AtlasIntel Poll: Michigan
28/10/2026 – 01/11/2026

# 2026 Midterms: Michigan

Approval and government evaluation | Vote intention | Key issues and candidate comparison | Economic perceptions | Image of political figures

AtlasIntel PollsterGraph

# Summary

0 Methodology and sample profile

1 Approval and government evaluation

2 Vote intention

3 Key issues and candidate comparison

4 Economic perceptions

5 Image of political figures

# Methodology and sample profile

# Methodology: Atlas RDR

**Atlas Random Digital Recruitment [RDR]** is a methodology developed by AtlasIntel to calibrate robust samples, representative of the target population.

The method seeks to address sources of bias and possible over-or underrepresentation of specific demographic groups.

**Respondents are recruited randomly during routine web browsing** in geolocated territories on any device (smartphones, tablets, laptops or PCs).

Compared to face-to-face surveys, **RDR avoids the possible psychological impact of human interaction on the respondent at the time of the interview**: the respondent can answer the questionnaire under conditions of full anonymity, without fear of causing a negative impression to the interviewer or to people who may eventually be listening to the answers shared during the interview.

Compared to telephone surveys based on Random Digit Dialing (RDD), **the RDR method allows for granular mapping of non-response patterns**, so that biases arising from variable non-response rates can be adequately addressed during the process of building each sample.

To ensure representativeness at the national level, the AtlasIntel samples are post-stratified using an iterative algorithm on a minimum set of target variables: gender, age group, education level, income level, region, and previous electoral behavior. The samples resulting from the post-stratification process match the profile of the US adult population and that of likely voters.

# Sample Profile

TARGET POPULATION
**Likely voters in Michigan**

SAMPLE SIZE
**1,316 respondents**

METHODOLOGY
**Random Digital Recruitment (Atlas RDR)**

MARGIN OF ERROR
**±3 p.p.**

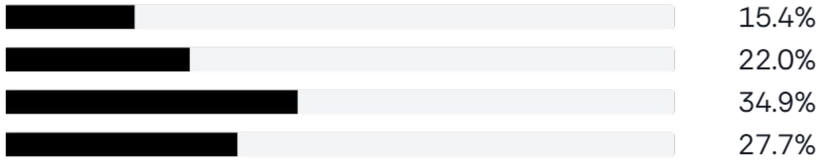
CONFIDENCE LEVEL FOR ESTIMATION OF THE MARGIN OF ERROR
**95%**

POLLING PERIOD
**10/28/2026 - 11/01/2026**

## GENDER




## AGE



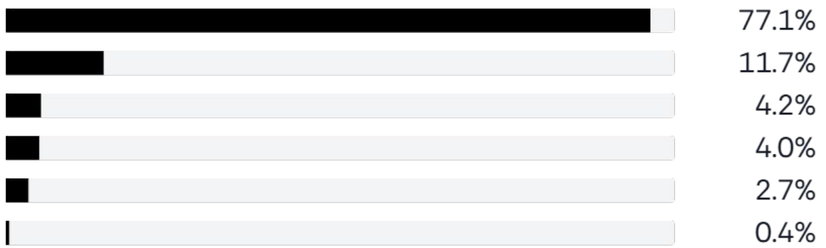

## EDUCATIONAL LEVEL




## YEARLY HOUSEHOLD INCOME

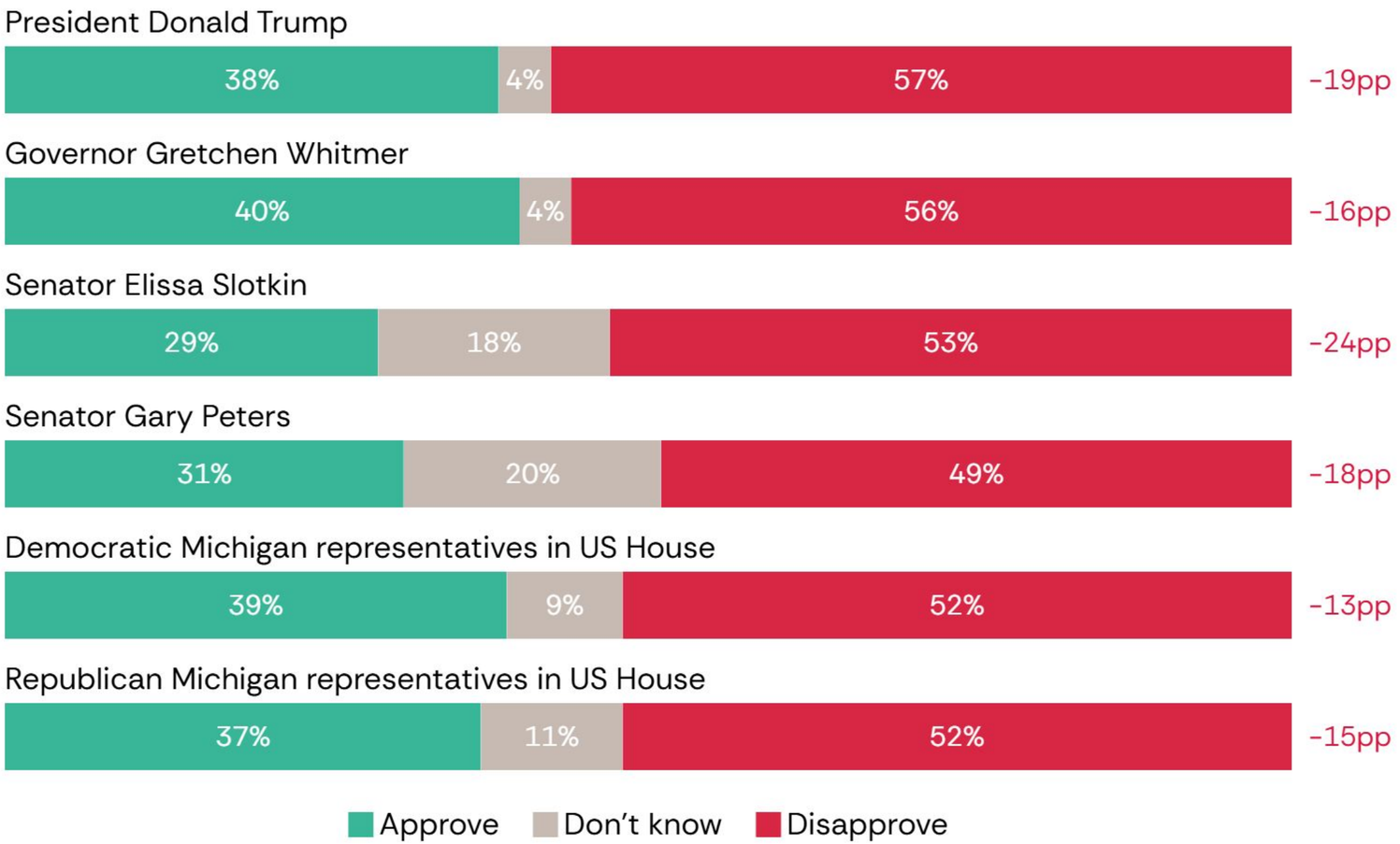



## RACE

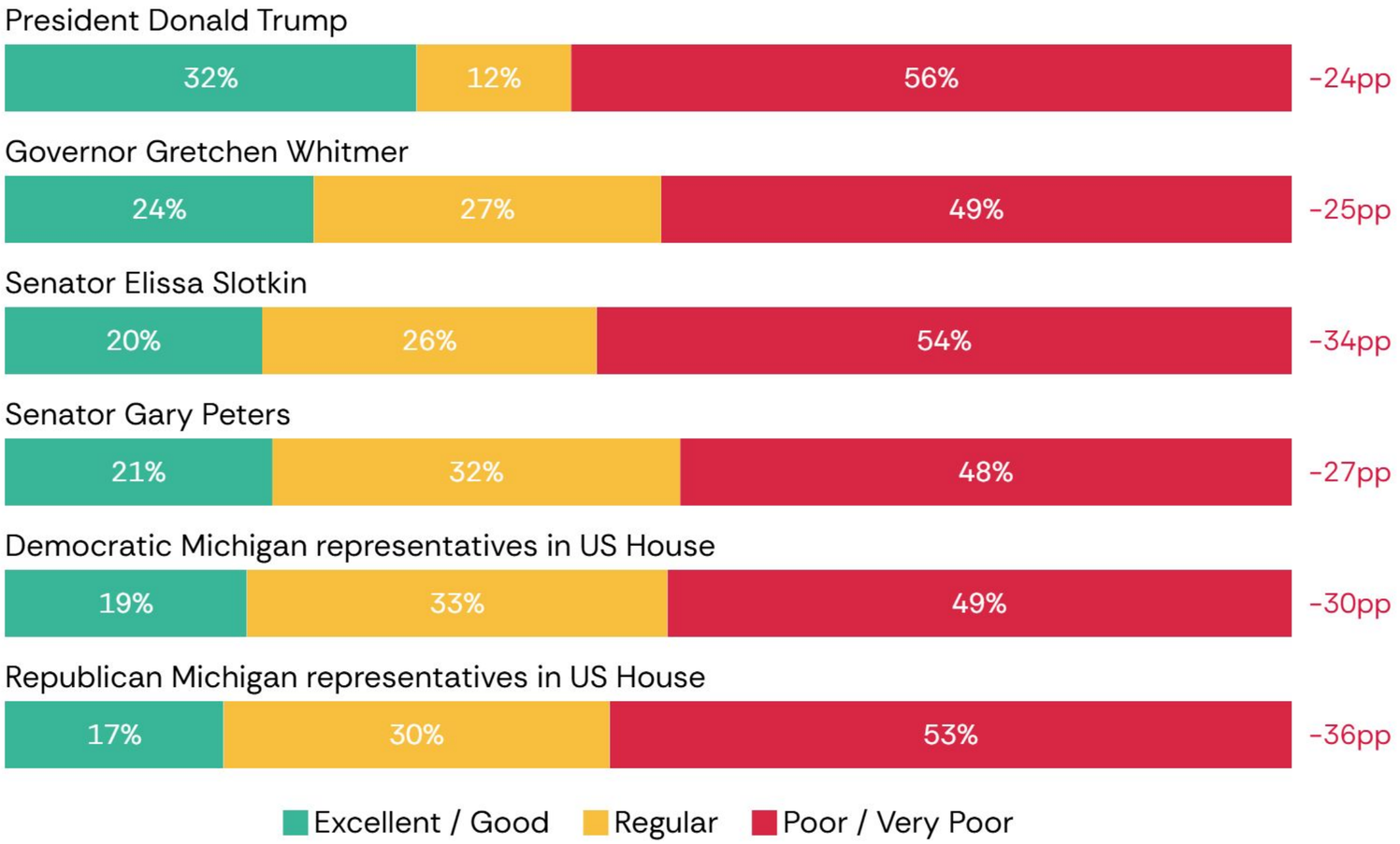


# 1. Approval and government evaluation

# Do you approve or disapprove of the job these politicians are doing?

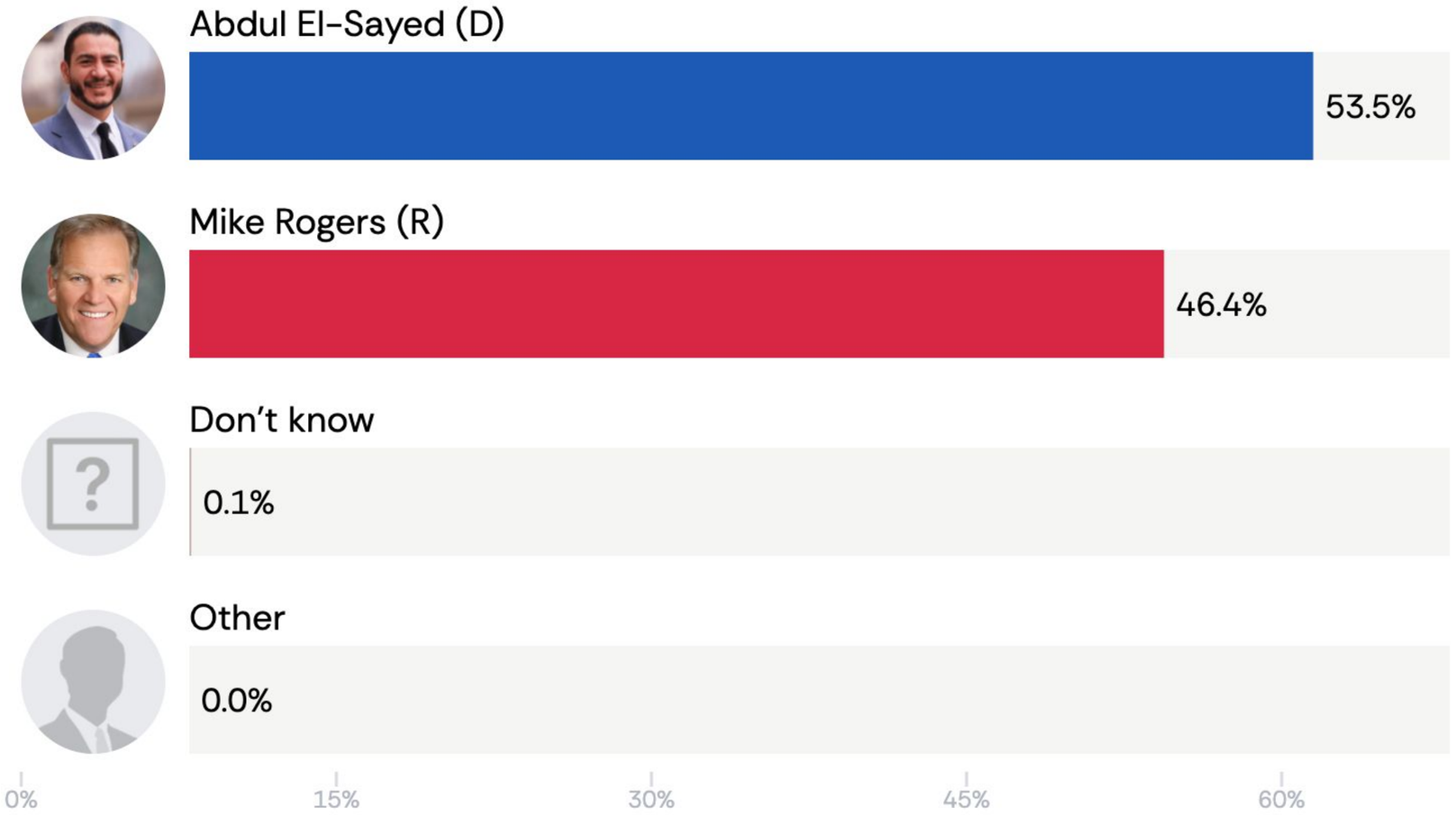


# How do you evaluate the performance of the following leaders?

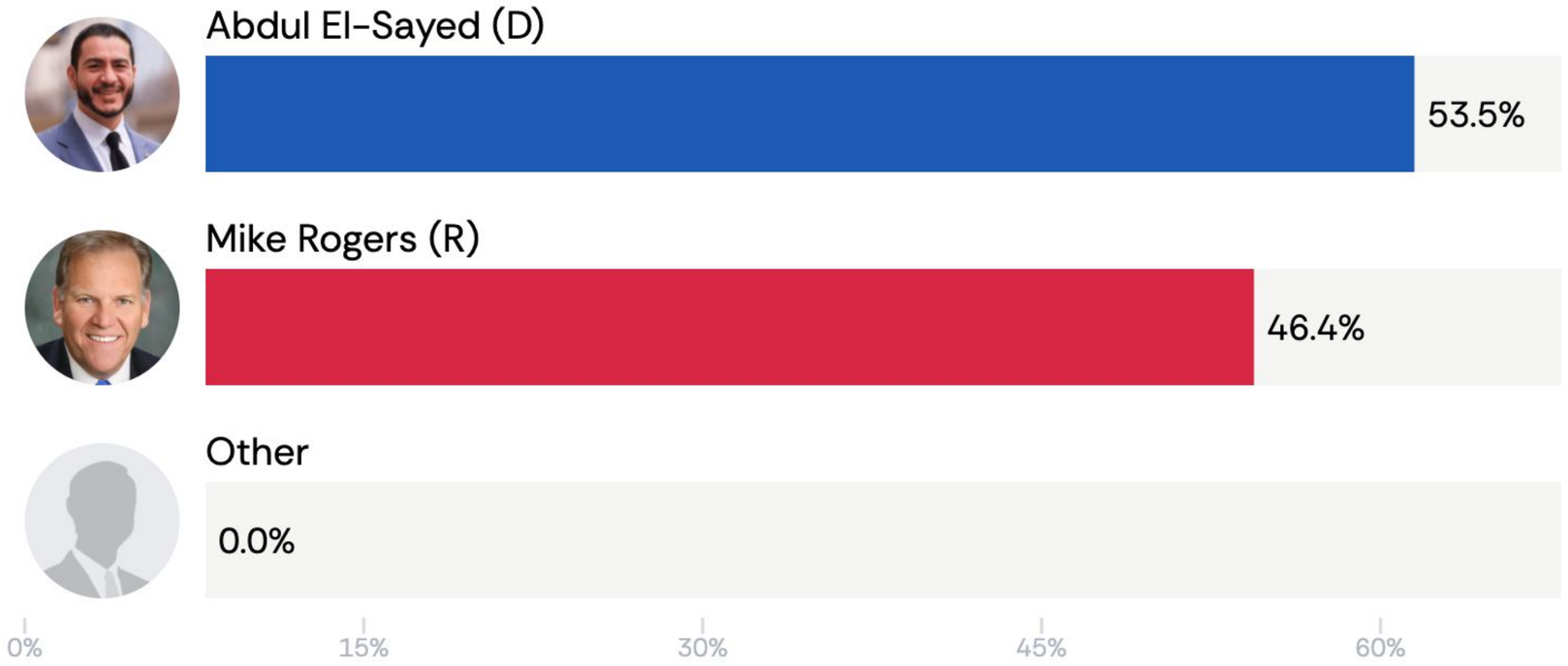


# 2. Vote intention

# If the Michigan midterm election for US Senate were held today, and these were the candidates, who would you vote for?



# If the Michigan midterm election for US Senate were held today, and these were the candidates, who would you vote for? [Valid votes]



# If the Michigan midterm election for US Senate were held today, and these were the candidates, who would you vote for?

[crosstabs]

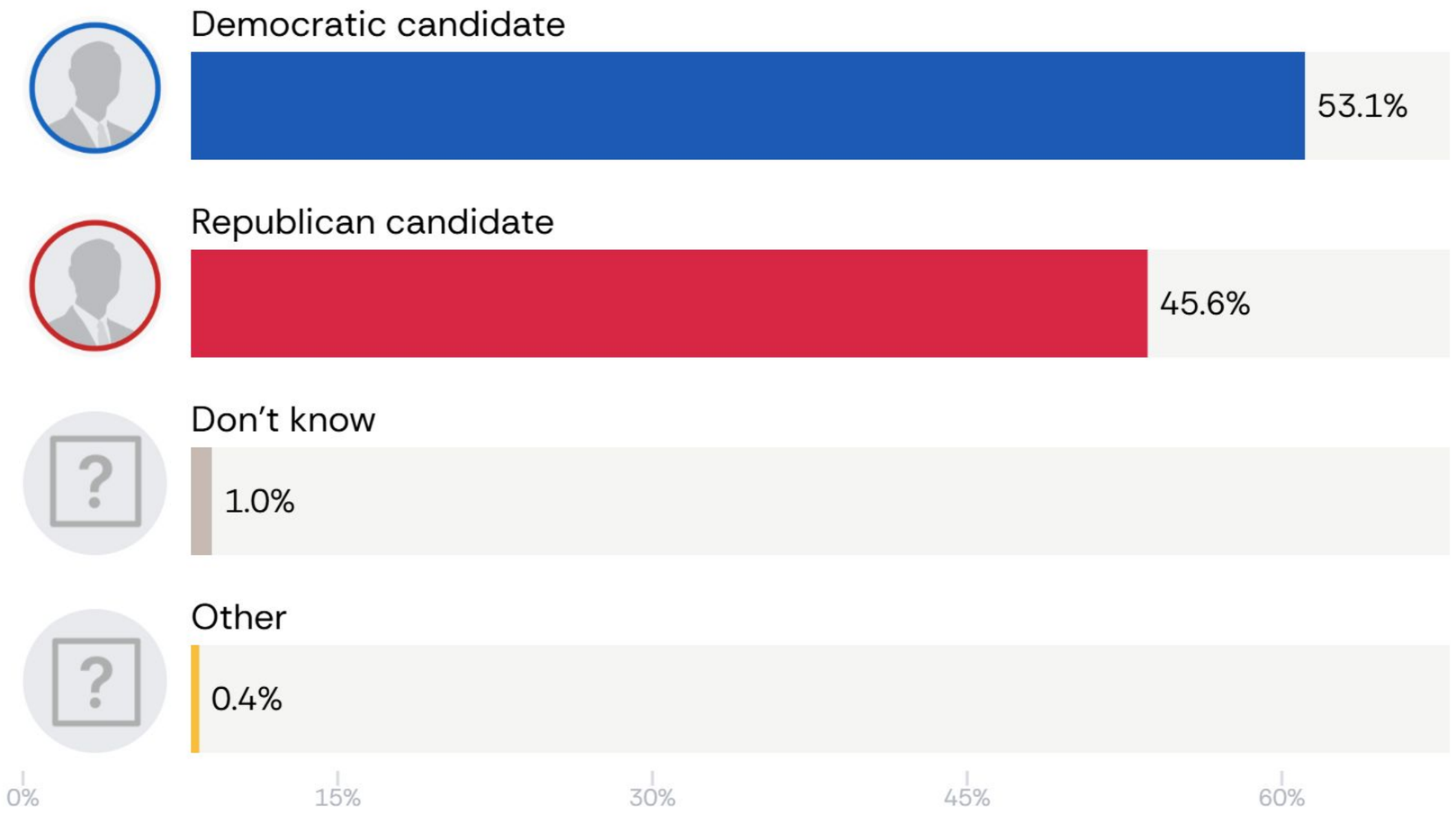
| | GENDER | | | AGE | | | | EDUCATION | |
|---|---|---|---|---|---|---|---|---|---|
| | Man | Woman | Other / prefer not to identify | 18 - 29 | 30 - 44 | 45 - 64 | 65+ | College degree or higher | All other |
| Abdul El-Sayed (D) | 42.7 | 61.6 | 86.0 | 66.1 | 66.8 | 43.5 | 48.2 | 61.9 | 48.5 |
| Mike Rogers (R) | 57.1 | 38.4 | 13.7 | 33.9 | 33.2 | 56.5 | 51.5 | 38.0 | 51.3 |
| Don't know | 0.1 | 0 | 0.3 | 0 | 0 | 0 | 0.2 | 0.0 | 0.1 |
| Other | 0.1 | 0 | 0 | 0 | 0 | 0 | 0.2 | 0.1 | 0.0 |

| | INCOME | | | | | LOCATION | | |
|---|---|---|---|---|---|---|---|---|
| | Up to $50,000 | $50,000 to $80,000 | $80,000 to $120,000 | $120,000 to $190,000 | More than $190,000 | Urban | Sub - urban | Rural |
| Abdul El-Sayed (D) | 50.1 | 52.9 | 50.7 | 54.2 | 64.7 | 55.7 | 54.5 | 49.2 |
| Mike Rogers (R) | 49.8 | 47.1 | 49.3 | 45.7 | 35.0 | 44.3 | 45.4 | 50.7 |
| Don't know | 0.0 | 0 | 0.0 | 0 | 0.4 | 0 | 0.1 | 0.0 |
| Other | 0.1 | 0.0 | 0.0 | 0.1 | 0 | 0 | 0.0 | 0.1 |

| | RACE | | | | | | PARTISANSHIP | | |
|---|---|---|---|---|---|---|---|---|---|
| | Asian | Black | Hispanic | Native - American | White | Multi - racial | Democrat | Republican | Independent |
| Abdul El-Sayed (D) | 65.6 | 69.3 | 53.5 | 39.8 | 52.0 | 26.8 | 99.8 | 0.5 | 55.9 |
| Mike Rogers (R) | 34.4 | 30.7 | 46.5 | 59.1 | 48.0 | 72.2 | 0.1 | 99.5 | 43.9 |
| Don't know | 0 | 0 | 0 | 1.1 | 0.0 | 1.0 | 0 | 0 | 0.2 |
| Other | 0 | 0 | 0 | 0 | 0.1 | 0 | 0.1 | 0 | 0.0 |

| | 2024 VOTE FOR PRESIDENT | | | |
|---|---|---|---|---|
| | Donald Trump | Kamala Harris | Other candidate | Didn't vote |
| Abdul El-Sayed (D) | 1.6 | 95.8 | 49.6 | 62.5 |
| Mike Rogers (R) | 98.3 | 4.1 | 50.3 | 37.5 |
| Don't know | 0.1 | 0 | 0 | 0 |
| Other | 0.0 | 0.1 | 0.1 | 0 |

# If the Michigan midterm election for US House were held today, which party/candidate would you vote for?



# If the Michigan midterm election for US House were held today, which party/candidate would you vote for?

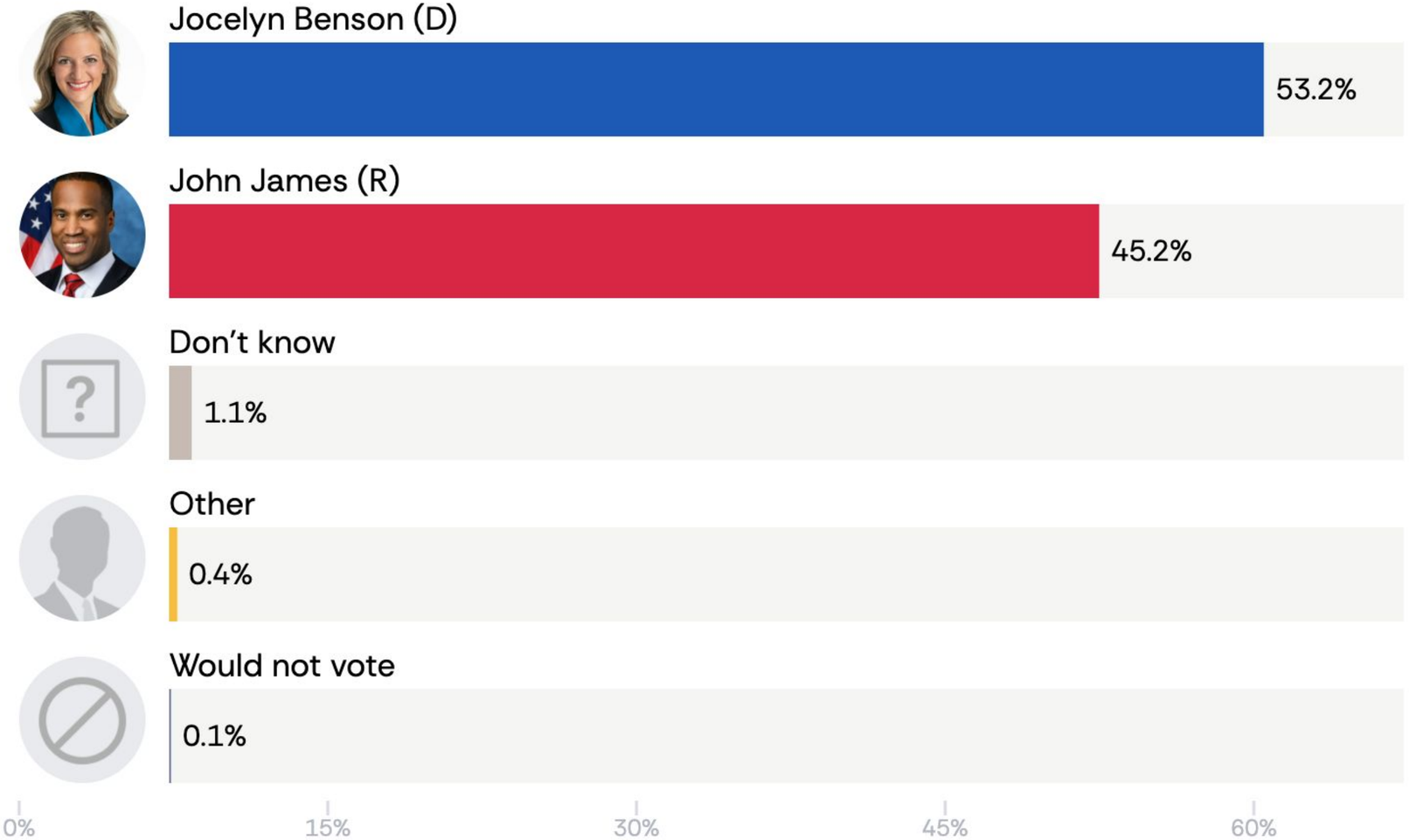
[crosstabs]

| | GENDER | | | AGE | | | | EDUCATION | | LOCATION | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Man | Woman | Other / prefer not to identify | 18 - 29 | 30 - 44 | 45 - 64 | 65+ | College degree or higher | All other | Urban | Sub - urban | Rural |
| Democratic candidate | 44.0 | 59.9 | 81.0 | 69.0 | 63.7 | 43.0 | 48.2 | 61.3 | 48.2 | 58.2 | 53.1 | 48.7 |
| Republican candidate | 55.3 | 38.3 | 12.7 | 30.6 | 33.2 | 56.0 | 50.8 | 37.9 | 50.1 | 41.3 | 45.4 | 49.6 |
| Don't know | 0.6 | 1.3 | 0.4 | 0 | 2.0 | 0.9 | 0.8 | 0.1 | 1.5 | 0.4 | 1.4 | 0.5 |
| Other | 0.1 | 0.4 | 5.9 | 0.4 | 1.0 | 0.0 | 0.2 | 0.7 | 0.2 | 0 | 0.1 | 1.2 |

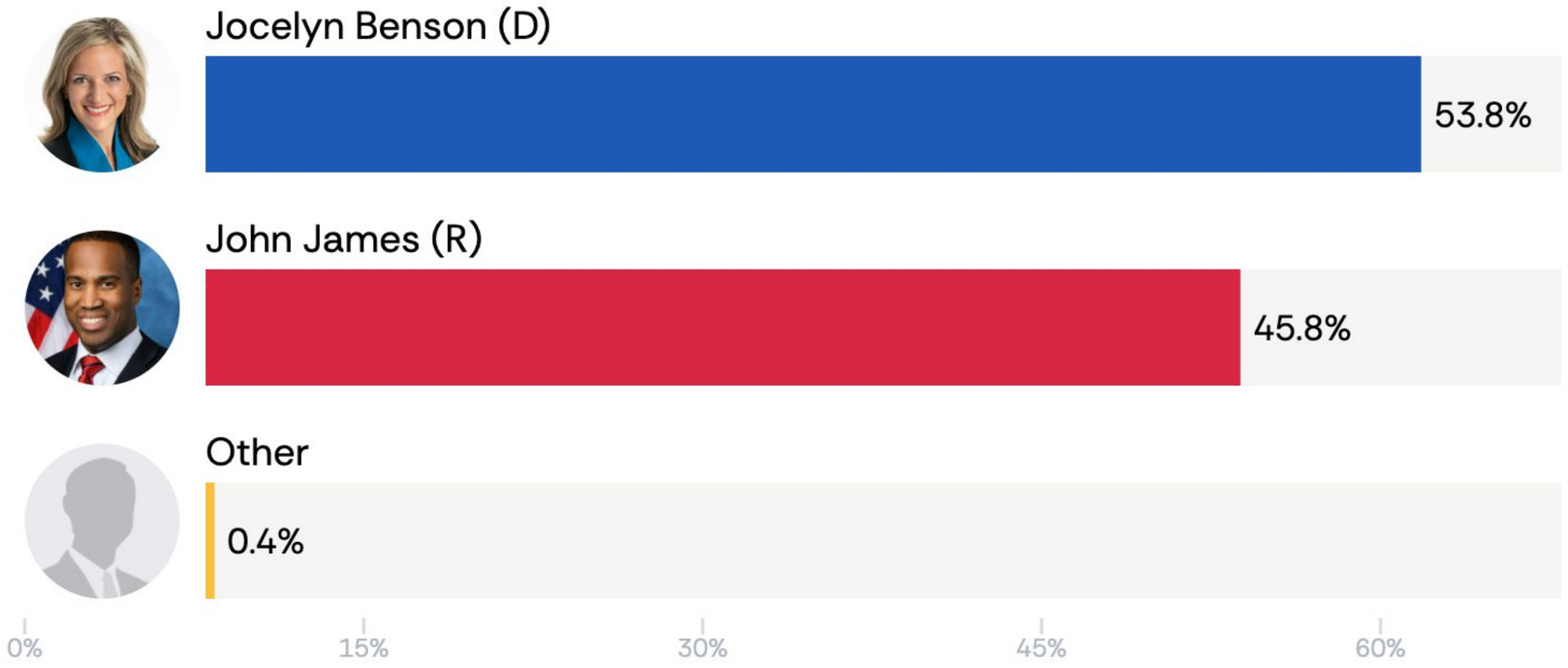
| | INCOME | | | | | RACE | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Up to $50,000 | $50,000 to $80,000 | $80,000 to $120,000 | $120,000 to $190,000 | More than $190,000 | Asian | Black | Hispanic | Native - American | White | Multi - racial |
| Democratic candidate | 51.6 | 50.0 | 50.7 | 53.1 | 64.6 | 65.6 | 69.3 | 51.9 | 39.8 | 51.5 | 26.7 |
| Republican candidate | 47.0 | 47.1 | 49.1 | 45.7 | 34.9 | 34.4 | 30.7 | 46.5 | 59.1 | 46.9 | 71.9 |
| Don't know | 1.4 | 2.3 | 0.2 | 0 | 0.5 | 0 | 0 | 0 | 1.1 | 1.2 | 1.2 |
| Other | 0.0 | 0.6 | 0.0 | 1.2 | 0 | 0 | 0 | 1.7 | 0 | 0.4 | 0.3 |

| | PARTISANSHIP | | | 2024 VOTE FOR PRESIDENT | | | |
|---|---|---|---|---|---|---|---|
| | Democrat | Republican | Independent | Donald Trump | Kamala Harris | Other candidate | Didn't vote |
| Democratic candidate | 99.4 | 0.9 | 54.7 | 1.6 | 94.6 | 48.3 | 65.2 |
| Republican candidate | 0.1 | 99.1 | 41.7 | 97.7 | 3.8 | 50.2 | 31.1 |
| Don't know | 0.5 | 0.0 | 2.5 | 0.6 | 1.4 | 1.1 | 0.4 |
| Other | 0 | 0 | 1.1 | 0.0 | 0.2 | 0.3 | 3.3 |

# If the Michigan election for state governor were held today, and these were the candidates, who would you vote for?



# If the Michigan election for state governor were held today, and these were the candidates, who would you vote for? [Valid votes]



# If the Michigan election for state governor were held today, and these were the candidates, who would you vote for?

[crosstabs]

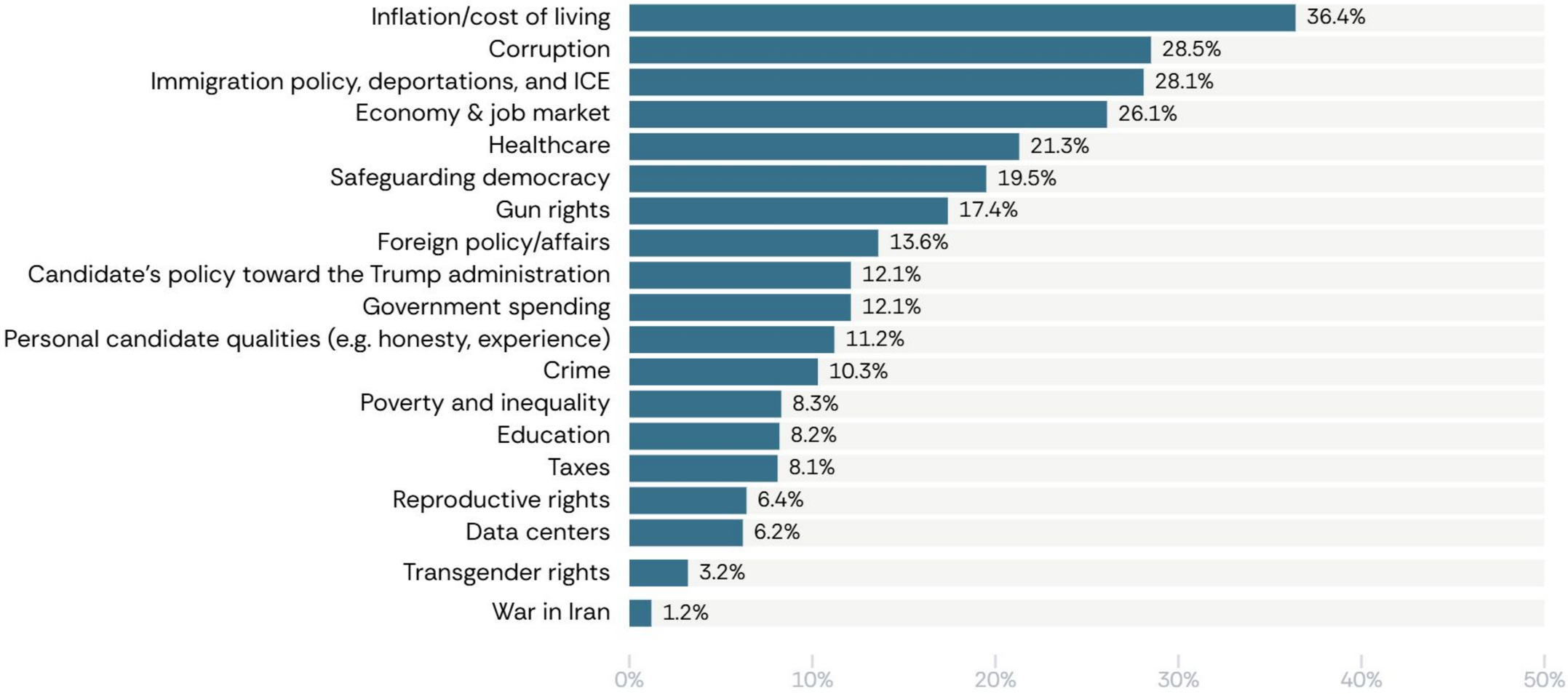
| | GENDER | | | AGE | | | | EDUCATION | | LOCATION | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Man | Woman | Other / prefer not to identify | 18 - 29 | 30 - 44 | 45 - 64 | 65+ | College degree or higher | All other | Urban | Sub - urban | Rural |
| Jocelyn Benson (D) | 44.0 | 60.1 | 81.0 | 64.5 | 66.8 | 43.5 | 48.1 | 62.5 | 47.7 | 58.5 | 53.9 | 47.2 |
| John James (R) | 54.7 | 38.1 | 13.6 | 29.1 | 33.2 | 55.3 | 51.2 | 37.1 | 50.0 | 39.4 | 45.5 | 49.4 |
| Don't know | 1.1 | 1.2 | 0.1 | 5.9 | 0 | 0.4 | 0.4 | 0.3 | 1.6 | 1.9 | 0.2 | 2.7 |
| Other | 0.2 | 0.5 | 5.4 | 0.4 | 0 | 0.9 | 0.1 | 0.1 | 0.6 | 0.0 | 0.4 | 0.7 |
| Would not vote | 0 | 0.1 | 0 | 0 | 0 | 0 | 0.2 | 0 | 0.1 | 0.2 | 0 | 0 |

| | INCOME | | | | | RACE | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Up to $50,000 | $50,000 to $80,000 | $80,000 to $120,000 | $120,000 to $190,000 | More than $190,000 | Asian | Black | Hispanic | Native - American | White | Multi - racial |
| Jocelyn Benson (D) | 51.4 | 51.1 | 49.3 | 54.2 | 64.5 | 76.9 | 69.3 | 51.9 | 39.8 | 51.7 | 19.0 |
| John James (R) | 47.3 | 45.7 | 48.1 | 45.7 | 35.3 | 23.1 | 30.7 | 46.5 | 59.1 | 46.8 | 73.2 |
| Don't know | 0.7 | 2.0 | 2.6 | 0.1 | 0 | 0 | 0 | 0 | 0 | 1.3 | 3.5 |
| Other | 0.4 | 1.2 | 0.1 | 0 | 0.1 | 0 | 0 | 1.7 | 1.1 | 0.2 | 4.3 |
| Would not vote | 0.2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.1 | 0 |

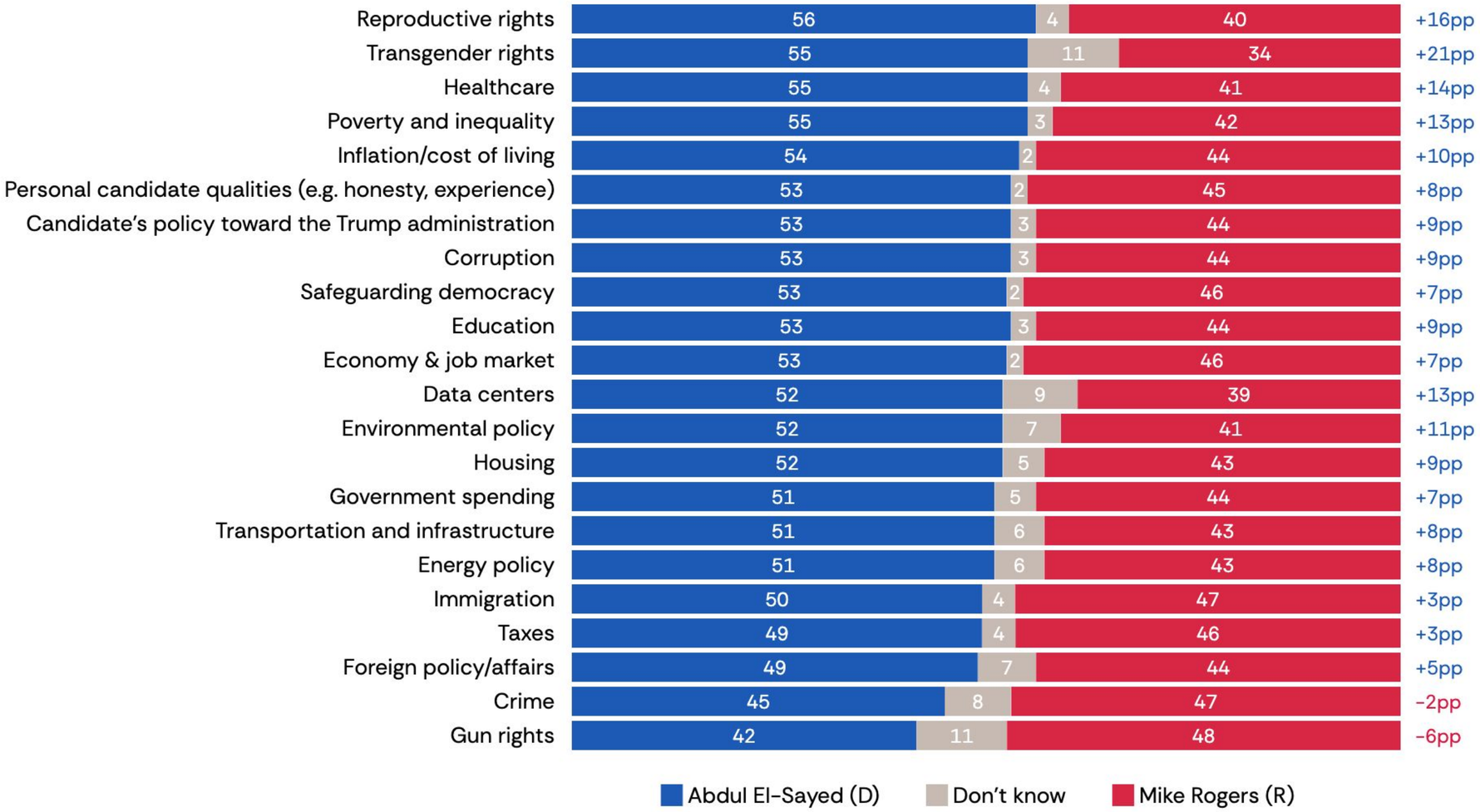
| | PARTISANSHIP | | | 2024 VOTE FOR PRESIDENT | | | |
|---|---|---|---|---|---|---|---|
| | Democrat | Republican | Independent | Donald Trump | Kamala Harris | Other candidate | Didn't vote |
| Jocelyn Benson (D) | 99.4 | 0.4 | 55.6 | 1.6 | 94.6 | 48.8 | 67.2 |
| John James (R) | 0.1 | 99.2 | 40.5 | 98.0 | 4.1 | 50.2 | 23.1 |
| Don't know | 0.5 | 0.2 | 2.7 | 0.2 | 0.8 | 0.1 | 9.1 |
| Other | 0.0 | 0.2 | 1.0 | 0.3 | 0.5 | 0.9 | 0 |
| Would not vote | 0 | 0 | 0.2 | 0 | 0 | 0 | 0.6 |

# 3. Key issues and candidate comparison

# Which of the following issues are most important to you when deciding how to vote in the above elections in November 2026? (Select up to three)

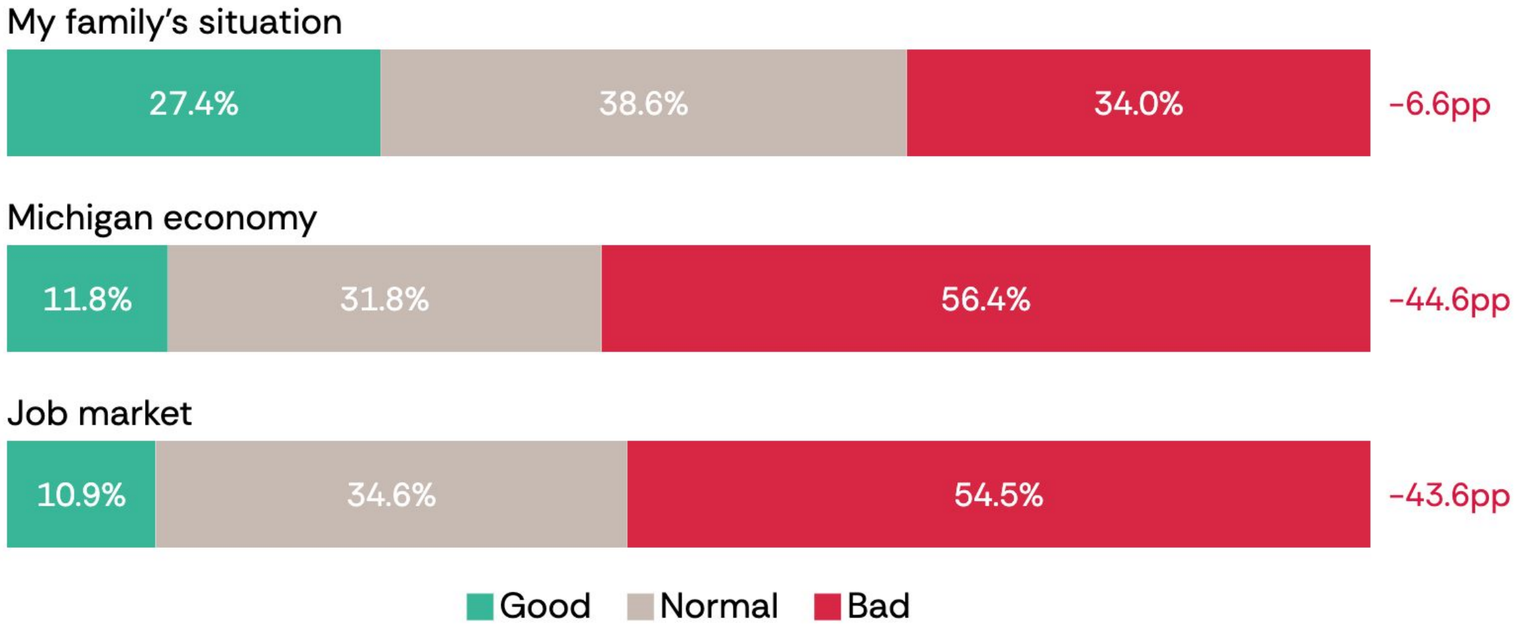


# When thinking about the Michigan 2026 Senate race, which of these candidates do you think has the best performance/approach to each of the following issues?

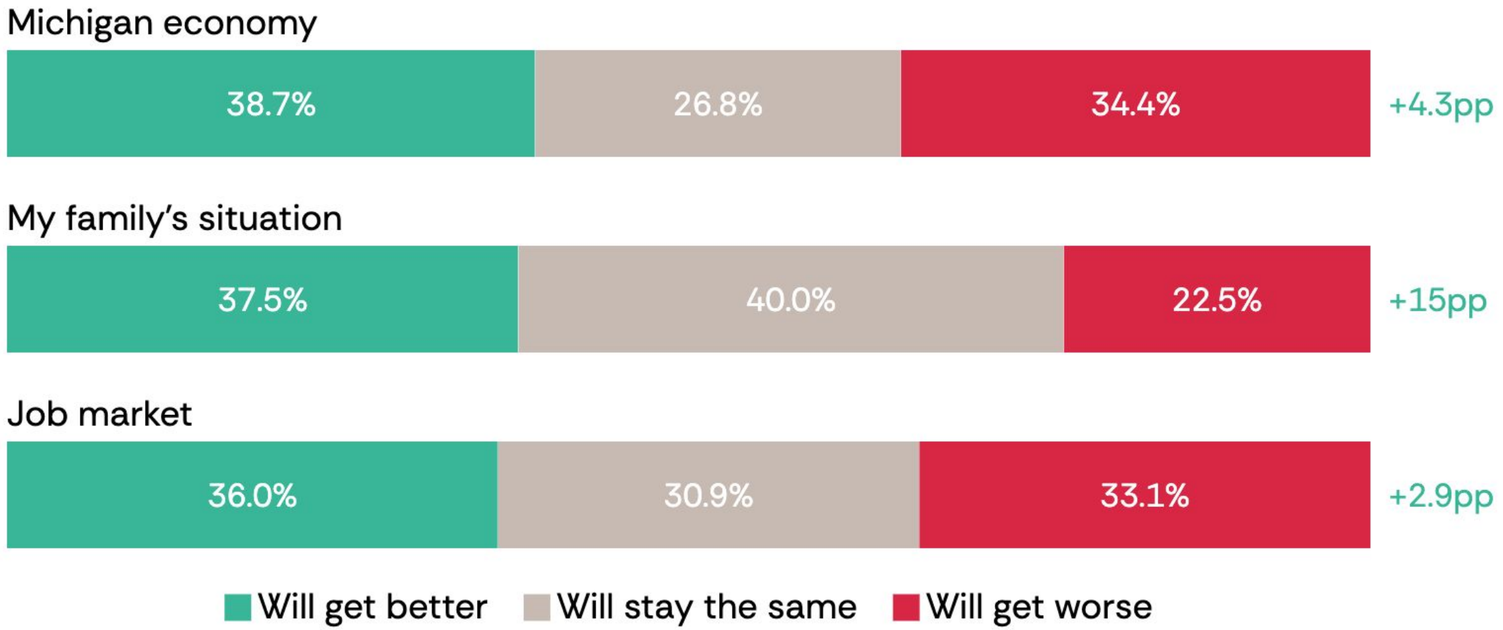


# 4. Economic perceptions

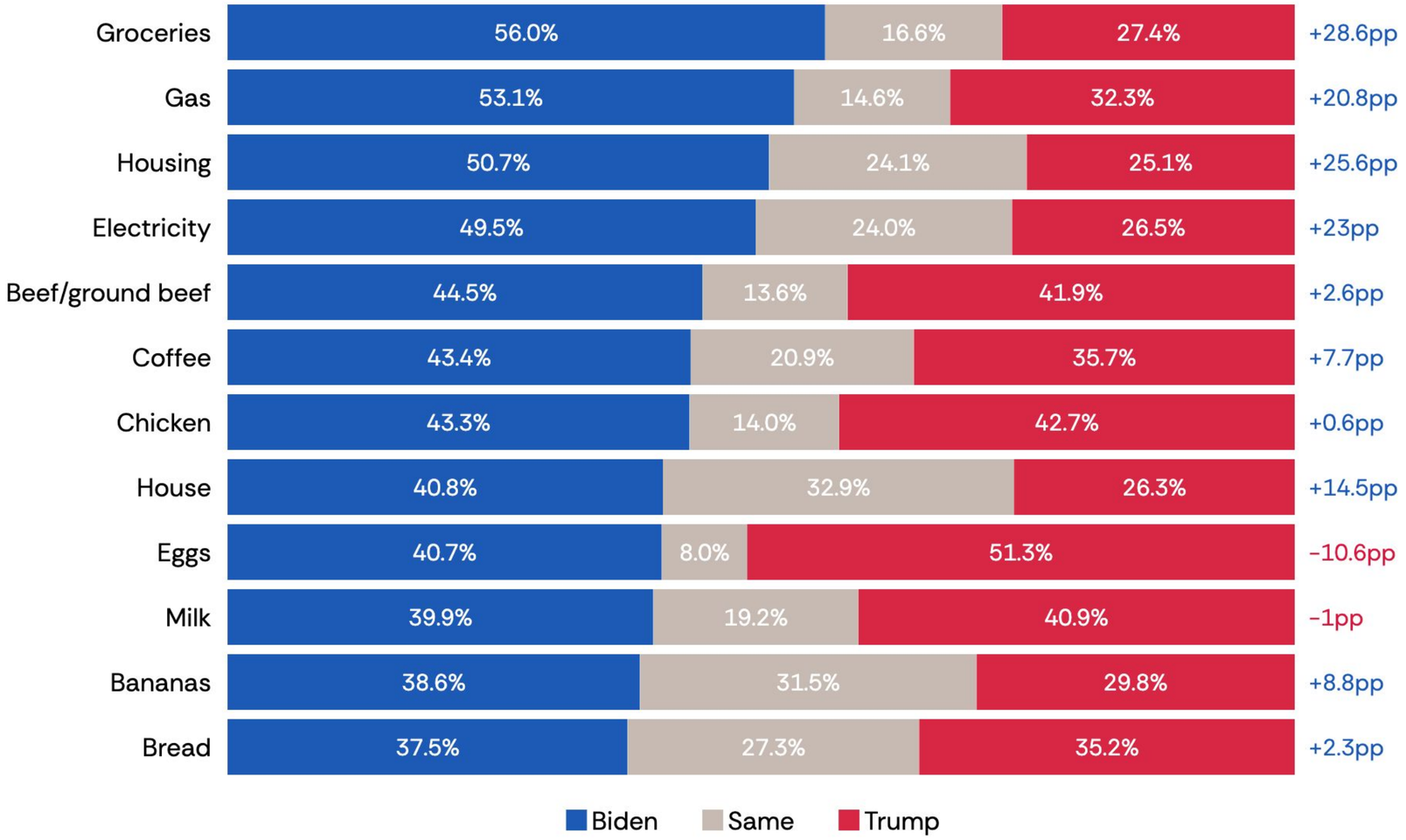
# How do you evaluate the Michigan economy and job market right now? And how do you evaluate your family's economic situation?



# What is your expectation regarding the Michigan economy and job market six months from now? What is your expectation regarding your family's situation?

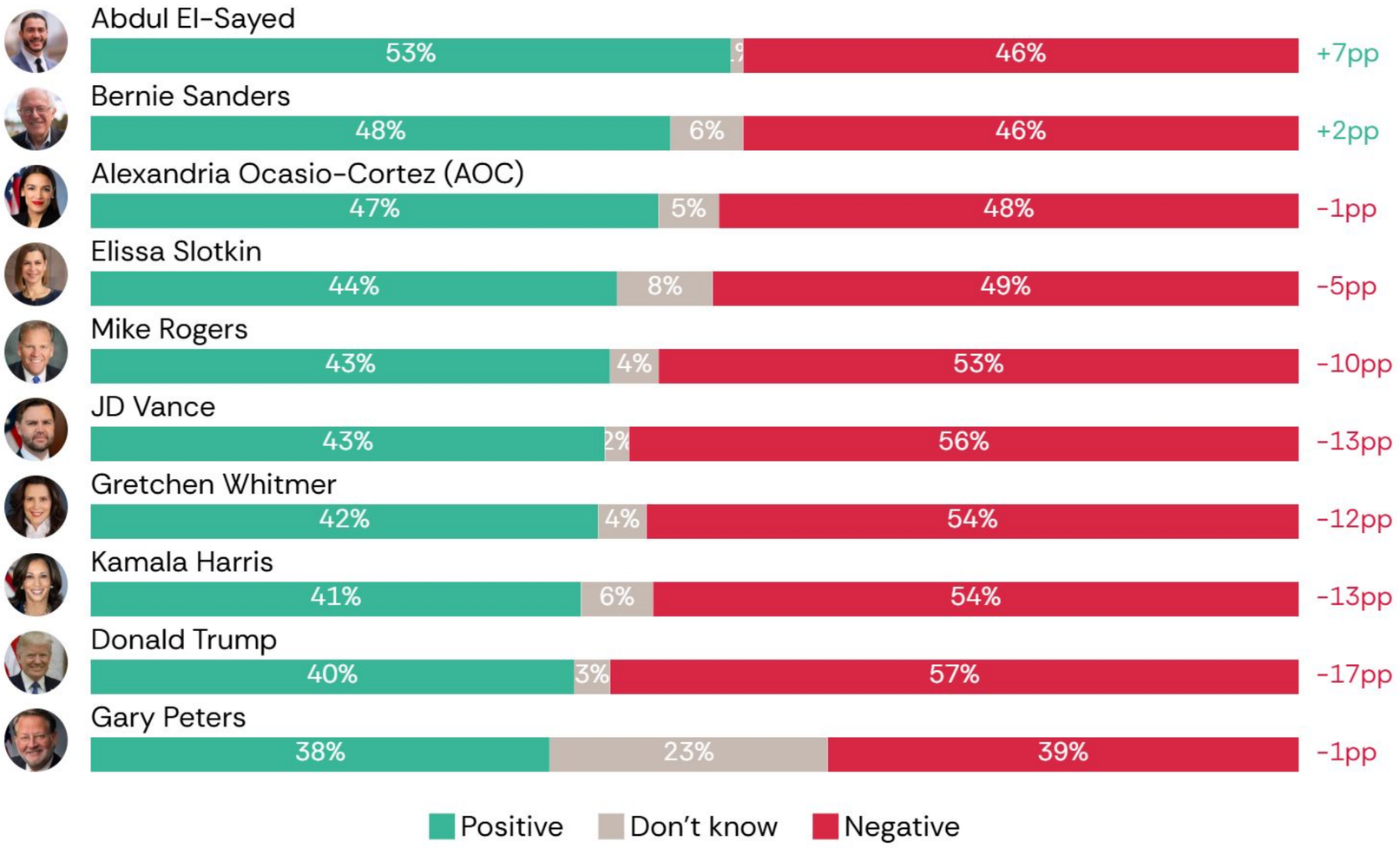


# For each item below, do you think it costs less under Biden, Trump, or about the same in your state?



# 5. Image of political figures

# Do you have a positive or negative image of the following political figures?




AtlasIntel
PollsterGraph