AtlasIntel US Poll: National
10/28/2026 - 11/01/2026

2026 US Midterms: National

Presidential approval and government evaluation | Generic ballot | Key issues | Image of political figures | Economic perceptions | Trust in institutions | 2028 presidential primary scenarios

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Summary

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1 Presidential approval and government evaluation

2 Generic ballot

3 Key issues

4 Image of political figures

5 Economic perceptions

6 Trust in institutions

7 2028 presidential primary scenarios

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Methodology and sample profile

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Methodology: Atlas RDR

Atlas Random Digital Recruitment [RDR] is a methodology developed by AtlasIntel to calibrate robust samples, representative of the target population.

The method seeks to address sources of bias and possible over-or underrepresentation of specific demographic groups.

Respondents are recruited randomly during routine web browsing in geolocated territories on any device (smartphones, tablets, laptops or PCs).

Compared to face-to-face surveys, **RDR avoids the possible psychological impact of human interaction on the respondent at the time of the interview**: the respondent can answer the questionnaire under conditions of full anonymity, without fear of causing a negative impression to the interviewer or to people who may eventually be listening to the answers shared during the interview.

Compared to telephone surveys based on Random Digit Dialing (RDD), **the RDR method allows for granular mapping of non-response patterns**, so that biases arising from variable non-response rates can be adequately addressed during the process of building each sample.

To ensure representativeness at the national level, the AtlasIntel samples are post-stratified using an iterative algorithm on a minimum set of target variables: gender, age group, education level, income level, region, and previous electoral behavior. The samples resulting from the post-stratification process match the profile of the US adult population and that of likely voters.

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Sample Profile

TARGET POPULATION
United States likely voters

SAMPLE SIZE
3,566 respondents

METHODOLOGY
Random Digital Recruitment (Atlas RDR)

MARGIN OF ERROR
±2 p.p.

CONFIDENCE LEVEL FOR ESTIMATION OF THE MARGIN OF ERROR
95%

POLLING PERIOD
10/28/2026 - 11/01/2026

GENDER



AGE



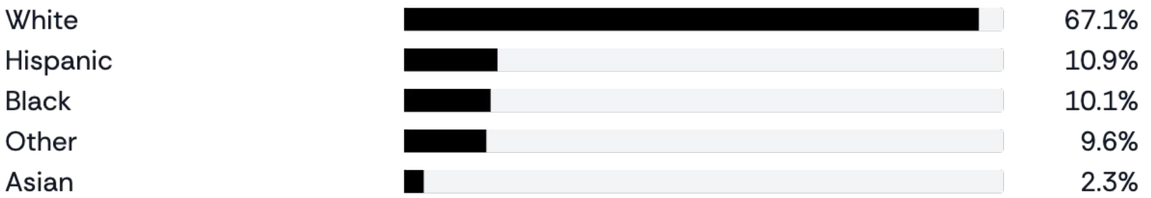
INCOME



EDUCATION



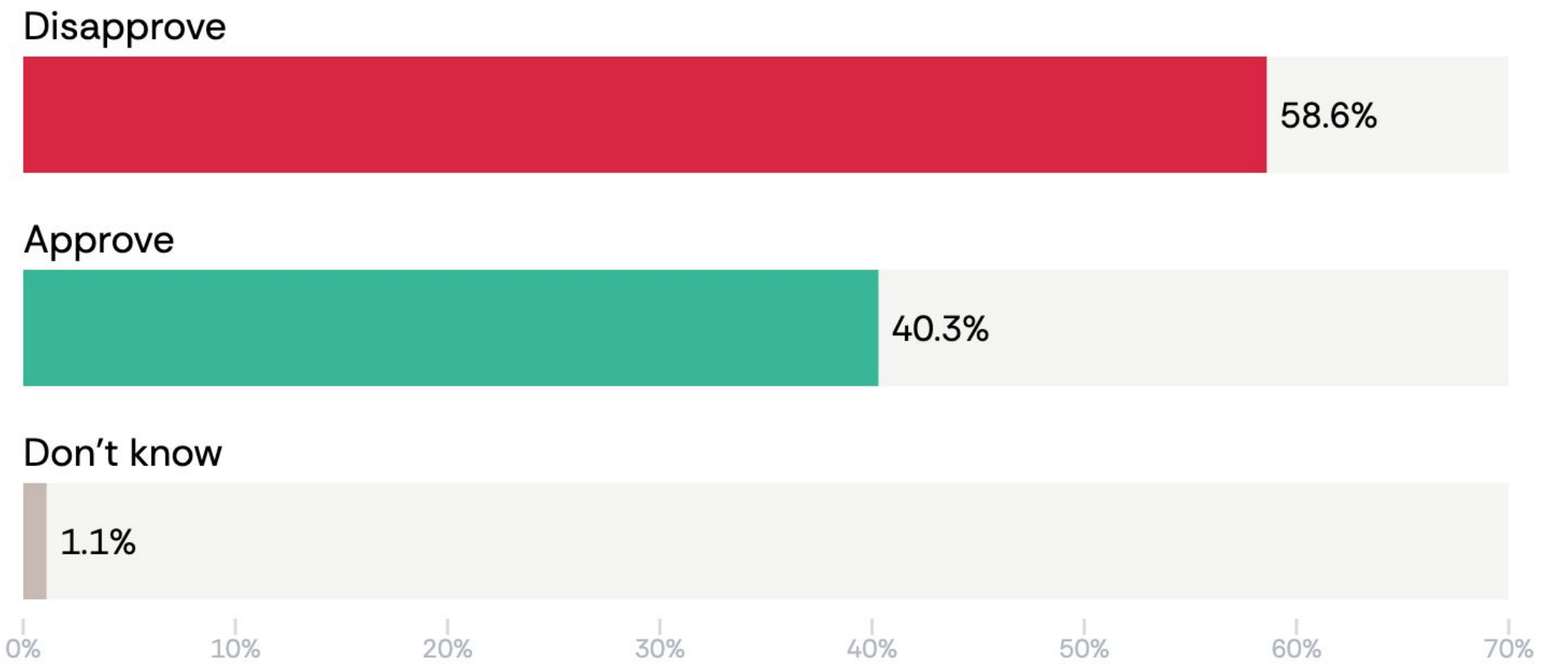
RACE



1. Presidential approval and government evaluation

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Do you approve or disapprove of the job Donald Trump is doing as president?



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Do you approve or disapprove of the job Donald Trump is doing as president?
[crosstabs]

	GENDER			AGE				EDUCATION	
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other
Disapprove	57.6	59.4	72.6	84.9	65.9	53.5	47.7	65.7	52.4
Approve	41.4	39.3	25.2	13.7	32.5	45.8	51.2	33.5	46.2
Don't know	0.9	1.2	2.2	1.4	1.6	0.7	1.1	0.8	1.4

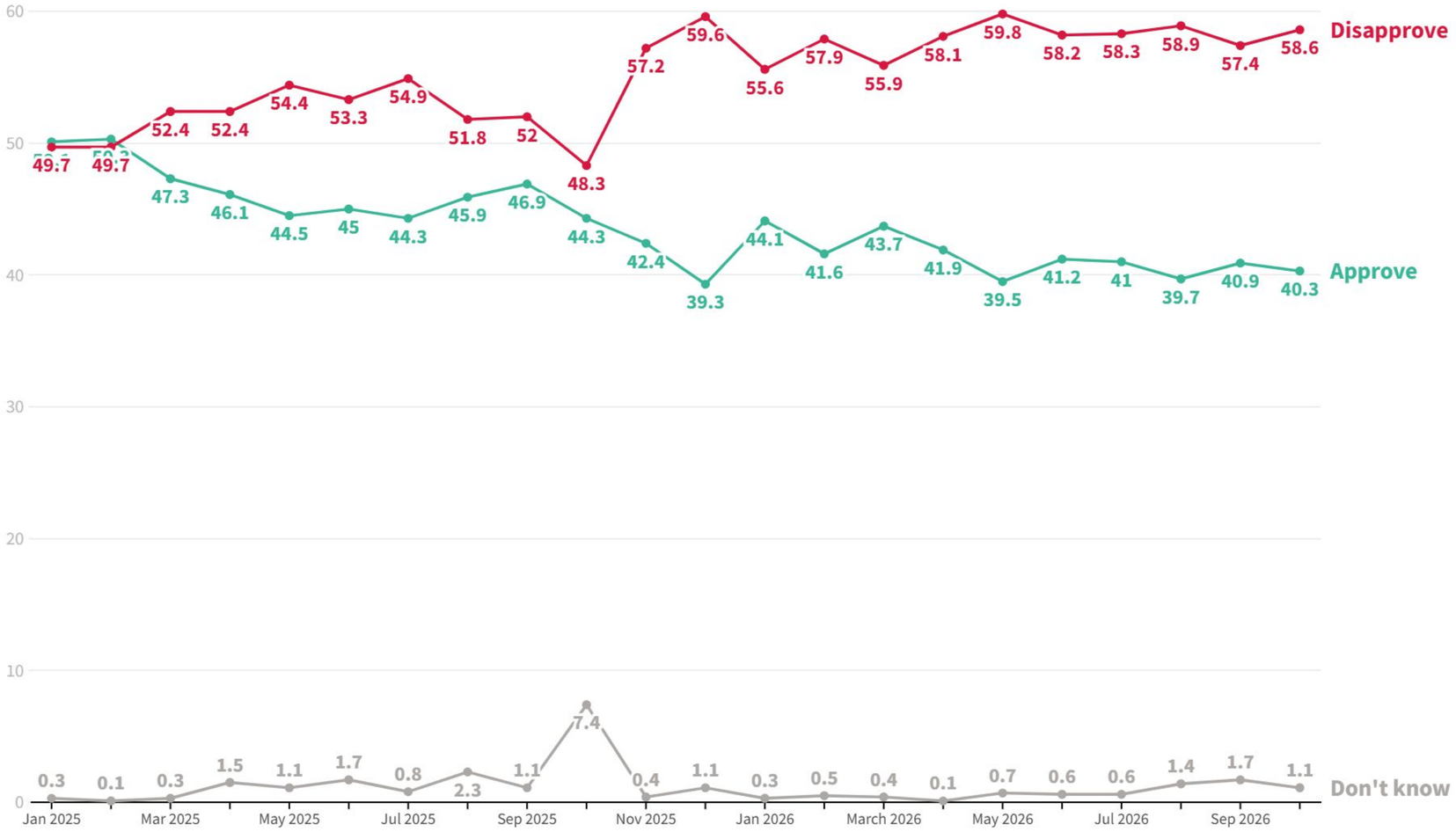
	INCOME					LOCATION		
	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000	Urban	Sub - urban	Rural
Disapprove	57.5	54.6	53.7	61.6	67.0	64.4	60.2	45.4
Approve	41.6	44.8	45.2	37.1	31.3	34.6	38.7	53.5
Don't know	0.9	0.6	1.1	1.3	1.7	1.0	1.1	1.1

	RACE					PARTISANSHIP		
	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Disapprove	83.5	79.4	61.4	53.8	61.6	98.4	12.3	67.1
Approve	15.6	20.6	37.5	44.8	38.3	1.6	86.8	30.5
Don't know	1.0	0	1.1	1.4	0.1	0.0	0.9	2.4

	2024 VOTE FOR PRESIDENT		
	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
Disapprove	7.5	99.1	80.4
Approve	90.9	0.9	15.9
Don't know	1.6	0.0	3.8

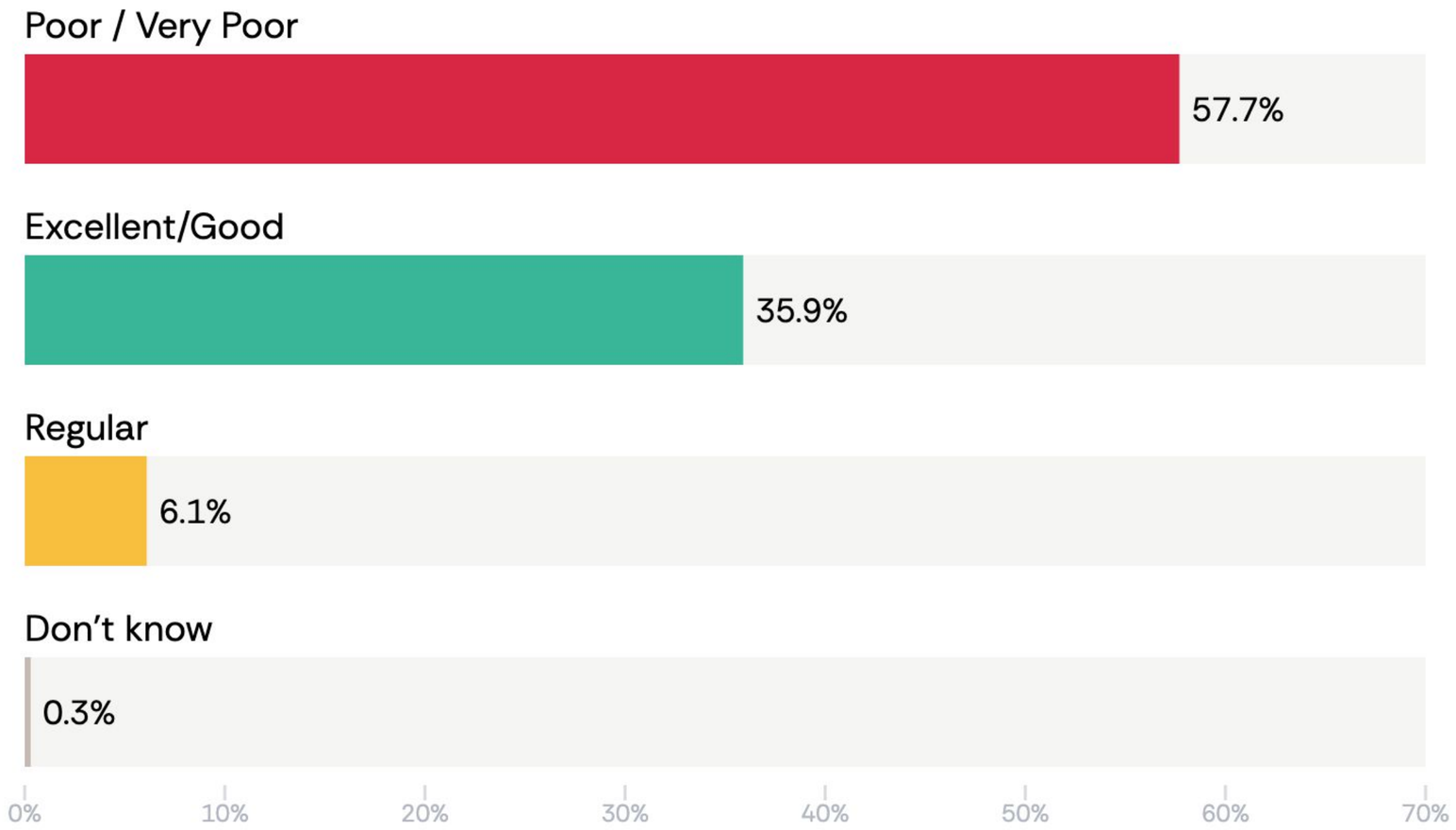
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Do you approve or disapprove of the job Donald Trump is doing as president?
[time-series]



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How do you evaluate Donald Trump's performance as President?



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How do you evaluate Donald Trump's performance as President?
[crosstabs]

	GENDER			AGE				EDUCATION	
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other
Poor / Very Poor	55.7	59.5	74.5	81.8	65.1	52.7	47.7	65.2	51.2
Excellent/Good	35.9	36.0	22.3	10.0	27.3	40.9	47.5	30.0	41.0
Regular	8.1	4.3	1.0	7.9	6.8	6.1	4.8	4.4	7.5
Don't know	0.3	0.3	2.2	0.3	0.8	0.3	0.0	0.4	0.2

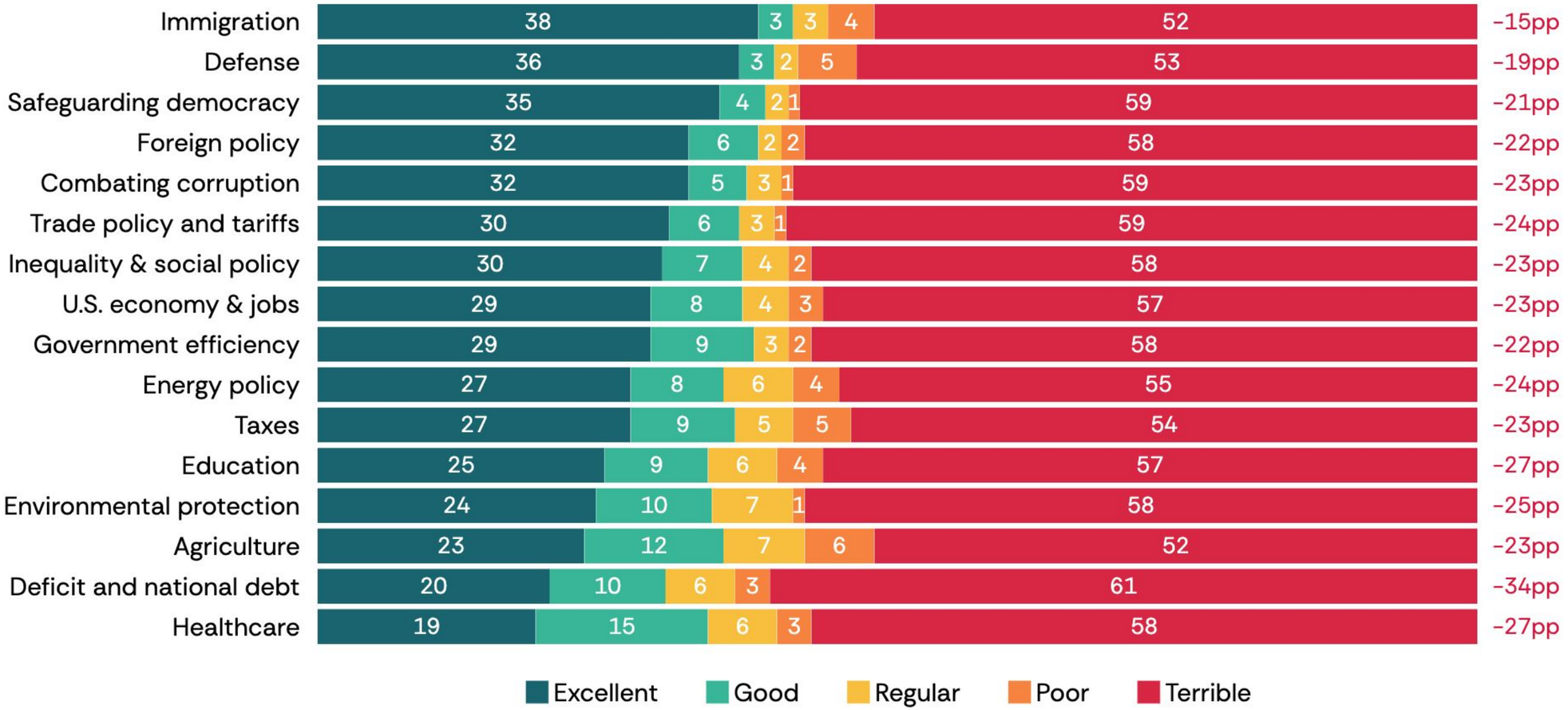
	INCOME					LOCATION		
	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000	Urban	Sub - urban	Rural
Poor / Very Poor	55.5	54.4	52.9	61.3	66.2	63.9	59.1	44.5
Excellent/Good	36.6	39.1	41.1	33.0	28.6	30.9	34.7	46.9
Regular	7.3	6.6	6.0	5.7	4.3	4.7	6.1	8.0
Don't know	0.6	0	0	0.0	0.9	0.5	0.1	0.6

	RACE					PARTISANSHIP		
	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Poor / Very Poor	83.5	77.1	61.4	52.8	61.7	97.8	11.1	66.3
Excellent/Good	15.6	20.3	34.9	40.1	29.1	1.3	80.0	24.6
Regular	1.0	2.3	3.7	6.8	9.1	0.7	8.7	8.7
Don't know	0	0.3	0	0.4	0.1	0.2	0.2	0.5

	2024 VOTE FOR PRESIDENT		
	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
Poor / Very Poor	6.3	98.4	79.8
Excellent/Good	81.9	0.2	13.0
Regular	11.5	1.3	5.8
Don't know	0.3	0.0	1.3

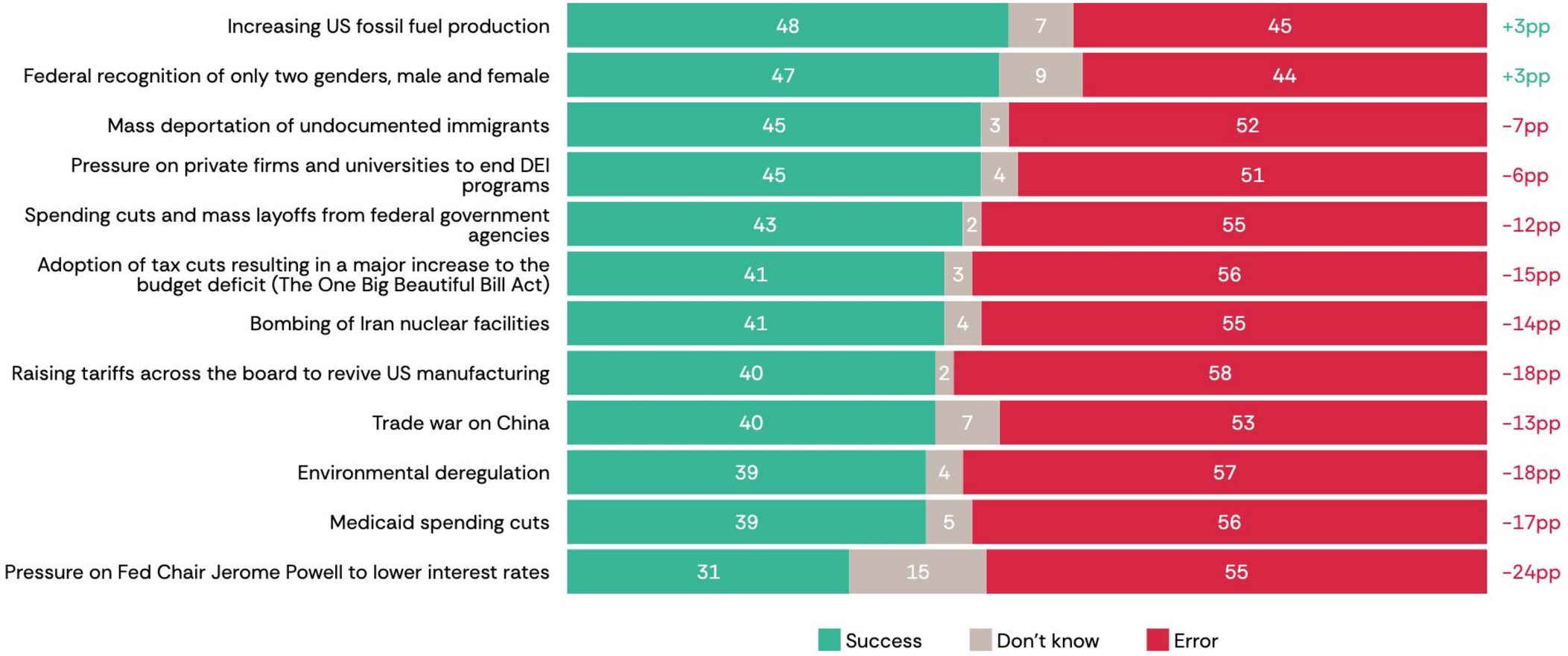
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How would you qualify President Trump's handling of the following issues?



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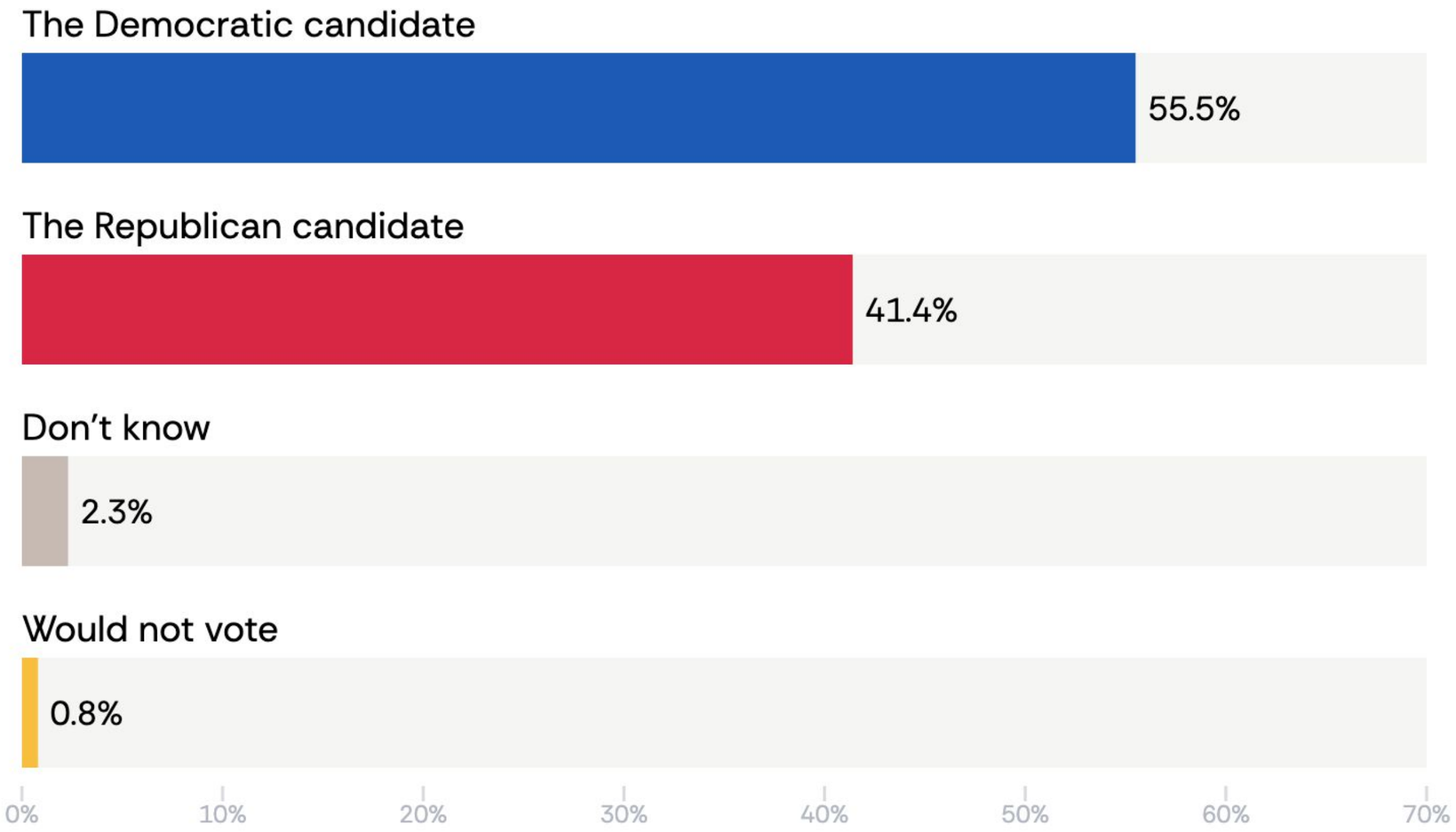
Would you rather rate each of the following Trump policies as a success or an error?



2. Generic ballot

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If the midterm elections were held today and you decided to vote, who would you vote for?



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If the midterm elections were held today and you decided to vote, who would you vote for? [crosstabs]

	GENDER			AGE				EDUCATION	
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other
The Democratic can	53.4	57.2	64.0	76.1	64.2	50.5	46.1	62.9	48.9
The Republican can	43.9	39.3	17.7	21.3	30.6	45.8	52.4	34.2	47.7
Don't know	2.0	2.5	13.6	2.0	3.0	2.9	1.3	2.1	2.4
Would not vote	0.7	1.0	4.8	0.5	2.2	0.8	0.2	0.8	0.9

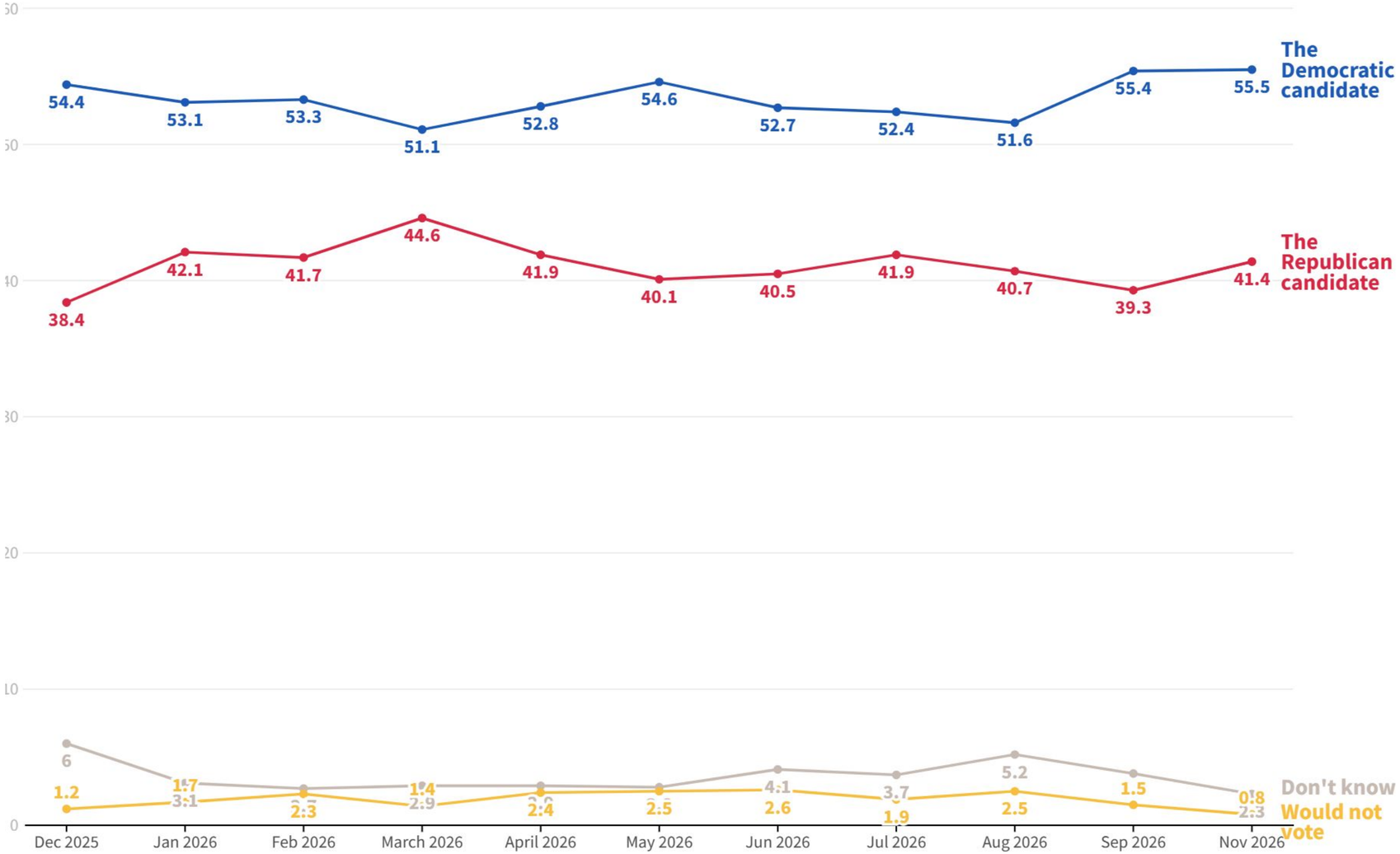
	INCOME					LOCATION		
	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000	Urban	Sub - urban	Rural
The Democratic can	50.0	56.2	51.0	59.3	63.4	60.0	57.5	42.7
The Republican can	44.3	41.9	46.3	39.2	33.5	35.9	40.2	53.3
Don't know	3.8	1.6	2.2	1.1	2.3	3.4	1.4	2.9
Would not vote	1.9	0.3	0.6	0.4	0.8	0.7	0.8	1.1

	RACE					PARTISANSHIP		
	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
The Democratic can	75.1	82.5	59.3	50.3	54.0	97.5	9.5	61.4
The Republican can	24.9	17.0	37.5	46.7	39.0	1.4	88.5	32.4
Don't know	0	0.2	1.9	2.3	5.3	0.9	1.2	4.6
Would not vote	0	0.2	1.3	0.7	1.8	0.3	0.7	1.5

	2024 VOTE FOR PRESIDENT		
	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
The Democratic can	5.0	96.9	70.4
The Republican can	92.7	1.6	16.8
Don't know	1.2	1.4	9.9
Would not vote	1.0	0.2	3.0

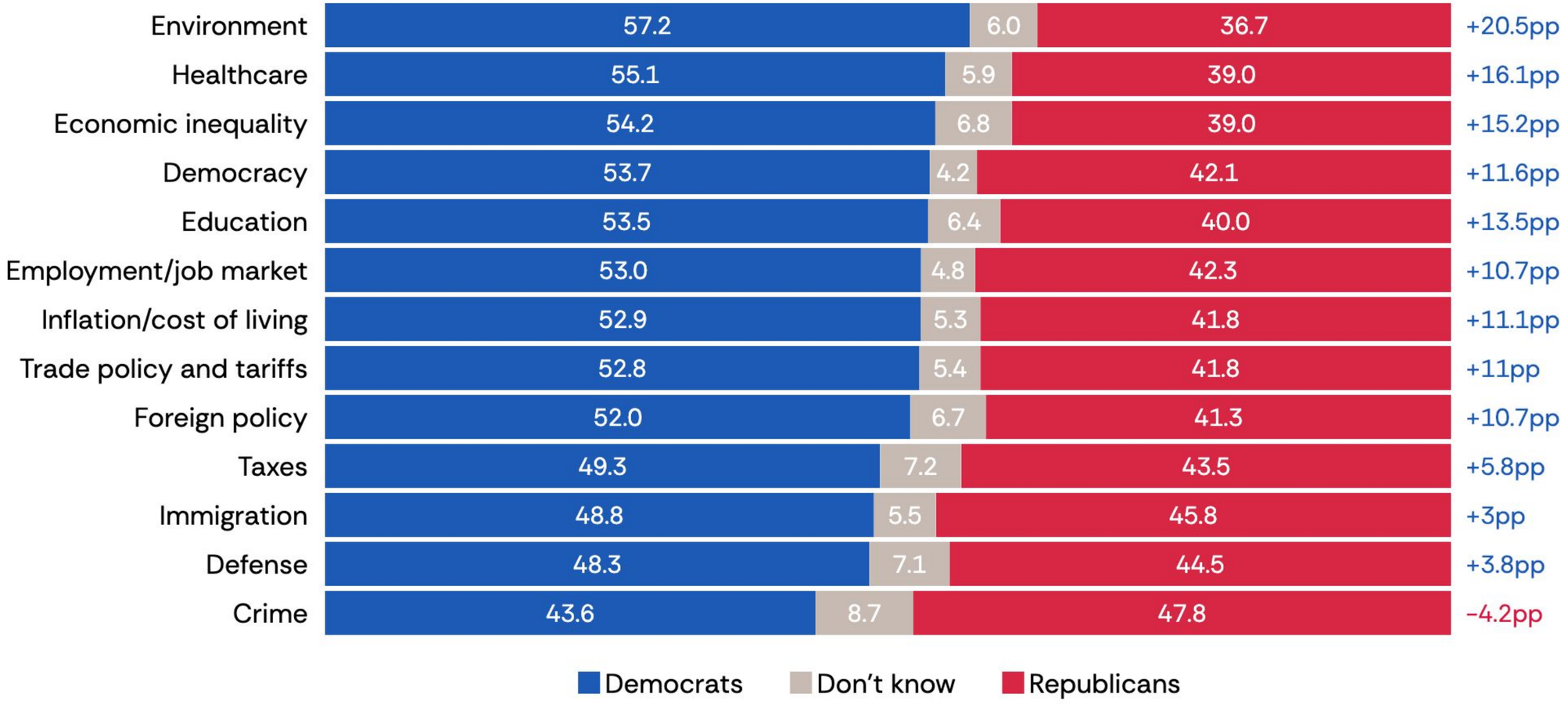
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If the midterm elections were held today and you decided to vote, who would you vote for? [time-series]



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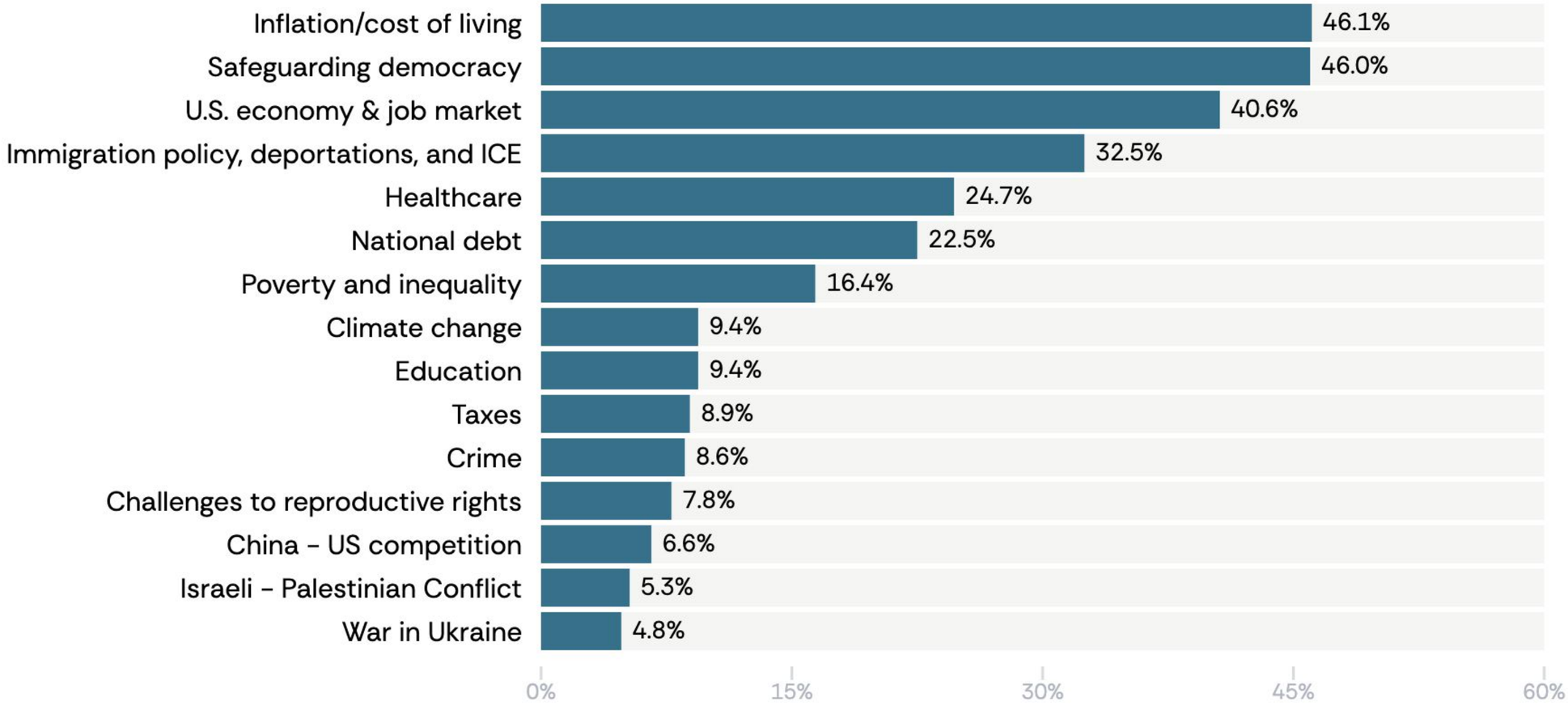
Which party do you trust more to handle the following issue areas?



3. Key issues

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In your opinion, what are the greatest challenges the United States faces today? (Select up to three)



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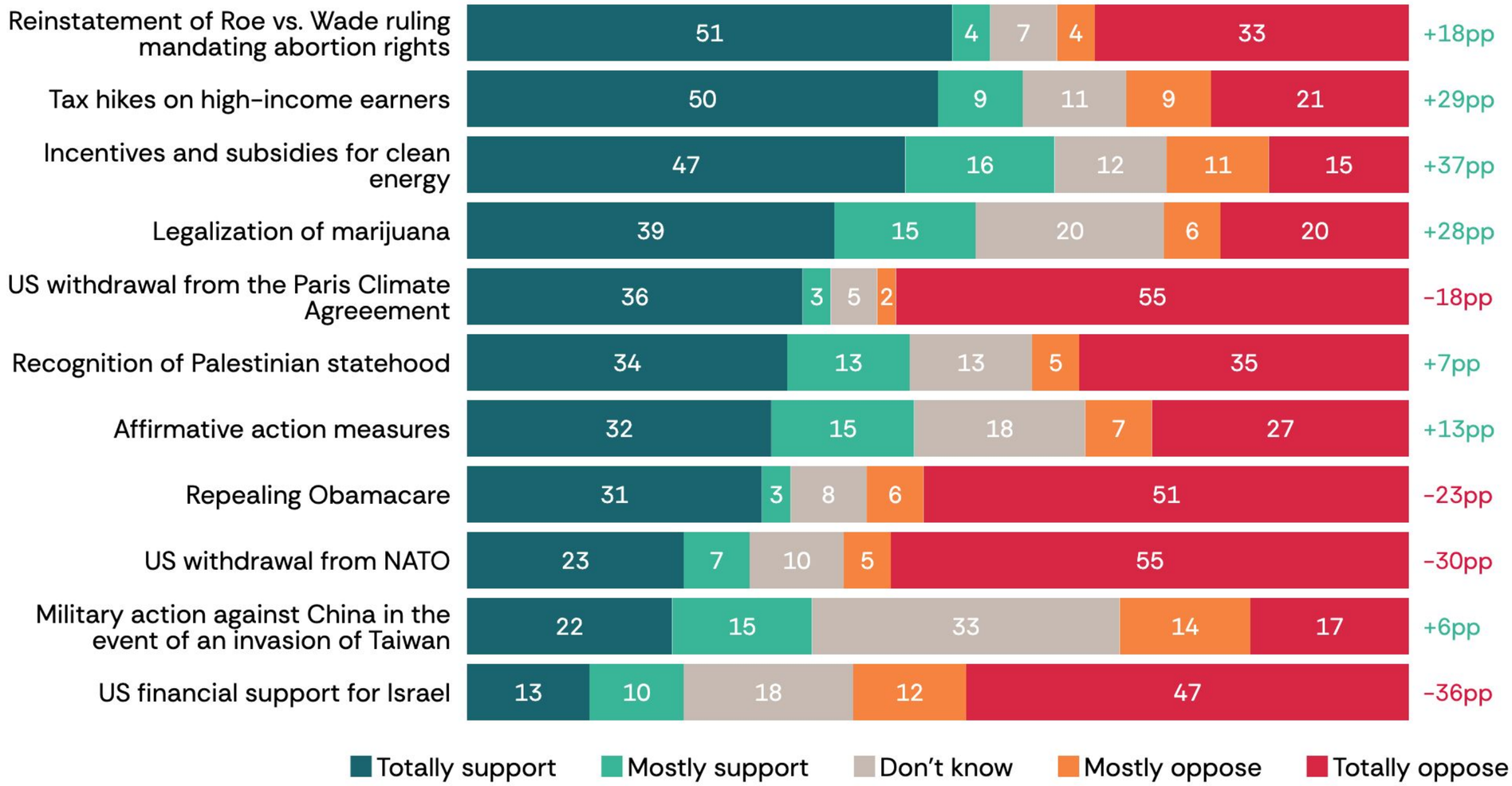
In your opinion, what are the greatest challenges the United States faces today? (Select up to three) [crosstabs]

	GENDER			AGE				EDUCATION		INCOME				
	Man	Woman	Other / prefer not to	18 - 29	30 - 44	45 - 64	65+	College degree or	All other	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000
Inflation/cost of livin	50.0	42.2	53.9	63.9	52.6	43.7	36.1	45.4	46.6	45.4	49.2	42.9	48.5	44.7
Safeguarding democ	44.4	47.6	40.8	35.1	45.0	45.5	52.5	48.4	43.9	42.7	44.2	42.9	50.1	51.6
U.S. economy & job	47.1	34.3	43.5	56.3	39.7	40.2	33.7	41.2	40.1	42.3	40.7	37.8	41.5	40.7
Immigration policy, c	34.1	31.0	24.8	20.1	32.4	32.7	38.5	29.4	35.1	35.6	31.2	38.1	27.3	28.0
Healthcare	20.3	28.8	28.0	22.3	23.0	26.6	24.4	24.0	25.2	24.7	25.3	24.7	22.6	26.4
National debt	26.3	18.8	17.3	12.9	20.4	21.6	29.7	23.3	21.8	17.6	19.0	25.0	26.0	26.0
Poverty and inequal	15.8	16.9	20.2	26.2	19.6	15.7	10.5	17.1	15.8	19.3	16.4	12.9	17.1	15.7
Climate change	8.9	10.0	7.8	19.0	11.6	6.6	6.9	11.5	7.7	9.7	9.8	8.7	8.5	10.7
Education	7.9	10.8	5.3	10.5	7.3	9.4	10.0	10.2	8.7	8.7	11.6	11.4	8.1	7.0
Taxes	8.7	9.0	6.3	4.0	6.4	11.6	9.3	8.3	9.3	6.9	10.5	10.2	8.7	8.6
Crime	7.6	9.5	11.3	5.3	4.2	9.6	11.4	7.3	9.6	8.9	9.1	8.4	8.7	7.7
Challenges to reproc	4.3	11.2	7.8	4.9	8.9	8.3	8.0	9.8	6.1	8.5	4.8	10.3	7.0	7.6
China - US competit	8.0	5.3	5.3	6.6	5.1	6.5	7.5	6.0	7.0	4.5	6.4	6.2	8.3	8.4
Israeli - Palestinian C	3.6	6.9	5.4	4.9	9.9	4.7	3.5	4.6	5.8	4.2	7.2	6.3	4.9	4.2
War in Ukraine	3.8	5.8	5.0	2.1	4.4	3.5	8.0	5.1	4.6	5.0	6.6	4.2	4.2	4.1

	LOCATION			RACE					PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Urban	Sub - urban	Rural	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
Inflation/cost of livin	46.9	46.9	42.1	39.7	42.0	54.7	45.3	47.4	53.7	35.2	50.0	34.3	54.0	56.5
Safeguarding democ	50.1	46.7	37.2	37.6	63.4	42.3	45.3	39.1	60.4	37.4	41.2	32.4	58.8	44.6
U.S. economy & job	40.9	41.7	37.1	45.4	49.1	43.2	37.5	49.7	43.8	36.2	42.1	35.9	44.2	43.5
Immigration policy, c	32.8	32.4	32.3	12.0	23.4	44.0	32.5	32.1	11.7	57.6	26.3	61.0	8.9	23.6
Healthcare	21.7	27.4	21.8	31.1	18.3	33.3	23.5	27.6	35.2	13.0	26.7	13.1	34.1	29.0
National debt	18.5	22.6	28.6	9.5	14.5	20.6	25.4	15.5	13.0	29.3	24.3	31.7	15.4	17.2
Poverty and inequal	18.1	15.9	15.0	33.8	28.5	9.5	14.4	22.4	26.3	4.0	19.8	2.1	27.1	25.1
Climate change	11.4	9.1	7.2	27.6	0.8	4.9	10.0	14.5	17.8	1.1	10.2	0.9	16.4	12.8
Education	9.9	8.6	10.9	24.8	12.2	3.8	9.3	10.5	8.4	8.0	11.8	10.2	9.4	6.9
Taxes	8.9	6.6	15.4	0.9	2.0	10.6	9.7	8.9	2.0	15.0	9.0	17.7	2.0	4.3
Crime	7.3	8.0	12.4	7.1	4.1	6.4	9.1	12.2	0.6	16.7	7.7	17.8	0.7	6.5
Challenges to reproc	6.7	8.7	6.9	15.0	3.8	5.0	8.6	7.5	11.7	2.6	9.3	2.4	13.1	6.4
China - US competit	8.4	4.8	8.6	2.2	1.3	4.6	7.7	7.1	0.8	13.2	5.3	12.3	0.7	8.9
Israeli - Palestinian C	5.6	5.1	5.4	0	13.5	4.1	5.0	2.3	4.8	6.5	4.5	6.4	4.3	5.3
War in Ukraine	4.7	4.1	7.1	12.0	1.3	3.6	5.7	1.8	5.0	4.7	4.7	3.7	6.2	3.3

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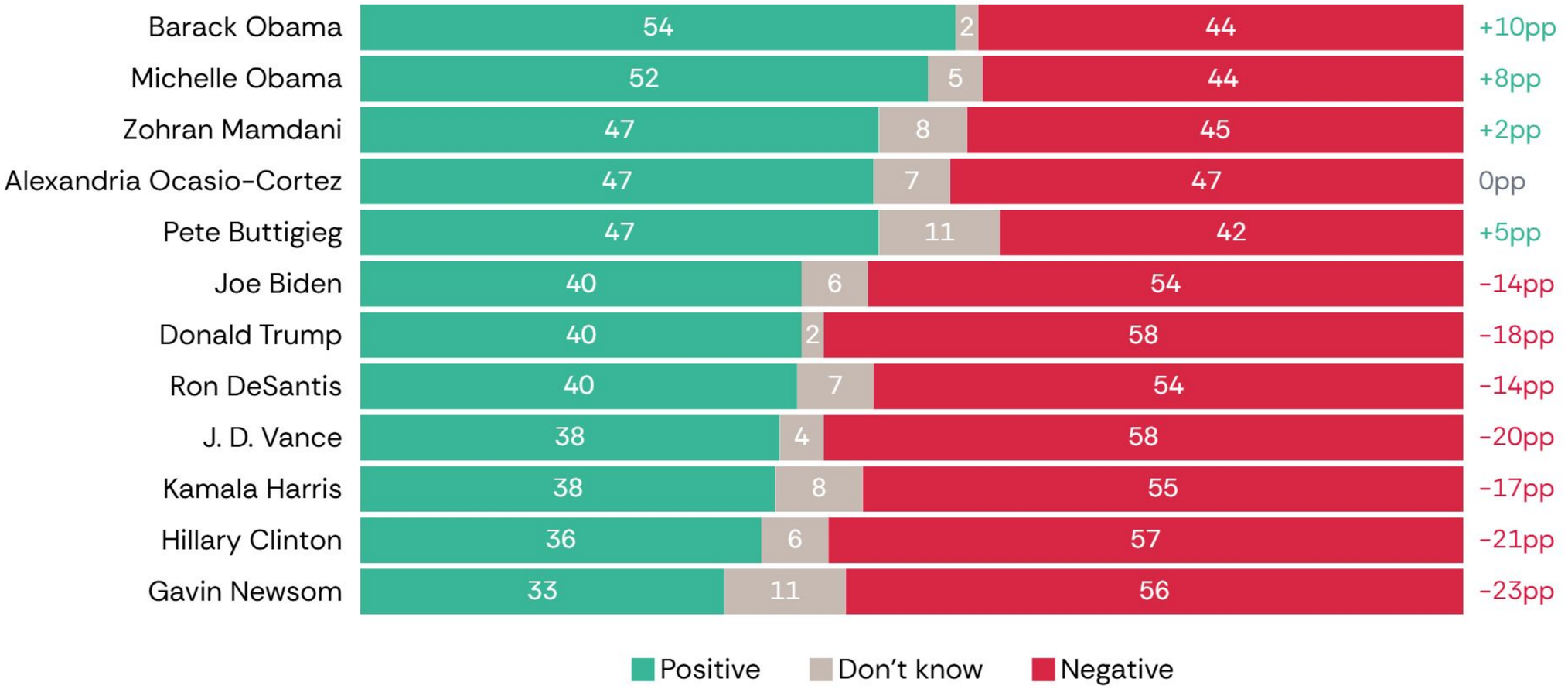
Are you against or in favor of each of the following policies?



4. Image of political figures

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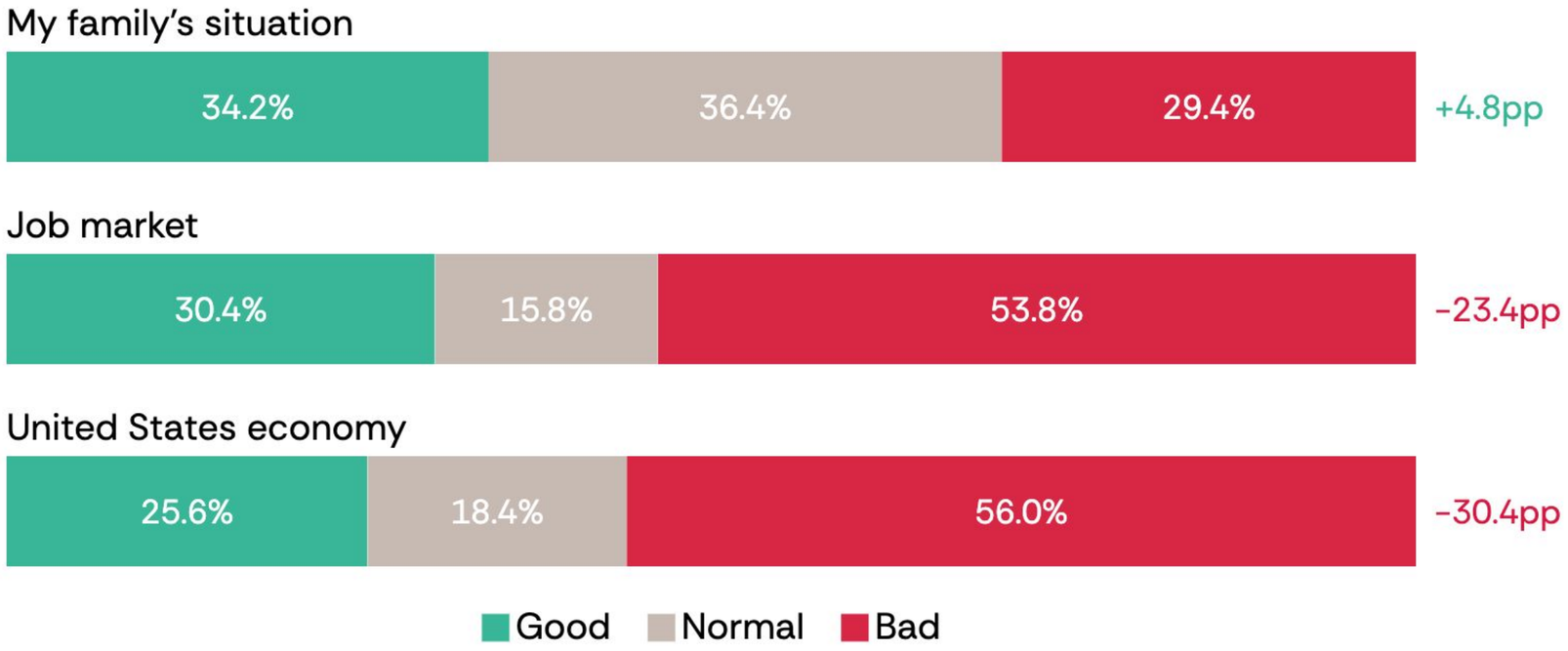
Do you have a positive or negative image of the following politicians?



5. Economic perceptions

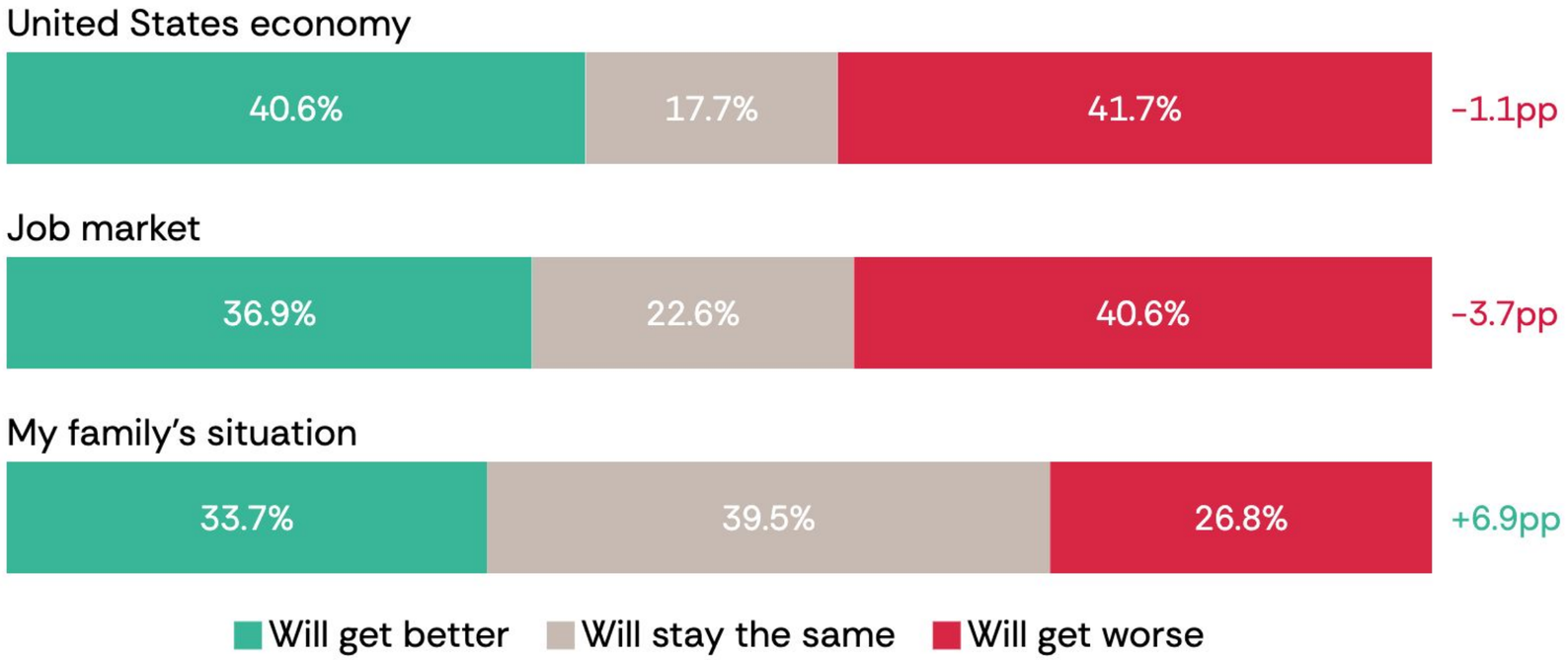
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How do you evaluate the US economy and job market right now? And how do you evaluate your family's economic situation?



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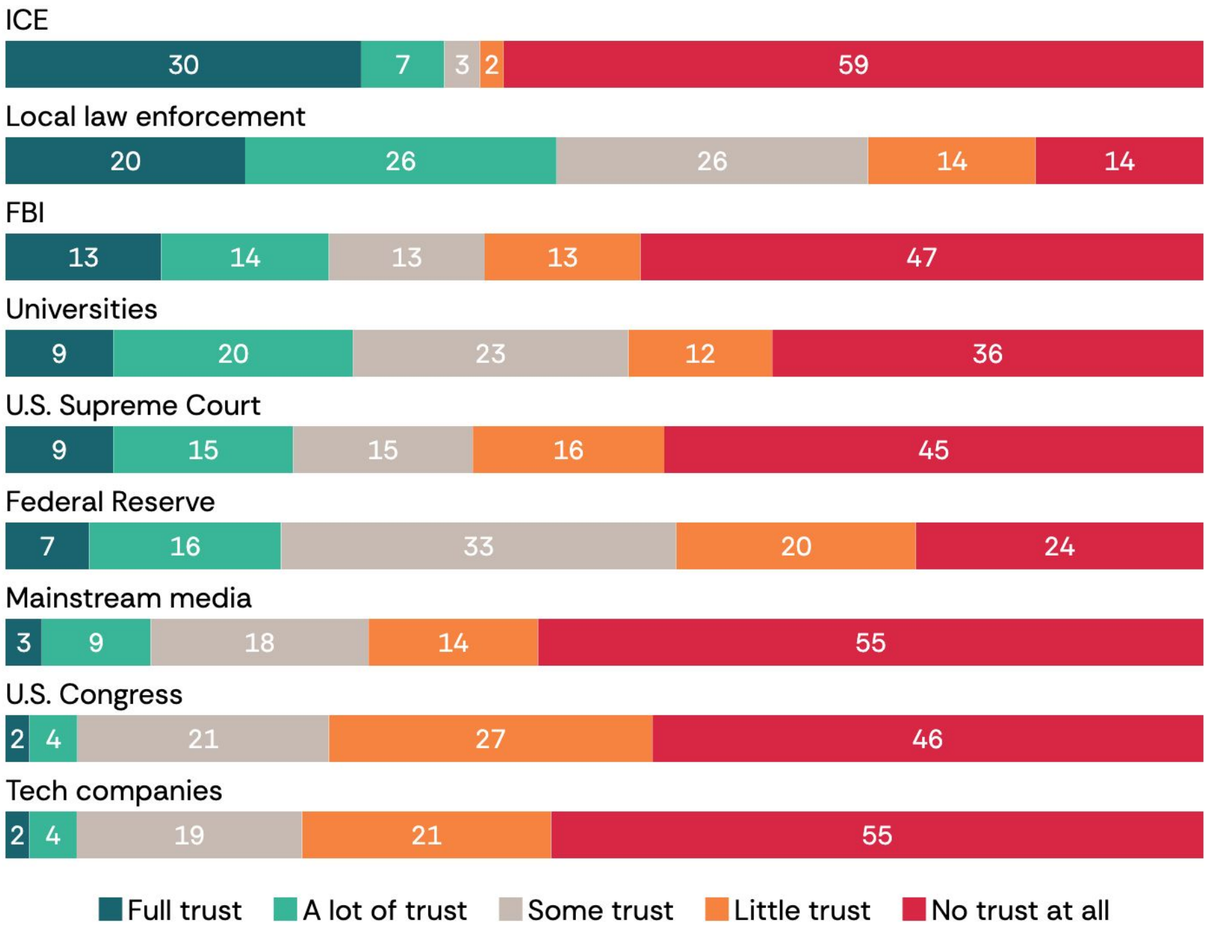
What is your expectation regarding the US economy and job market six months from now? What is your expectation regarding your family's situation?



6. Trust in institutions

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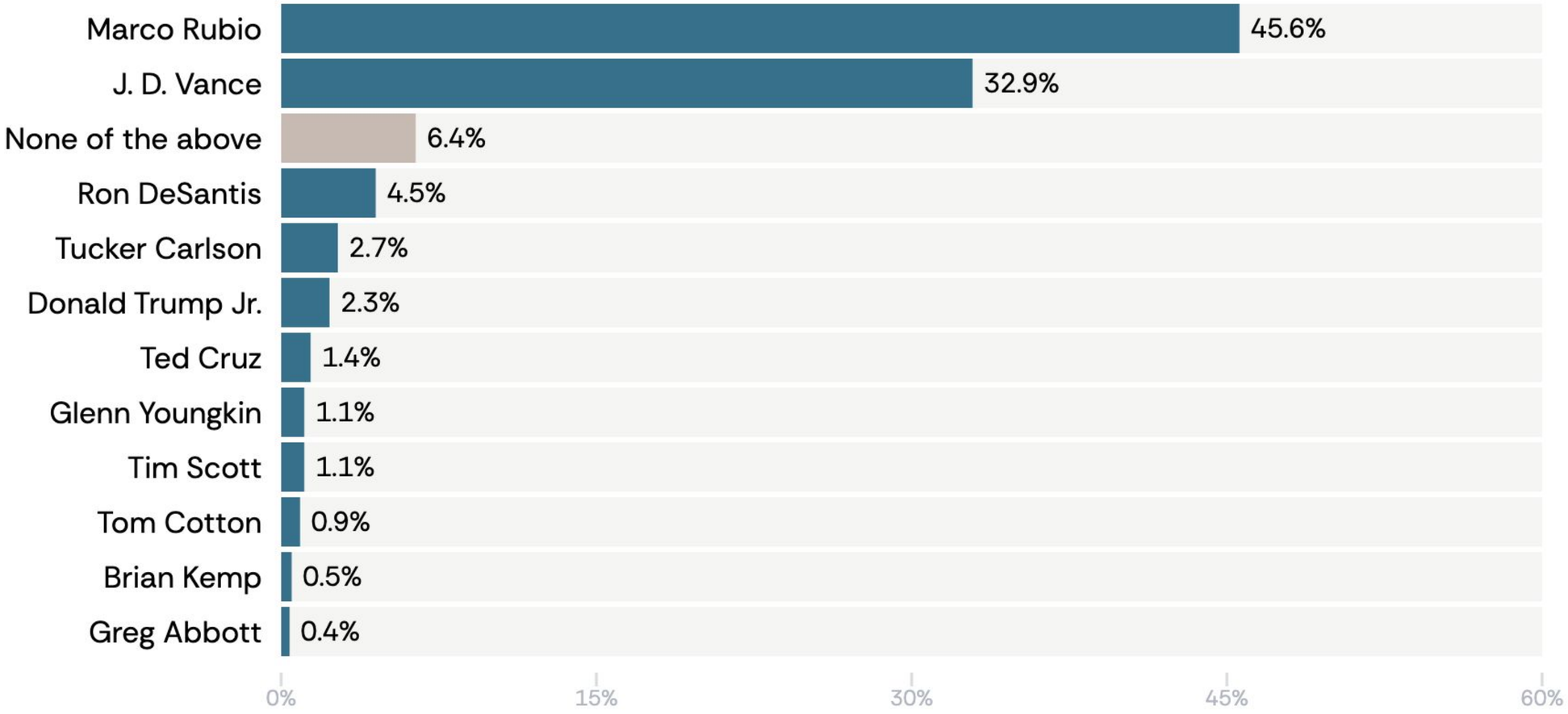
On a scale from 1 to 5, where 1 means "no trust at all" and 5 means "full trust", how much trust do you have in the following institutions?



7. 2028 presidential primary scenarios

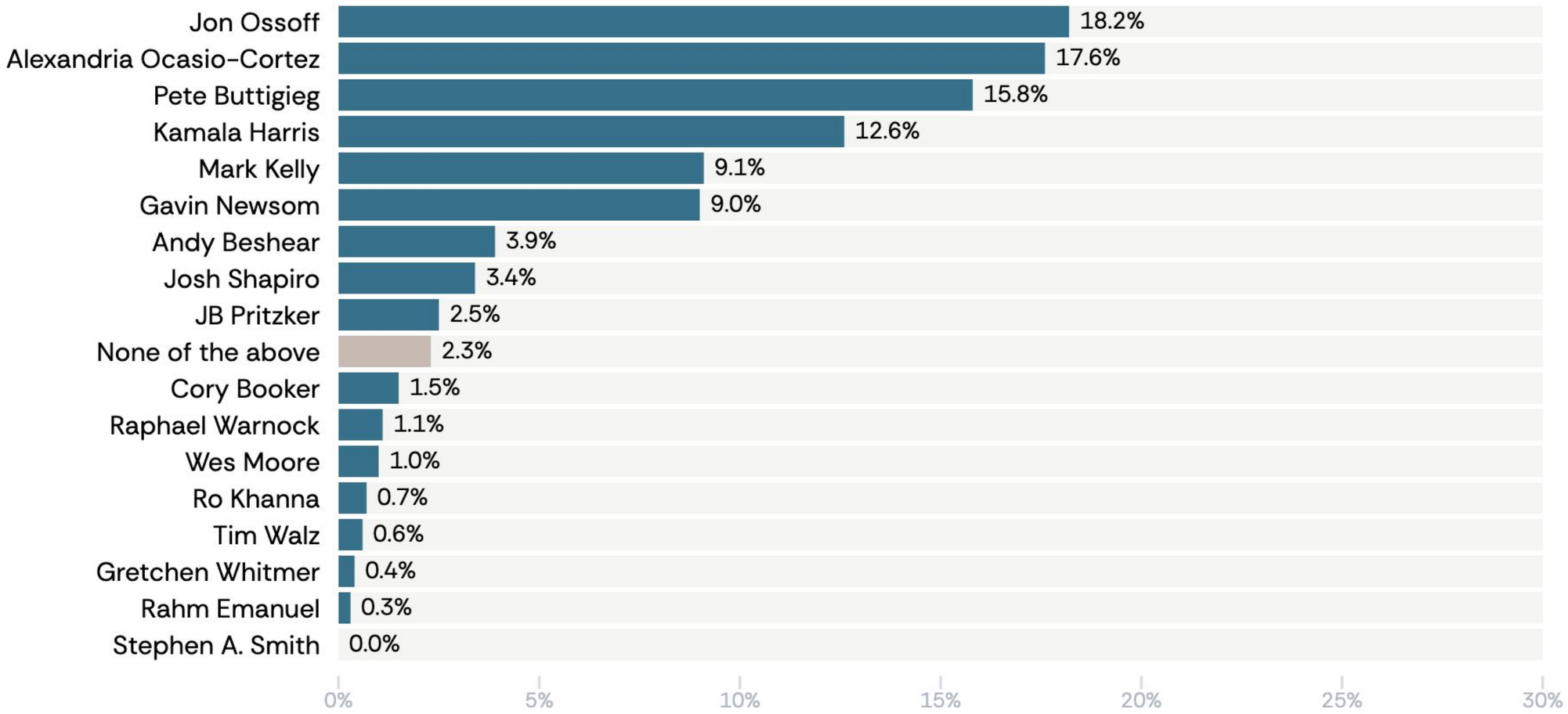
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Provided that these were the candidates, who would you vote for in the Republican primaries for the 2028 presidential election? (Among those identifying as Republicans)



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Provided that these were the candidates, who would you vote for in the Democratic primaries for the 2028 presidential election? (Among those identifying as Democrats)





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