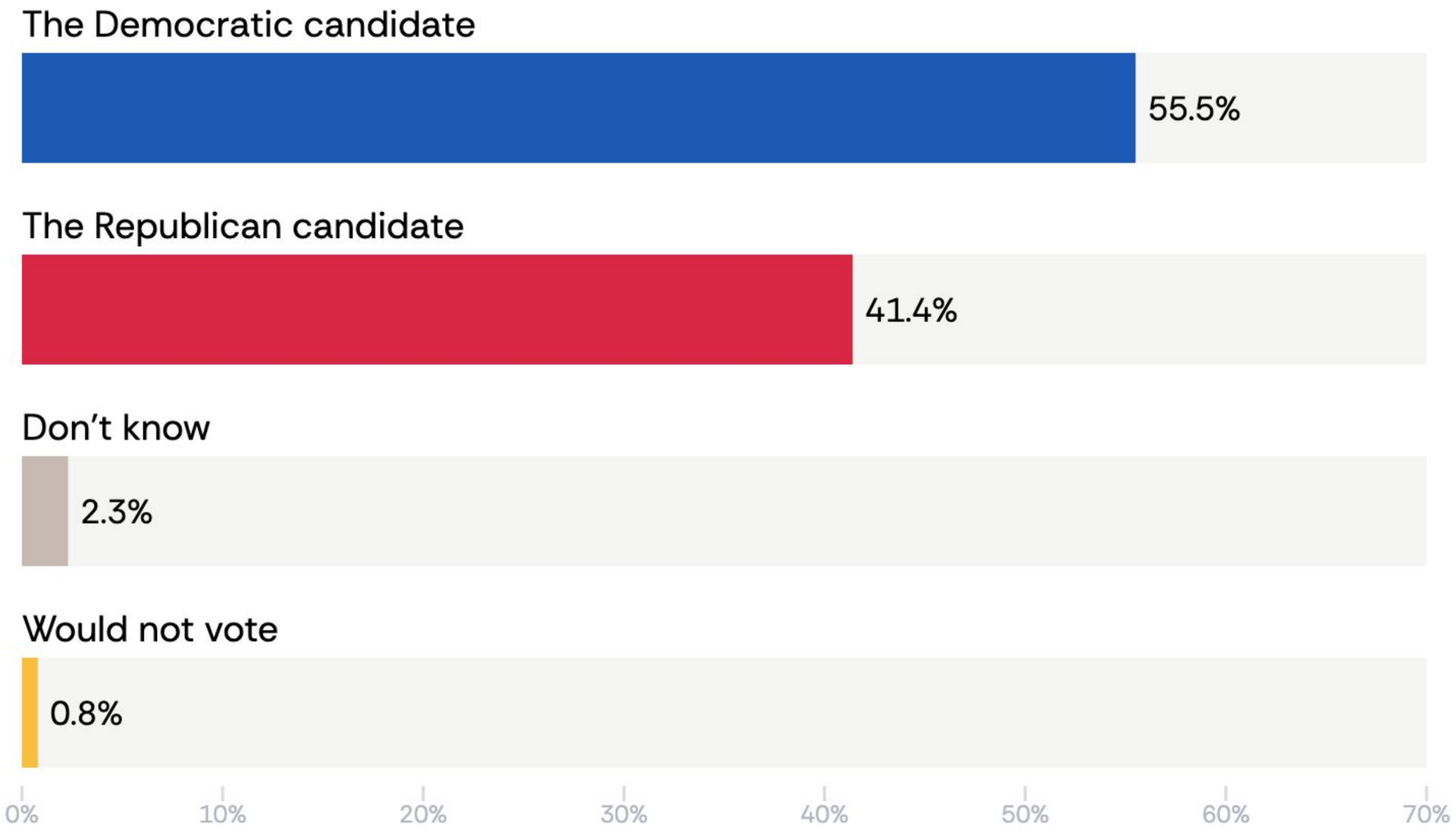
# Would you rather rate each of the following Trump policies as a success or an error?



# 2. Generic ballot

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# If the midterm elections were held today and you decided to vote, who would you vote for?



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# If the midterm elections were held today and you decided to vote, who would you vote for? [crosstabs]

| | GENDER | | | AGE | | | | EDUCATION | |
|---|---|---|---|---|---|---|---|---|---|
| | Man | Woman | Other / prefer not to identify | 18 - 29 | 30 - 44 | 45 - 64 | 65+ | College degree or higher | All other |
| The Democratic can | 53.4 | 57.2 | 64.0 | 76.1 | 64.2 | 50.5 | 46.1 | 62.9 | 48.9 |
| The Republican can | 43.9 | 39.3 | 17.7 | 21.3 | 30.6 | 45.8 | 52.4 | 34.2 | 47.7 |
| Don't know | 2.0 | 2.5 | 13.6 | 2.0 | 3.0 | 2.9 | 1.3 | 2.1 | 2.4 |
| Would not vote | 0.7 | 1.0 | 4.8 | 0.5 | 2.2 | 0.8 | 0.2 | 0.8 | 0.9 |

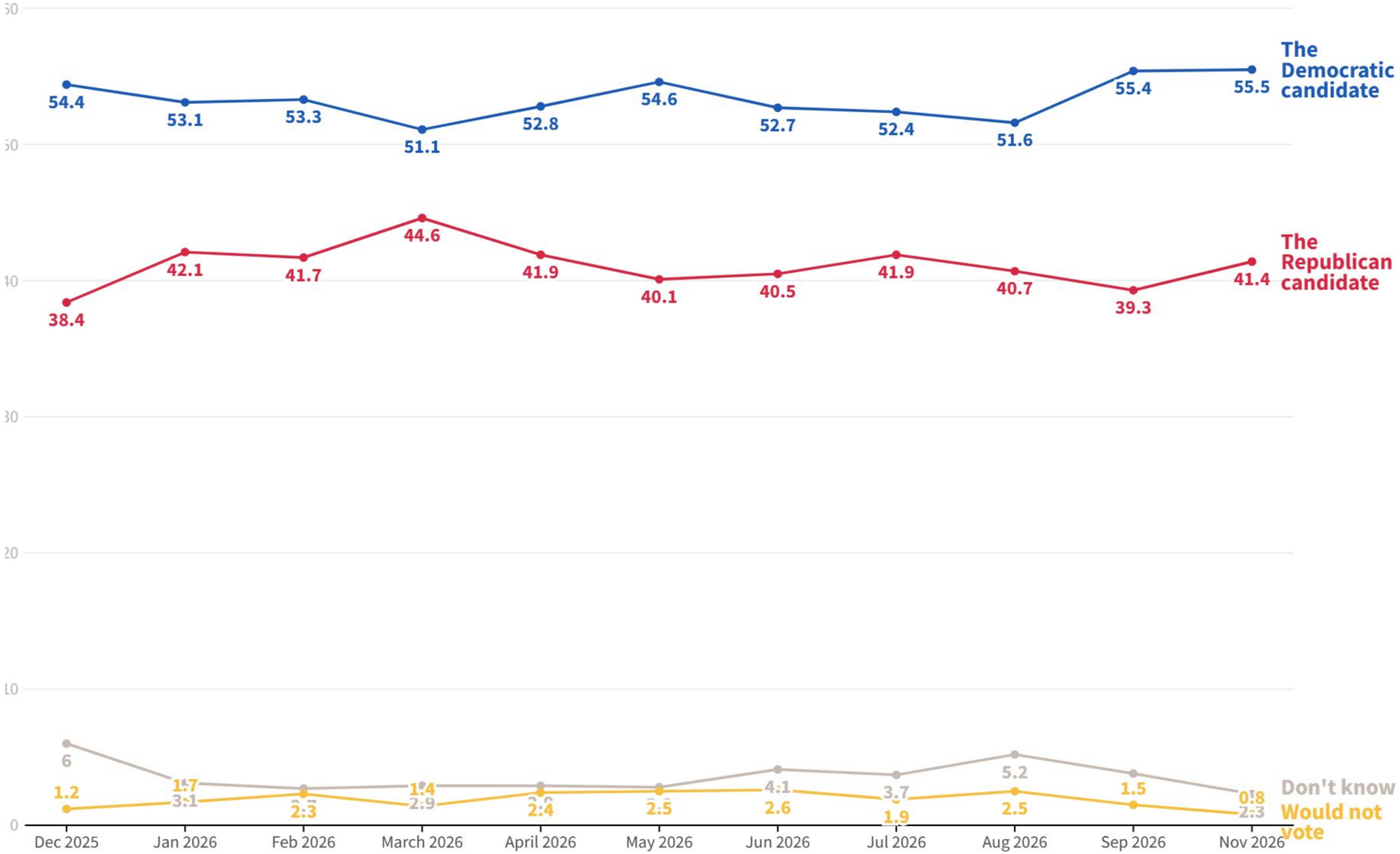
| | INCOME | | | | | LOCATION | | |
|---|---|---|---|---|---|---|---|---|
| | Up to $50,000 | $50,000 to $80,000 | $80,000 to $120,000 | $120,000 to $190,000 | More than $190,000 | Urban | Sub - urban | Rural |
| The Democratic can | 50.0 | 56.2 | 51.0 | 59.3 | 63.4 | 60.0 | 57.5 | 42.7 |
| The Republican can | 44.3 | 41.9 | 46.3 | 39.2 | 33.5 | 35.9 | 40.2 | 53.3 |
| Don't know | 3.8 | 1.6 | 2.2 | 1.1 | 2.3 | 3.4 | 1.4 | 2.9 |
| Would not vote | 1.9 | 0.3 | 0.6 | 0.4 | 0.8 | 0.7 | 0.8 | 1.1 |

| | RACE | | | | | PARTISANSHIP | | |
|---|---|---|---|---|---|---|---|---|
| | Asian | Black | Hispanic | White | Other | Democrat | Republican | Independent |
| The Democratic can | 75.1 | 82.5 | 59.3 | 50.3 | 54.0 | 97.5 | 9.5 | 61.4 |
| The Republican can | 24.9 | 17.0 | 37.5 | 46.7 | 39.0 | 1.4 | 88.5 | 32.4 |
| Don't know | 0 | 0.2 | 1.9 | 2.3 | 5.3 | 0.9 | 1.2 | 4.6 |
| Would not vote | 0 | 0.2 | 1.3 | 0.7 | 1.8 | 0.3 | 0.7 | 1.5 |

| | 2024 VOTE FOR PRESIDENT | | |
|---|---|---|---|
| | Donald Trump | Kamala Harris | Other, don't remember, didn't vote |
| The Democratic can | 5.0 | 96.9 | 70.4 |
| The Republican can | 92.7 | 1.6 | 16.8 |
| Don't know | 1.2 | 1.4 | 9.9 |
| Would not vote | 1.0 | 0.2 | 3.0 |

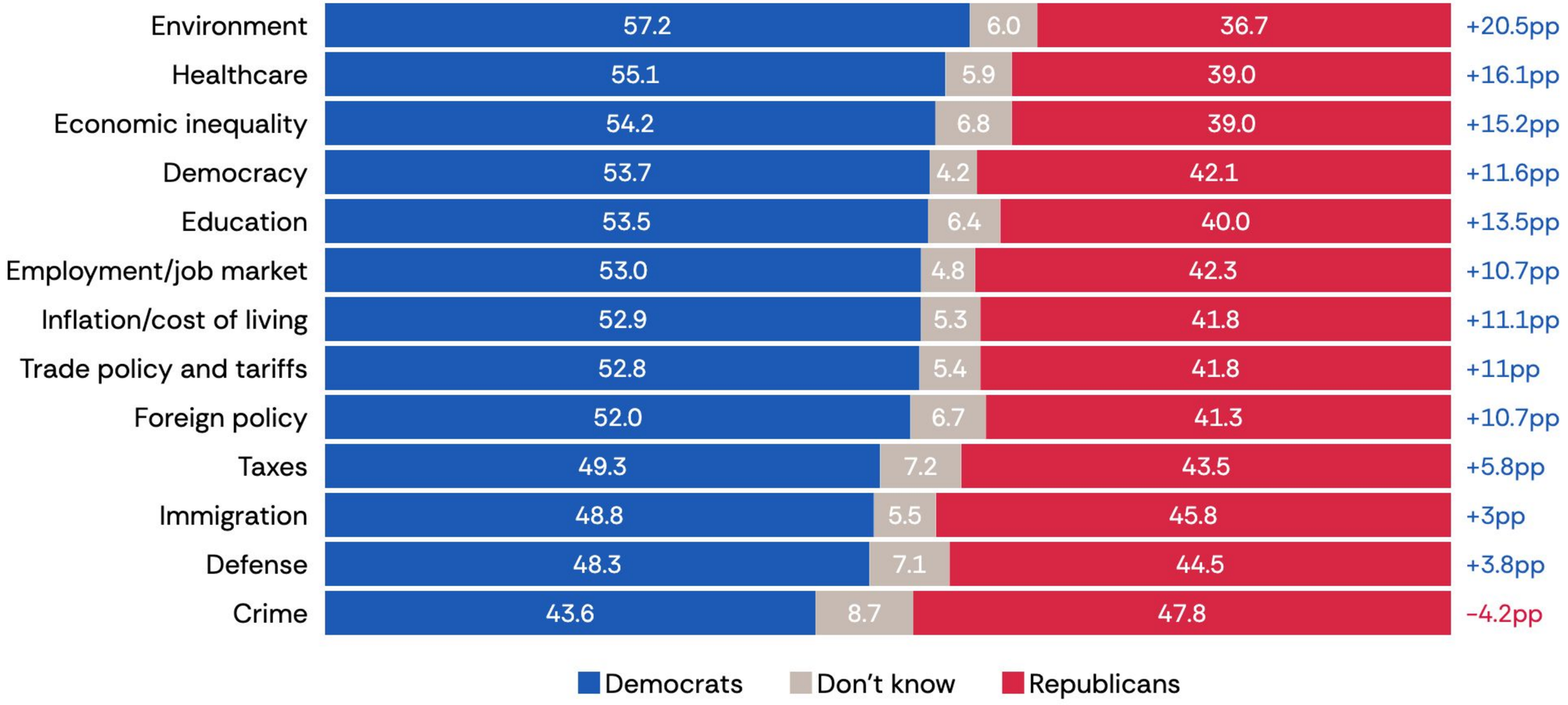
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# If the midterm elections were held today and you decided to vote, who would you vote for? [time-series]



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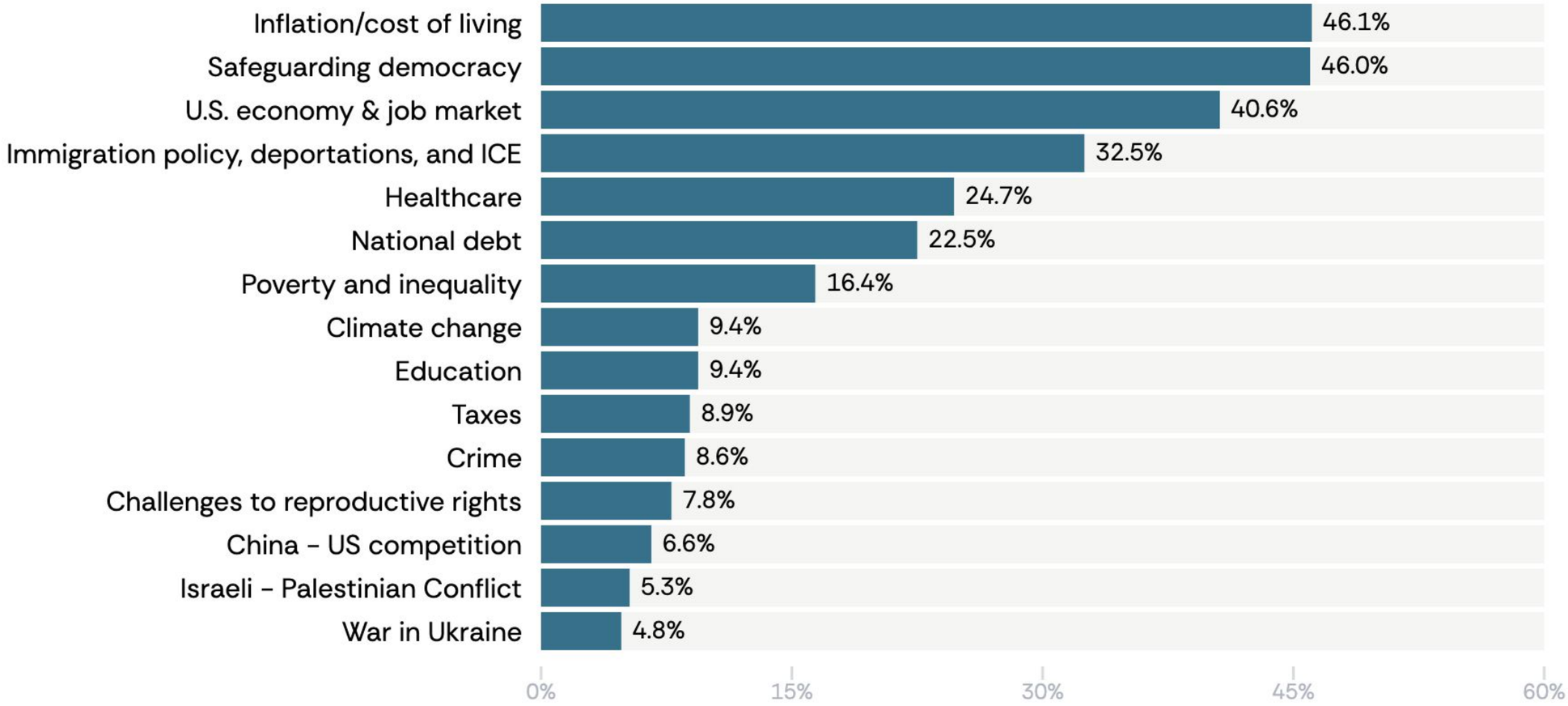
# Which party do you trust more to handle the following issue areas?



# 3. Key issues

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# In your opinion, what are the greatest challenges the United States faces today? (Select up to three)



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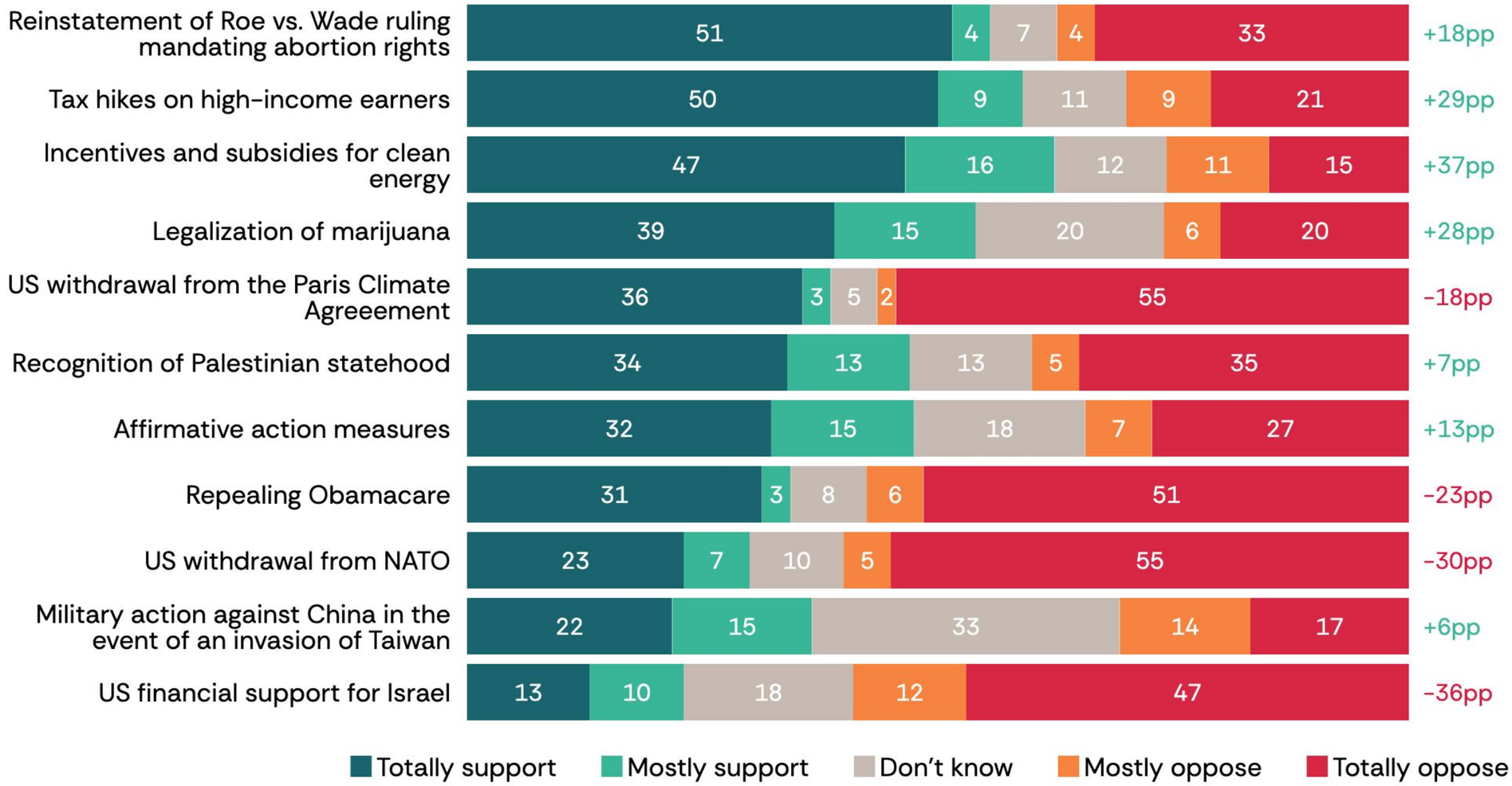
# In your opinion, what are the greatest challenges the United States faces today? (Select up to three) [crosstabs]

| | GENDER | | | AGE | | | | EDUCATION | | INCOME | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Man | Woman | Other / prefer not to | 18 - 29 | 30 - 44 | 45 - 64 | 65+ | College degree or | All other | Up to $50,000 | $50,000 to $80,000 | $80,000 to $120,000 | $120,000 to $190,000 | More than $190,000 |
| Inflation/cost of livin | 50.0 | 42.2 | 53.9 | 63.9 | 52.6 | 43.7 | 36.1 | 45.4 | 46.6 | 45.4 | 49.2 | 42.9 | 48.5 | 44.7 |
| Safeguarding democ | 44.4 | 47.6 | 40.8 | 35.1 | 45.0 | 45.5 | 52.5 | 48.4 | 43.9 | 42.7 | 44.2 | 42.9 | 50.1 | 51.6 |
| U.S. economy & job | 47.1 | 34.3 | 43.5 | 56.3 | 39.7 | 40.2 | 33.7 | 41.2 | 40.1 | 42.3 | 40.7 | 37.8 | 41.5 | 40.7 |
| Immigration policy, c | 34.1 | 31.0 | 24.8 | 20.1 | 32.4 | 32.7 | 38.5 | 29.4 | 35.1 | 35.6 | 31.2 | 38.1 | 27.3 | 28.0 |
| Healthcare | 20.3 | 28.8 | 28.0 | 22.3 | 23.0 | 26.6 | 24.4 | 24.0 | 25.2 | 24.7 | 25.3 | 24.7 | 22.6 | 26.4 |
| National debt | 26.3 | 18.8 | 17.3 | 12.9 | 20.4 | 21.6 | 29.7 | 23.3 | 21.8 | 17.6 | 19.0 | 25.0 | 26.0 | 26.0 |
| Poverty and inequal | 15.8 | 16.9 | 20.2 | 26.2 | 19.6 | 15.7 | 10.5 | 17.1 | 15.8 | 19.3 | 16.4 | 12.9 | 17.1 | 15.7 |
| Climate change | 8.9 | 10.0 | 7.8 | 19.0 | 11.6 | 6.6 | 6.9 | 11.5 | 7.7 | 9.7 | 9.8 | 8.7 | 8.5 | 10.7 |
| Education | 7.9 | 10.8 | 5.3 | 10.5 | 7.3 | 9.4 | 10.0 | 10.2 | 8.7 | 8.7 | 11.6 | 11.4 | 8.1 | 7.0 |
| Taxes | 8.7 | 9.0 | 6.3 | 4.0 | 6.4 | 11.6 | 9.3 | 8.3 | 9.3 | 6.9 | 10.5 | 10.2 | 8.7 | 8.6 |
| Crime | 7.6 | 9.5 | 11.3 | 5.3 | 4.2 | 9.6 | 11.4 | 7.3 | 9.6 | 8.9 | 9.1 | 8.4 | 8.7 | 7.7 |
| Challenges to reproc | 4.3 | 11.2 | 7.8 | 4.9 | 8.9 | 8.3 | 8.0 | 9.8 | 6.1 | 8.5 | 4.8 | 10.3 | 7.0 | 7.6 |
| China - US competit | 8.0 | 5.3 | 5.3 | 6.6 | 5.1 | 6.5 | 7.5 | 6.0 | 7.0 | 4.5 | 6.4 | 6.2 | 8.3 | 8.4 |
| Israeli - Palestinian C | 3.6 | 6.9 | 5.4 | 4.9 | 9.9 | 4.7 | 3.5 | 4.6 | 5.8 | 4.2 | 7.2 | 6.3 | 4.9 | 4.2 |
| War in Ukraine | 3.8 | 5.8 | 5.0 | 2.1 | 4.4 | 3.5 | 8.0 | 5.1 | 4.6 | 5.0 | 6.6 | 4.2 | 4.2 | 4.1 |

| | LOCATION | | | RACE | | | | | PARTISANSHIP | | | 2024 VOTE FOR PRESIDENT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Urban | Sub - urban | Rural | Asian | Black | Hispanic | White | Other | Democrat | Republican | Independent | Donald Trump | Kamala Harris | Other, don't remember, didn't vote |
| Inflation/cost of livin | 46.9 | 46.9 | 42.1 | 39.7 | 42.0 | 54.7 | 45.3 | 47.4 | 53.7 | 35.2 | 50.0 | 34.3 | 54.0 | 56.5 |
| Safeguarding democ | 50.1 | 46.7 | 37.2 | 37.6 | 63.4 | 42.3 | 45.3 | 39.1 | 60.4 | 37.4 | 41.2 | 32.4 | 58.8 | 44.6 |
| U.S. economy & job | 40.9 | 41.7 | 37.1 | 45.4 | 49.1 | 43.2 | 37.5 | 49.7 | 43.8 | 36.2 | 42.1 | 35.9 | 44.2 | 43.5 |
| Immigration policy, c | 32.8 | 32.4 | 32.3 | 12.0 | 23.4 | 44.0 | 32.5 | 32.1 | 11.7 | 57.6 | 26.3 | 61.0 | 8.9 | 23.6 |
| Healthcare | 21.7 | 27.4 | 21.8 | 31.1 | 18.3 | 33.3 | 23.5 | 27.6 | 35.2 | 13.0 | 26.7 | 13.1 | 34.1 | 29.0 |
| National debt | 18.5 | 22.6 | 28.6 | 9.5 | 14.5 | 20.6 | 25.4 | 15.5 | 13.0 | 29.3 | 24.3 | 31.7 | 15.4 | 17.2 |
| Poverty and inequal | 18.1 | 15.9 | 15.0 | 33.8 | 28.5 | 9.5 | 14.4 | 22.4 | 26.3 | 4.0 | 19.8 | 2.1 | 27.1 | 25.1 |
| Climate change | 11.4 | 9.1 | 7.2 | 27.6 | 0.8 | 4.9 | 10.0 | 14.5 | 17.8 | 1.1 | 10.2 | 0.9 | 16.4 | 12.8 |
| Education | 9.9 | 8.6 | 10.9 | 24.8 | 12.2 | 3.8 | 9.3 | 10.5 | 8.4 | 8.0 | 11.8 | 10.2 | 9.4 | 6.9 |
| Taxes | 8.9 | 6.6 | 15.4 | 0.9 | 2.0 | 10.6 | 9.7 | 8.9 | 2.0 | 15.0 | 9.0 | 17.7 | 2.0 | 4.3 |
| Crime | 7.3 | 8.0 | 12.4 | 7.1 | 4.1 | 6.4 | 9.1 | 12.2 | 0.6 | 16.7 | 7.7 | 17.8 | 0.7 | 6.5 |
| Challenges to reproc | 6.7 | 8.7 | 6.9 | 15.0 | 3.8 | 5.0 | 8.6 | 7.5 | 11.7 | 2.6 | 9.3 | 2.4 | 13.1 | 6.4 |
| China - US competit | 8.4 | 4.8 | 8.6 | 2.2 | 1.3 | 4.6 | 7.7 | 7.1 | 0.8 | 13.2 | 5.3 | 12.3 | 0.7 | 8.9 |
| Israeli - Palestinian C | 5.6 | 5.1 | 5.4 | 0 | 13.5 | 4.1 | 5.0 | 2.3 | 4.8 | 6.5 | 4.5 | 6.4 | 4.3 | 5.3 |
| War in Ukraine | 4.7 | 4.1 | 7.1 | 12.0 | 1.3 | 3.6 | 5.7 | 1.8 | 5.0 | 4.7 | 4.7 | 3.7 | 6.2 | 3.3 |

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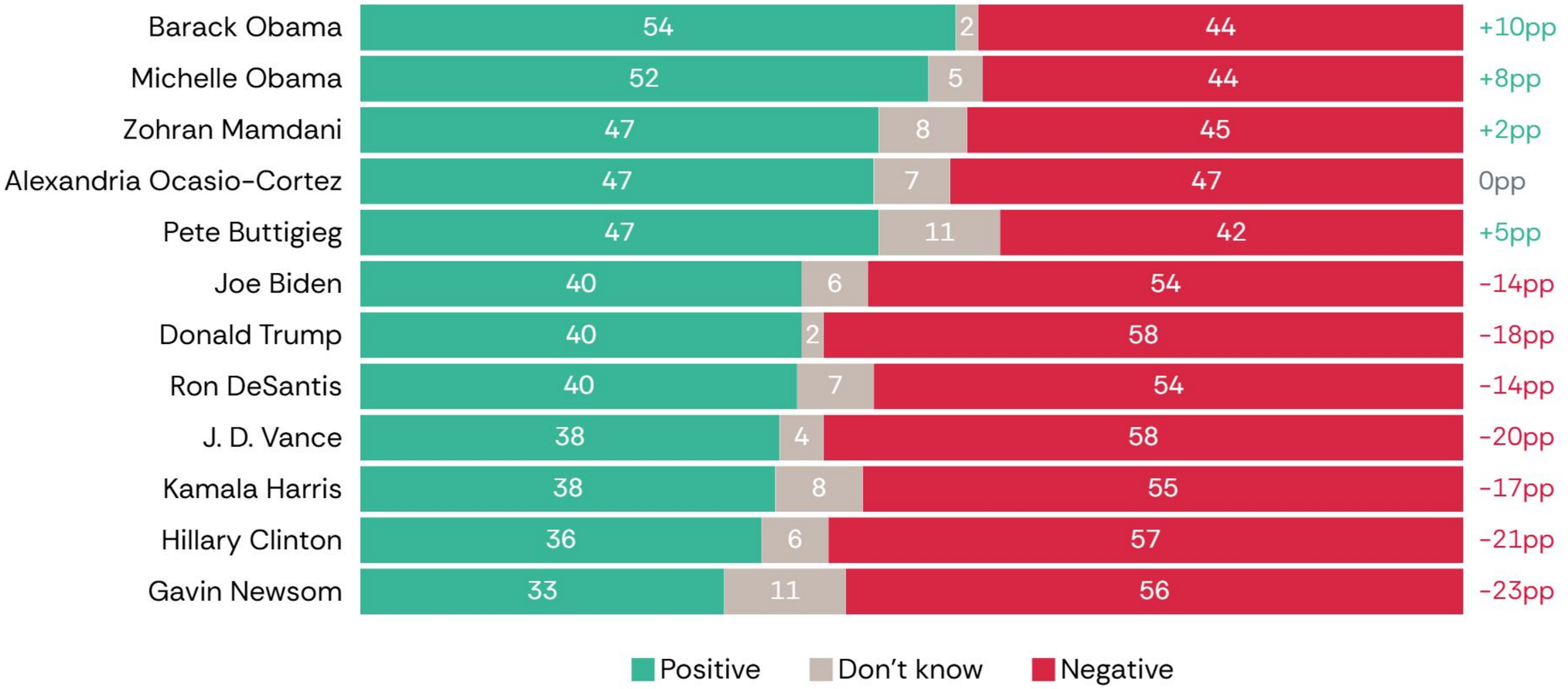
# Are you against or in favor of each of the following policies?



# 4. Image of political figures

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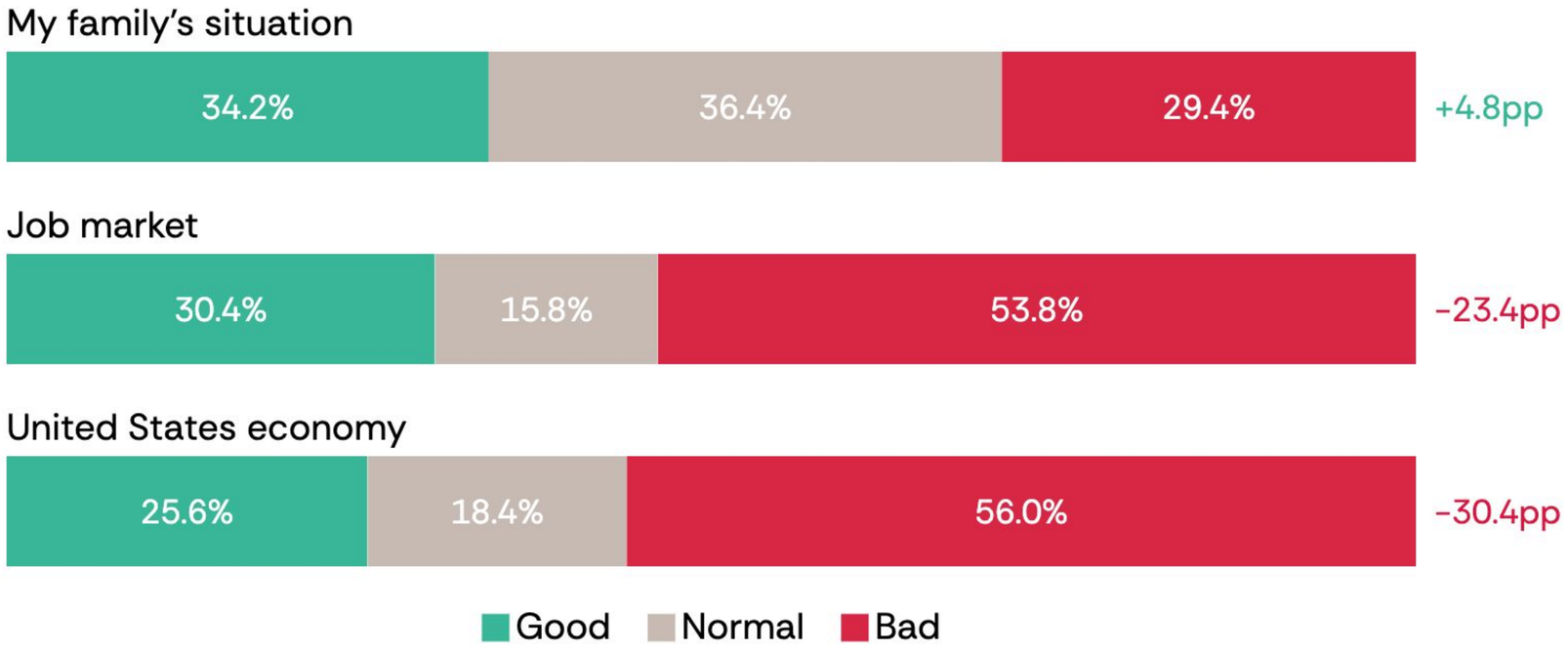
# Do you have a positive or negative image of the following politicians?



# 5. Economic perceptions

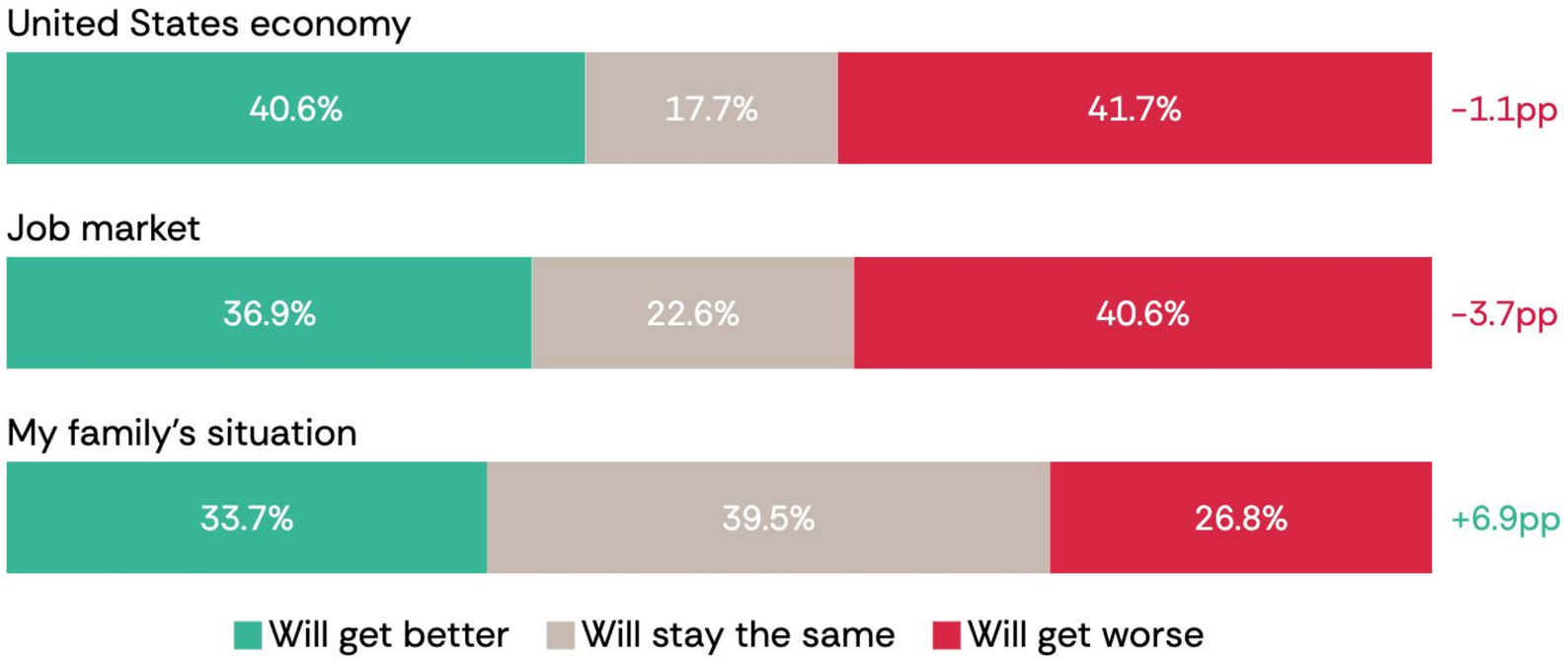
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# How do you evaluate the US economy and job market right now? And how do you evaluate your family's economic situation?



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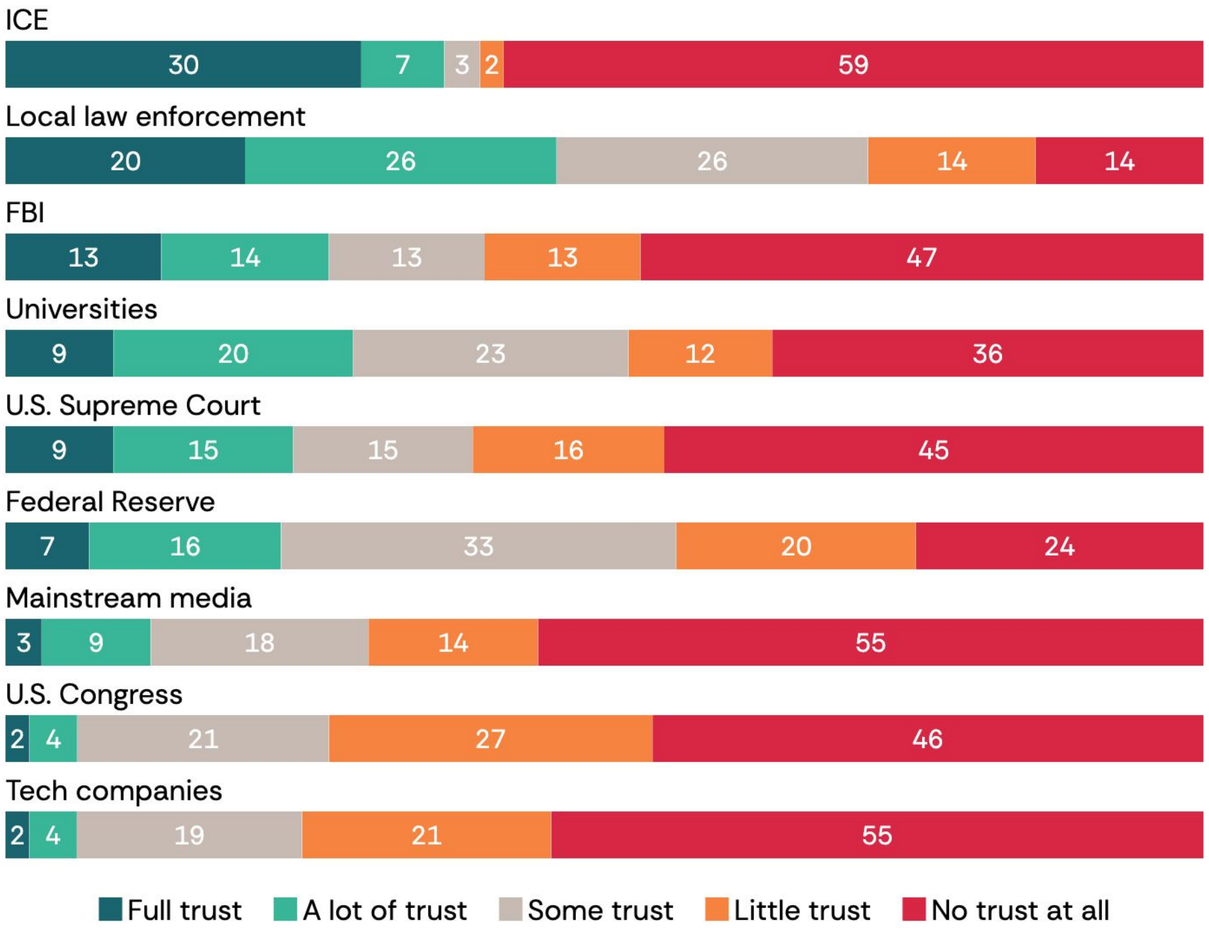
# What is your expectation regarding the US economy and job market six months from now? What is your expectation regarding your family's situation?



# 6. Trust in institutions

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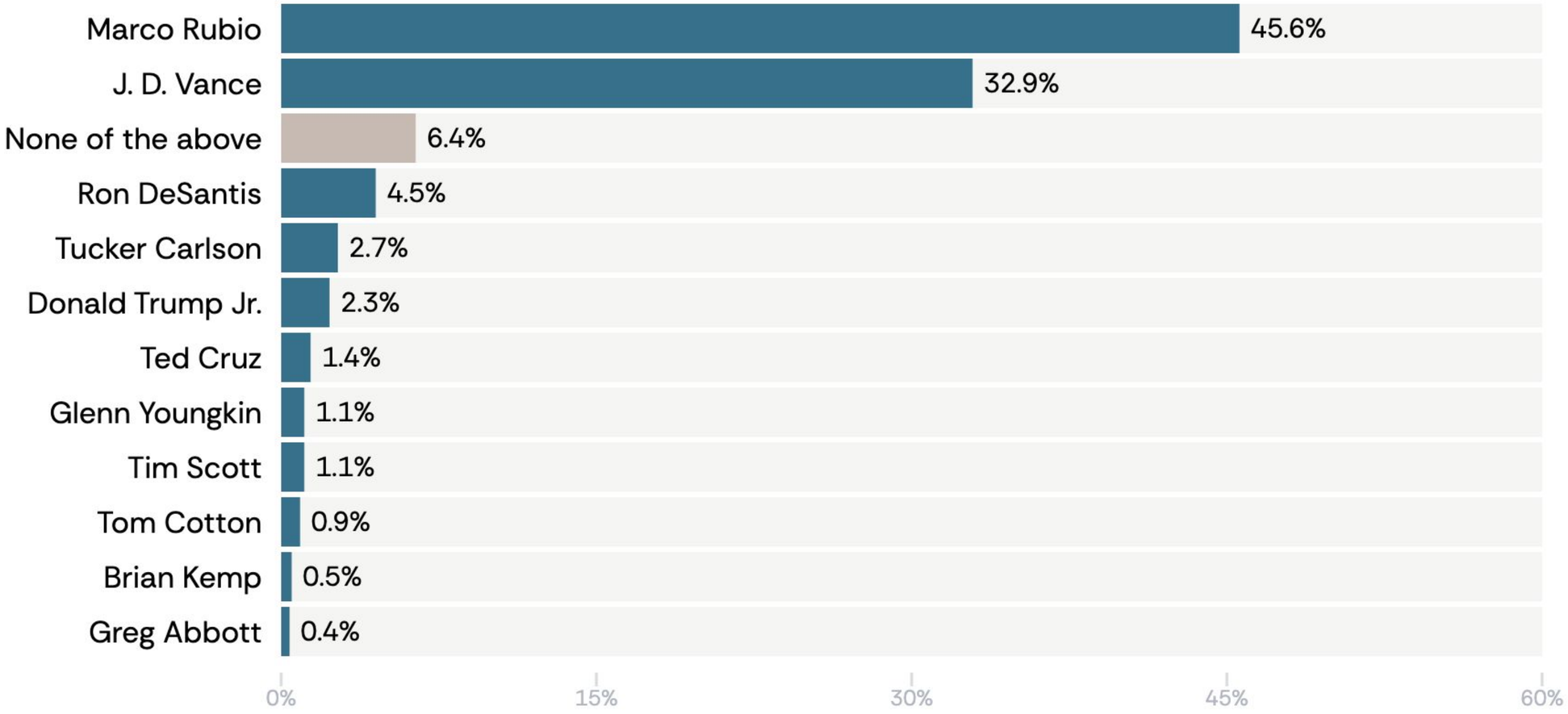
# On a scale from 1 to 5, where 1 means "no trust at all" and 5 means "full trust", how much trust do you have in the following institutions?



# 7. 2028 presidential primary scenarios

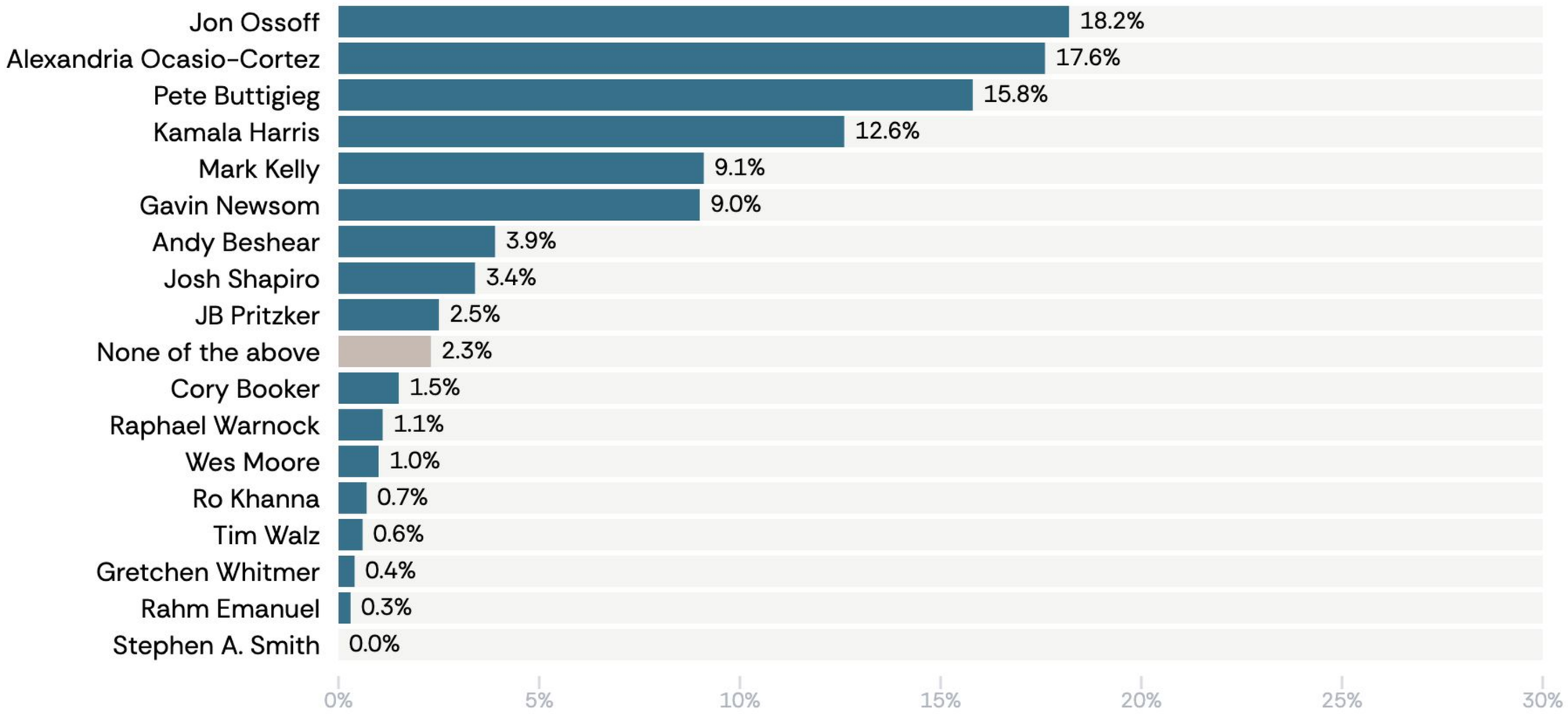
AtlasIntel

# Provided that these were the candidates, who would you vote for in the Republican primaries for the 2028 presidential election? (Among those identifying as Republicans)



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# Provided that these were the candidates, who would you vote for in the Democratic primaries for the 2028 presidential election? (Among those identifying as Democrats)





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