AtlasIntel Poll: Iowa
10/28/2026 – 11/01/2026

2026 Midterms: Iowa

Approval and government evaluation | Vote intention | Key issues and candidate comparison | Economic perceptions | Image of political figures

AtlasIntel PollsterGraph

Summary

0 Methodology and sample profile

1 Approval and government evaluation

2 Vote intention

3 Key issues and candidate comparison

4 Economic perceptions

5 Image of political figures

Methodology and sample profile

Methodology: Atlas RDR

Atlas Random Digital Recruitment [RDR] is a methodology developed by AtlasIntel to calibrate robust samples, representative of the target population.

The method seeks to address sources of bias and possible over-or underrepresentation of specific demographic groups.

Respondents are recruited randomly during routine web browsing in geolocated territories on any device (smartphones, tablets, laptops or PCs).

Compared to face-to-face surveys, **RDR avoids the possible psychological impact of human interaction on the respondent at the time of the interview**: the respondent can answer the questionnaire under conditions of full anonymity, without fear of causing a negative impression to the interviewer or to people who may eventually be listening to the answers shared during the interview.

Compared to telephone surveys based on Random Digit Dialing (RDD), **the RDR method allows for granular mapping of non-response patterns**, so that biases arising from variable non-response rates can be adequately addressed during the process of building each sample.

To ensure representativeness at the national level, the AtlasIntel samples are post-stratified using an iterative algorithm on a minimum set of target variables: gender, age group, education level, income level, region, and previous electoral behavior. The samples resulting from the post-stratification process match the profile of the US adult population and that of likely voters.

Sample Profile

TARGET POPULATION
Iowa likely voters

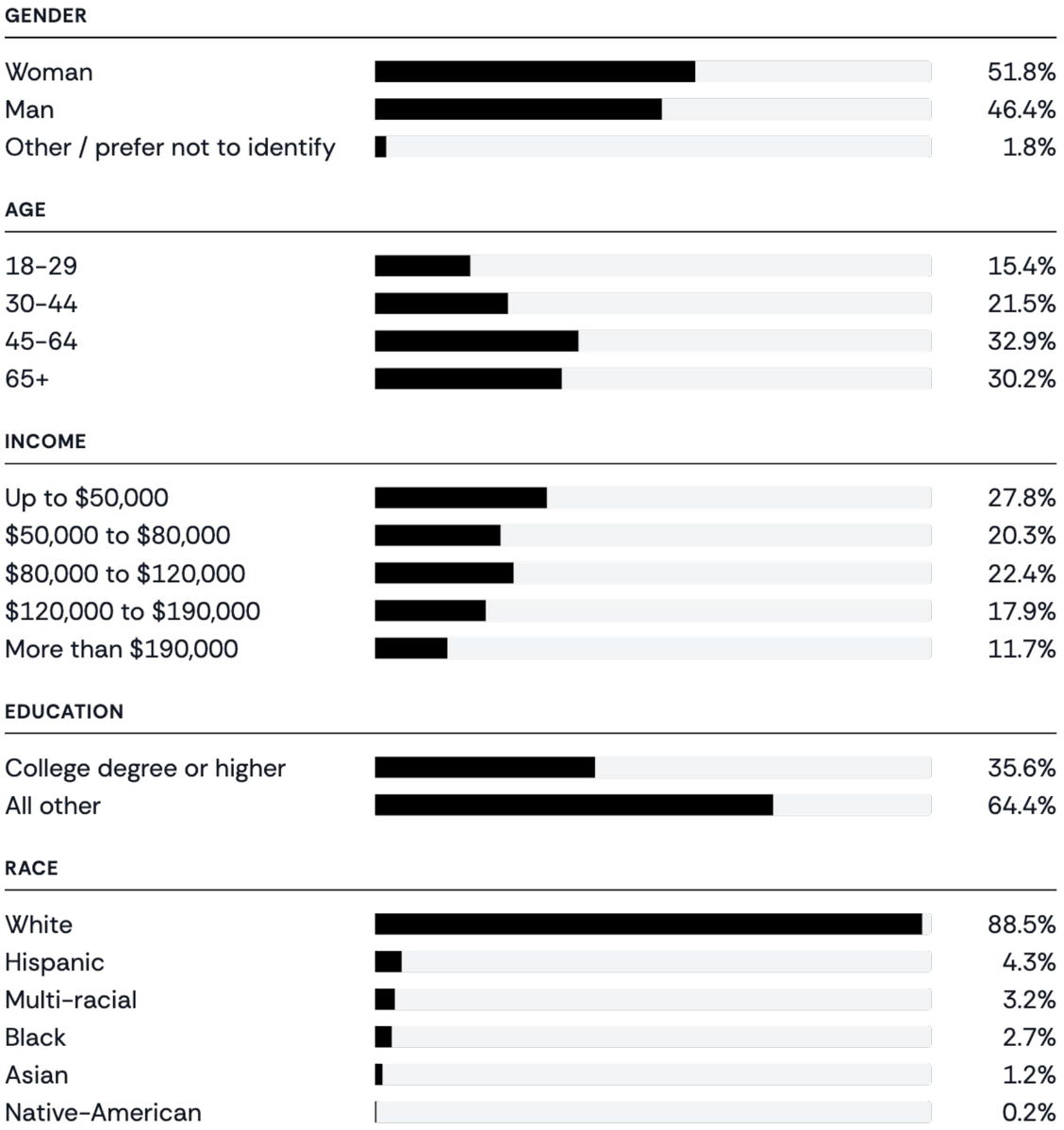
SAMPLE SIZE
1,219 respondents

METHODOLOGY
Random Digital Recruitment (Atlas RDR)

MARGIN OF ERROR
±3 p.p.

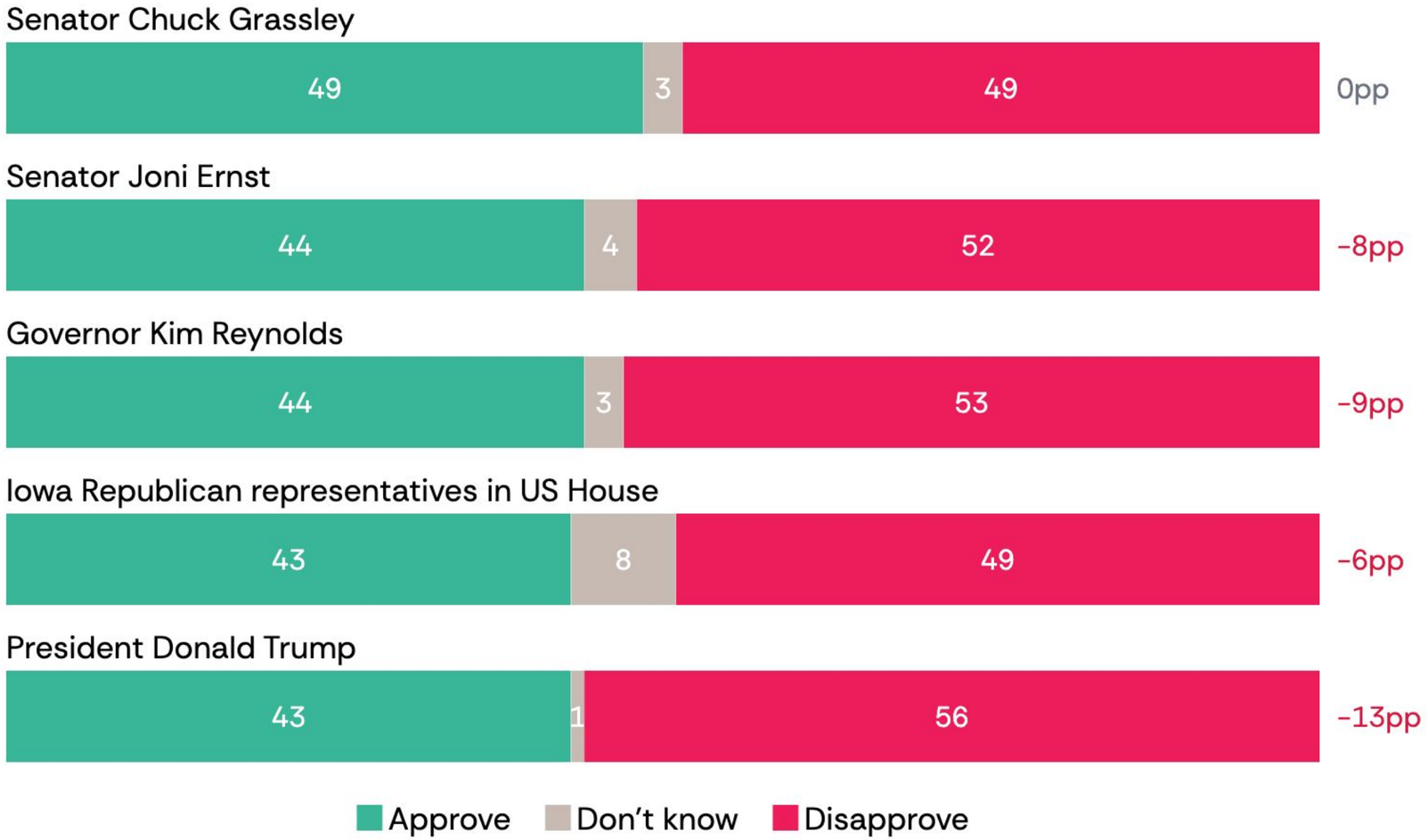
CONFIDENCE LEVEL FOR ESTIMATION OF THE MARGIN OF ERROR
95%

POLLING PERIOD
10/28/2026 - 11/01/2026



1. Approval and government evaluation

Do you approve or disapprove of the job these politicians are doing?



Do you approve or disapprove of the job these politicians are doing?
[crosstabs]

	GENDER			AGE				EDUCATION		RACE					
	Man	Woman	Other / prefer not to	18 - 29	30 - 44	45 - 64	65+	College degree or	All other	Asian	Black	Hispanic	Native - American	White	Multi - racial
Senator Chuck Grassley															
Approve	56	42	39	34	38	47	59	38	54	0	40	61	62	51	40
Don't know	3	3	0	0	0	4	3	2	3	0	5	0	0	3	0
Disapprove	42	55	61	66	63	49	39	61	43	100	55	39	38	47	60
Senator Joni Ernst															
Approve	52	37	39	33	32	43	53	32	50	0	40	61	62	46	40
Don't know	5	3	0	0	3	5	4	4	3	0	0	0	0	4	5
Disapprove	44	60	61	67	65	52	43	64	47	100	60	39	38	50	56
Governor Kim Reynolds															
Approve	47	40	69	26	31	51	54	43	45	0	56	28	45	45	53
Don't know	2	5	0	1	3	4	5	3	4	0	0	0	23	4	2
Disapprove	51	55	32	73	67	44	41	54	52	100	44	73	32	51	46

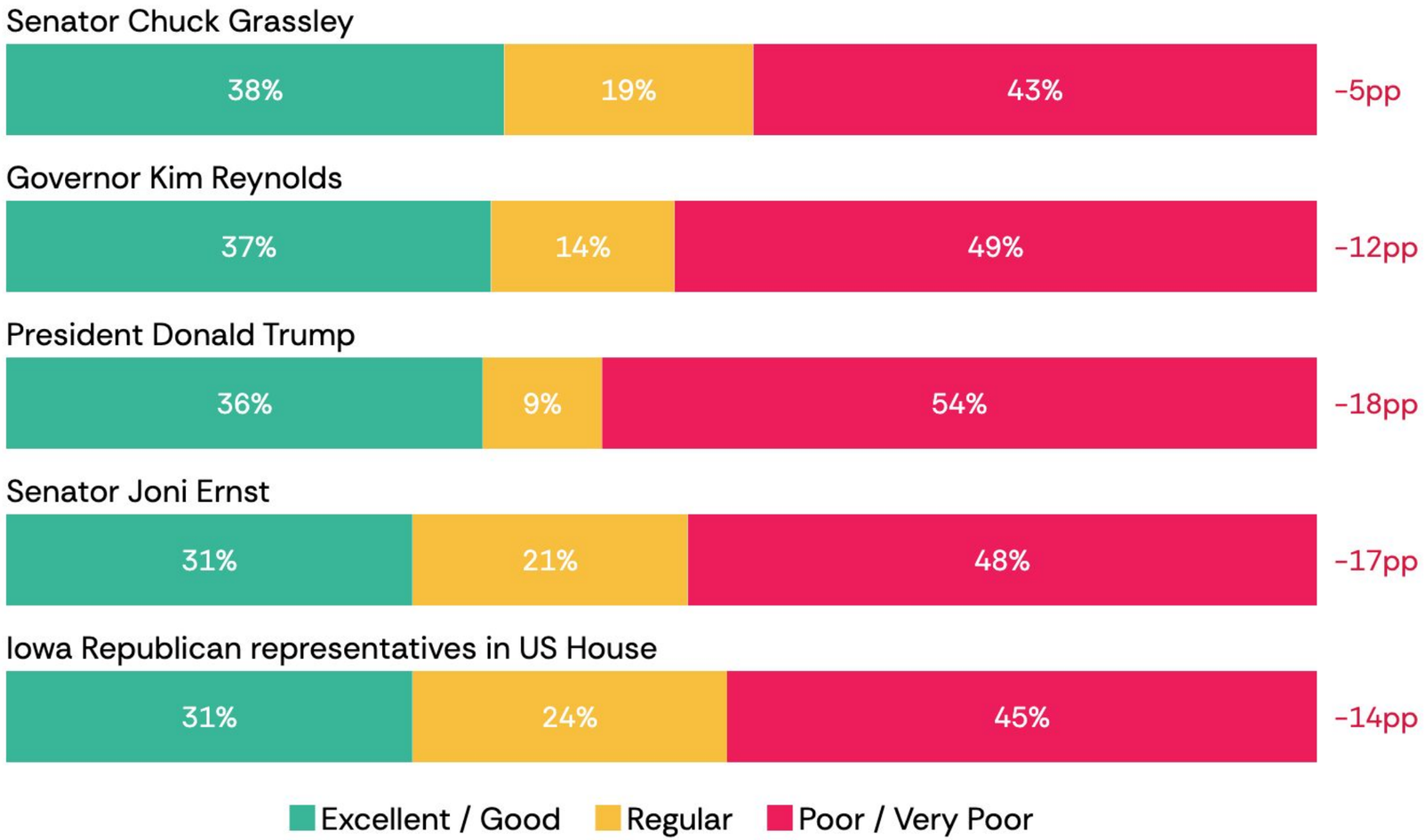
	INCOME					LOCATION			PARTISANSHIP			2024 VOTE FOR PRESIDENT			
	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000	Urban	Sub - urban	Rural	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other candidate	Didn't vote
Senator Chuck Grassley															
Approve	62	43	51	34	41	39	41	70	5	91	28	89	4	1	18
Don't know	3	0	4	6	0	2	1	7	3	4	1	4	2	0	0
Disapprove	35	57	45	60	59	59	59	23	92	5	70	8	94	99	83
Senator Joni Ernst															
Approve	57	36	45	33	40	36	36	66	2	86	24	82	2	5	17
Don't know	3	7	6	0	0	2	5	5	0	5	5	6	1	0	1
Disapprove	40	57	49	67	60	63	60	30	98	9	71	12	97	95	82
Governor Kim Reynolds															
Approve	43	52	47	35	43	34	40	63	8	88	26	86	2	35	8
Don't know	7	1	3	0	6	3	5	1	2	3	5	4	3	0	6
Disapprove	50	47	51	65	51	63	56	36	89	9	69	11	95	65	87

Do you approve or disapprove of the job these politicians are doing?
[crosstabs]

	GENDER			AGE				EDUCATION		RACE					
	Man	Woman	Other / prefer not to	18 - 29	30 - 44	45 - 64	65+	College degree or	All other	Asian	Black	Hispanic	Native - American	White	Multi - racial
Iowa Republican representatives in US House															
Approve	50	37	39	18	32	48	50	37	46	0	70	61	62	43	44
Don't know	9	8	14	16	0	11	5	10	8	0	5	0	0	9	0
Disapprove	42	55	47	65	68	41	45	54	46	100	26	39	38	48	56
President Donald Trump															
Approve	46	40	64	11	30	53	58	38	46	0	56	35	76	44	55
Don't know	1	0	0	0	0	2	0	2	0	0	0	0	0	1	0
Disapprove	53	60	36	89	71	45	42	60	54	100	44	65	24	56	46

	INCOME					LOCATION			PARTISANSHIP			2024 VOTE FOR PRESIDENT			
	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000	Urban	Sub - urban	Rural	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other candidate	Didn't vote
Iowa Republican representatives in US House															
Approve	43	50	45	33	40	40	33	61	6	78	28	81	0	1	18
Don't know	15	1	13	7	1	5	6	16	2	16	3	14	3	0	3
Disapprove	42	49	42	61	59	56	61	23	92	6	69	5	97	99	79
President Donald Trump															
Approve	46	47	50	22	50	34	38	62	8	86	26	88	2	0	1
Don't know	1	0	0	1	1	0	1	2	0	0	2	1	0	3	0
Disapprove	53	53	50	78	49	66	61	37	92	14	72	11	98	97	99

How do you evaluate the performance of the following leaders?



How do you evaluate the performance of the following leaders?
[crosstabs]

	GENDER			AGE				EDUCATION		RACE					
	Man	Woman	Other / prefer not to	18 - 29	30 - 44	45 - 64	65+	College degree or	All other	Asian	Black	Hispanic	Native - American	White	Multi - racial
Senator Chuck Grassley															
Excellent / Good	48	28	0	33	32	34	44	31	41	0	40	0	62	38	40
Regular	18	21	53	22	7	21	20	17	20	0	5	61	15	21	7
Poor / Very Poor	35	51	47	45	61	45	36	52	39	100	55	39	23	41	53
Governor Kim Reynolds															
Excellent / Good	42	31	64	25	27	42	44	40	35	0	56	28	45	37	53
Regular	15	14	5	10	11	15	18	13	15	0	0	12	30	15	2
Poor / Very Poor	43	55	32	65	62	43	38	48	50	100	44	60	24	48	46
President Donald Trump															
Excellent / Good	38	34	64	0	21	45	56	29	40	0	55	33	76	36	54
Regular	11	9	0	27	6	11	2	16	6	0	1	1	0	11	0
Poor / Very Poor	52	57	36	73	74	44	42	55	54	100	44	65	24	54	46

	INCOME					LOCATION			PARTISANSHIP			2024 VOTE FOR PRESIDENT			
	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000	Urban	Sub - urban	Rural	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other candidate	Didn't vote
Senator Chuck Grassley															
Excellent / Good	44	36	45	21	36	33	34	47	0	74	19	70	0	1	17
Regular	22	10	26	29	6	18	11	34	15	24	16	25	12	16	17
Poor / Very Poor	34	55	29	50	59	49	55	19	84	2	65	5	88	83	66
Governor Kim Reynolds															
Excellent / Good	30	46	39	32	43	31	37	43	6	75	21	74	0	21	8
Regular	18	7	24	7	11	10	13	21	5	20	15	22	7	16	6
Poor / Very Poor	52	47	38	61	46	59	50	36	89	4	64	5	93	64	87
President Donald Trump															
Excellent / Good	34	45	44	18	38	32	34	47	6	76	18	75	0	0	1
Regular	9	3	11	13	13	5	10	14	0	16	10	19	1	1	0
Poor / Very Poor	56	52	45	68	49	64	57	40	94	8	72	6	99	99	99

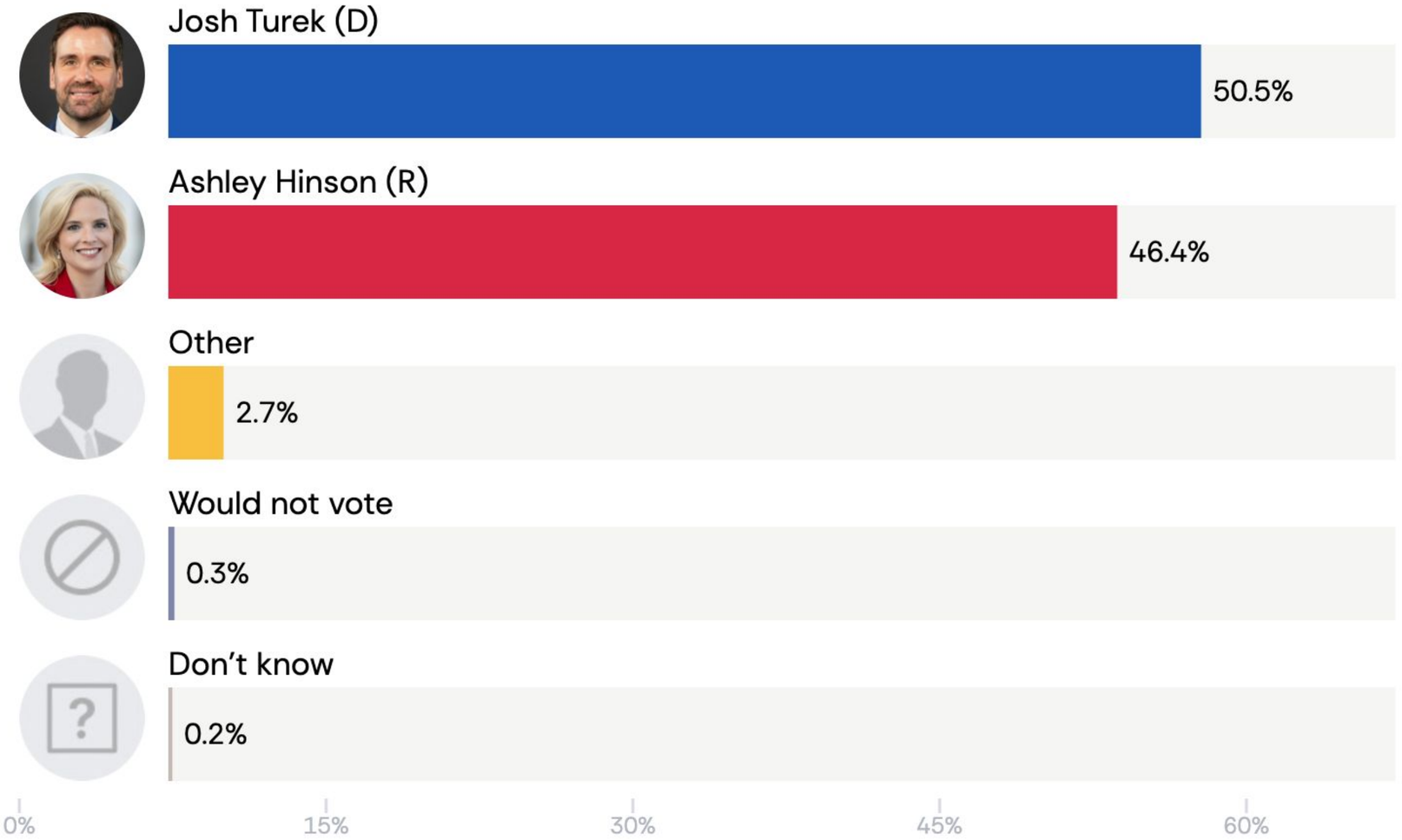
How do you evaluate the performance of the following leaders?
[crosstabs]

	GENDER			AGE				EDUCATION		RACE					
	Man	Woman	Other / prefer not to	18 - 29	30 - 44	45 - 64	65+	College degree or	All other	Asian	Black	Hispanic	Native - American	White	Multi - racial
Senator Joni Ernst															
Excellent / Good	39	24	0	18	32	30	35	21	36	0	40	0	62	31	40
Regular	23	21	40	23	9	22	24	28	18	0	0	61	0	24	7
Poor / Very Poor	39	55	60	59	58	48	41	50	46	100	60	39	38	45	53
Iowa Republican representatives in US House															
Excellent / Good	41	22	0	18	32	30	36	27	33	0	70	0	62	30	40
Regular	23	25	53	36	7	29	20	26	23	0	5	61	0	26	5
Poor / Very Poor	36	53	47	46	61	41	45	48	44	100	26	39	38	44	56

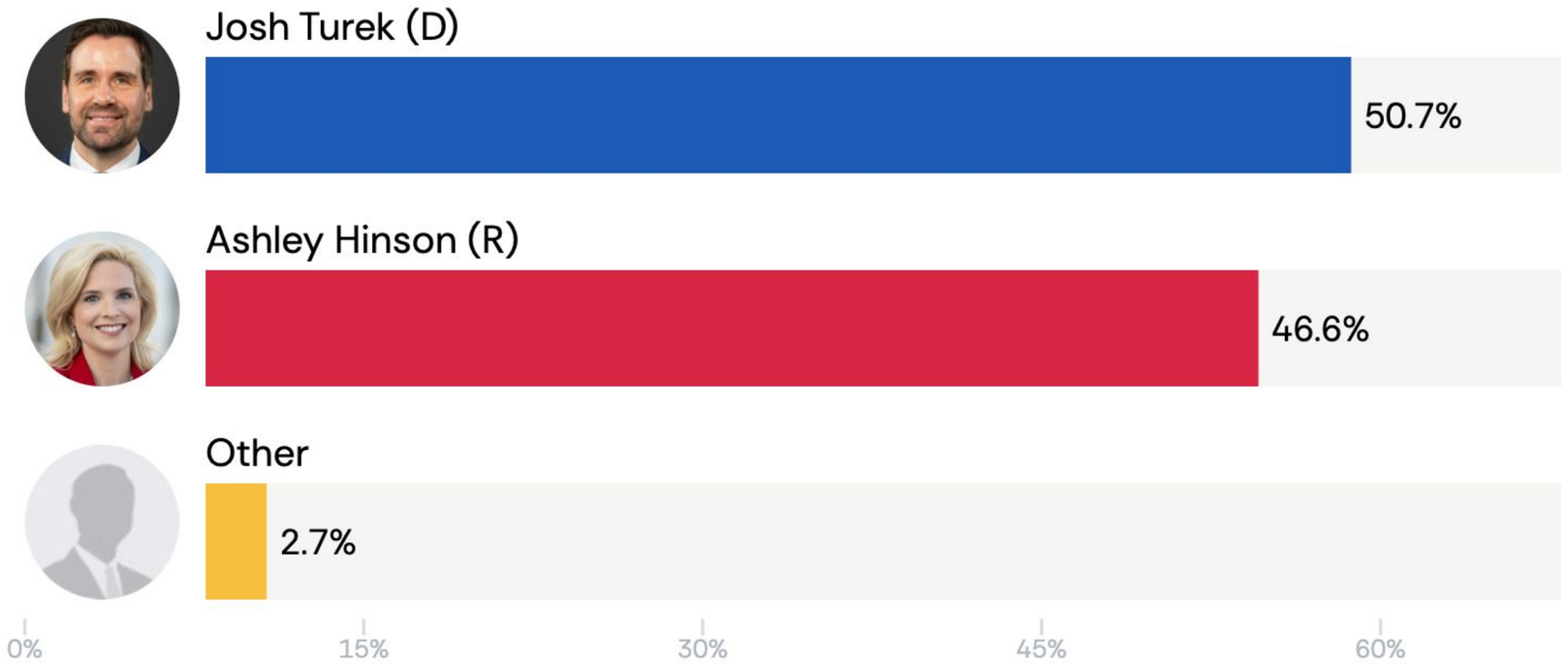
	INCOME					LOCATION			PARTISANSHIP			2024 VOTE FOR PRESIDENT			
	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000	Urban	Sub - urban	Rural	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other candidate	Didn't vote
Senator Joni Ernst															
Excellent / Good	32	32	27	27	39	24	26	45	0	59	20	58	0	1	17
Regular	31	9	41	11	6	18	19	28	11	35	12	32	12	5	4
Poor / Very Poor	37	60	32	63	55	57	55	26	89	6	68	10	87	94	79
Iowa Republican representatives in US House															
Excellent / Good	35	40	23	21	35	31	25	40	6	56	19	58	0	1	17
Regular	25	10	44	31	7	22	17	37	13	38	14	37	9	4	19
Poor / Very Poor	41	50	33	49	59	47	58	23	82	6	67	6	91	95	65

2. Vote intention

If the Iowa midterm election for US Senate were held today, and these were the candidates, who would you vote for?



If the Iowa midterm election for US Senate were held today, and these were the candidates, who would you vote for? [Valid votes]



If the Iowa midterm election for US Senate were held today, and these were the candidates, who would you vote for?

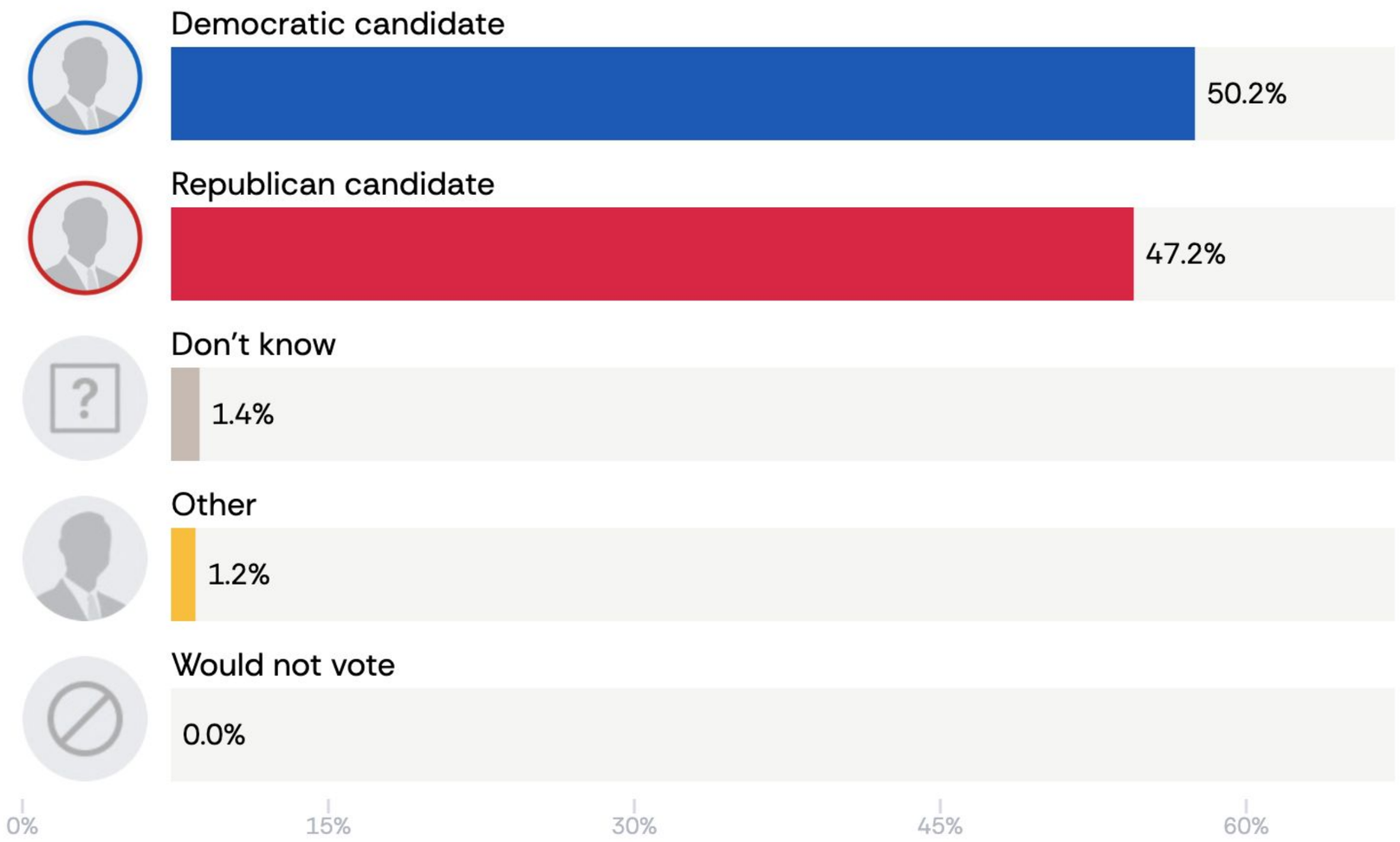
[crosstabs]

	GENDER			AGE				EDUCATION		LOCATION		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other	Urban	Sub - urban	Rural
Josh Turek (D)	47.2	54.3	21.4	66.6	67.1	41.7	39.8	50.1	50.6	61.6	52.0	35.3
Ashley Hinson (R)	51.2	41.5	68.5	31.4	29.2	53.0	59.1	48.4	45.3	37.8	45.0	58.5
Other	1.5	3.8	0	0.6	3.7	5.2	0.4	1.3	3.4	0.6	2.4	5.5
Would not vote	0.1	0.1	10.0	1.4	0	0.2	0.1	0.2	0.4	0	0.6	0.1
Don't know	0	0.3	0	0	0	0	0.5	0.0	0.3	0	0	0.7

	INCOME					RACE					
	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000	Asian	Black	Hispanic	Native - American	White	Multi - racial
Josh Turek (D)	54.3	46.8	40.4	65.0	43.4	100.0	44.3	65.5	24.4	49.4	40.0
Ashley Hinson (R)	40.8	51.8	54.4	34.9	54.5	0	55.7	34.5	75.6	47.3	54.4
Other	3.9	1.5	4.5	0.1	2.2	0	0	0	0	3.0	0.8
Would not vote	0.4	0	0.8	0	0	0	0	0	0	0.1	4.8
Don't know	0.6	0	0	0	0	0	0	0	0	0.2	0

	PARTISANSHIP			2024 VOTE FOR PRESIDENT			
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other candidate	Didn't vote
Josh Turek (D)	92.6	3.2	66.3	2.8	98.7	58.6	86.2
Ashley Hinson (R)	6.2	93.9	28.5	92.3	0.4	26.4	13.7
Other	0.9	2.5	4.6	4.3	0.6	15.0	0
Would not vote	0.3	0	0.6	0.4	0.3	0	0.1
Don't know	0.0	0.4	0	0.3	0.0	0	0

If the Iowa midterm election for US House were held today, which party/candidate would you vote for?



If the Iowa midterm election for US House were held today, which party/candidate would you vote for?

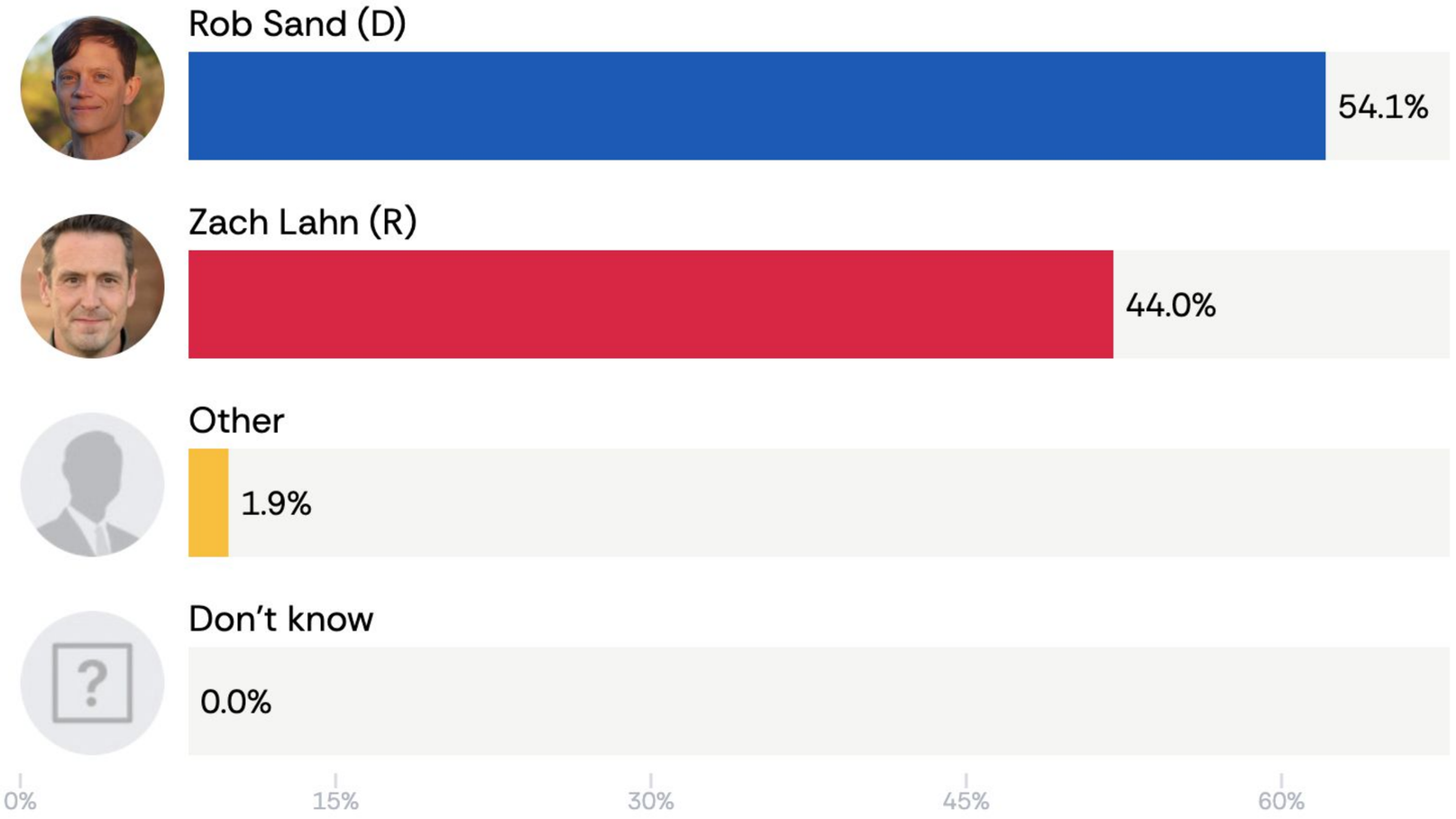
[crosstabs]

	GENDER			AGE				EDUCATION		LOCATION		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other	Urban	Sub - urban	Rural
Democratic candida	46.8	54.2	19.4	66.5	67.4	42.3	38.0	50.7	49.9	61.5	52.3	33.8
Republican candida	52.2	42.3	64.3	30.9	28.8	56.0	59.1	47.4	47.1	37.9	44.0	63.5
Don't know	0.7	1.9	6.1	1.0	0	1.5	2.6	1.7	1.3	0.6	1.5	2.1
Other	0.3	1.6	10.0	1.6	3.7	0.2	0.3	0.2	1.7	0	2.2	0.5
Would not vote	0	0	0.0	0	0	0	0.0	0	0.0	0	0	0.0

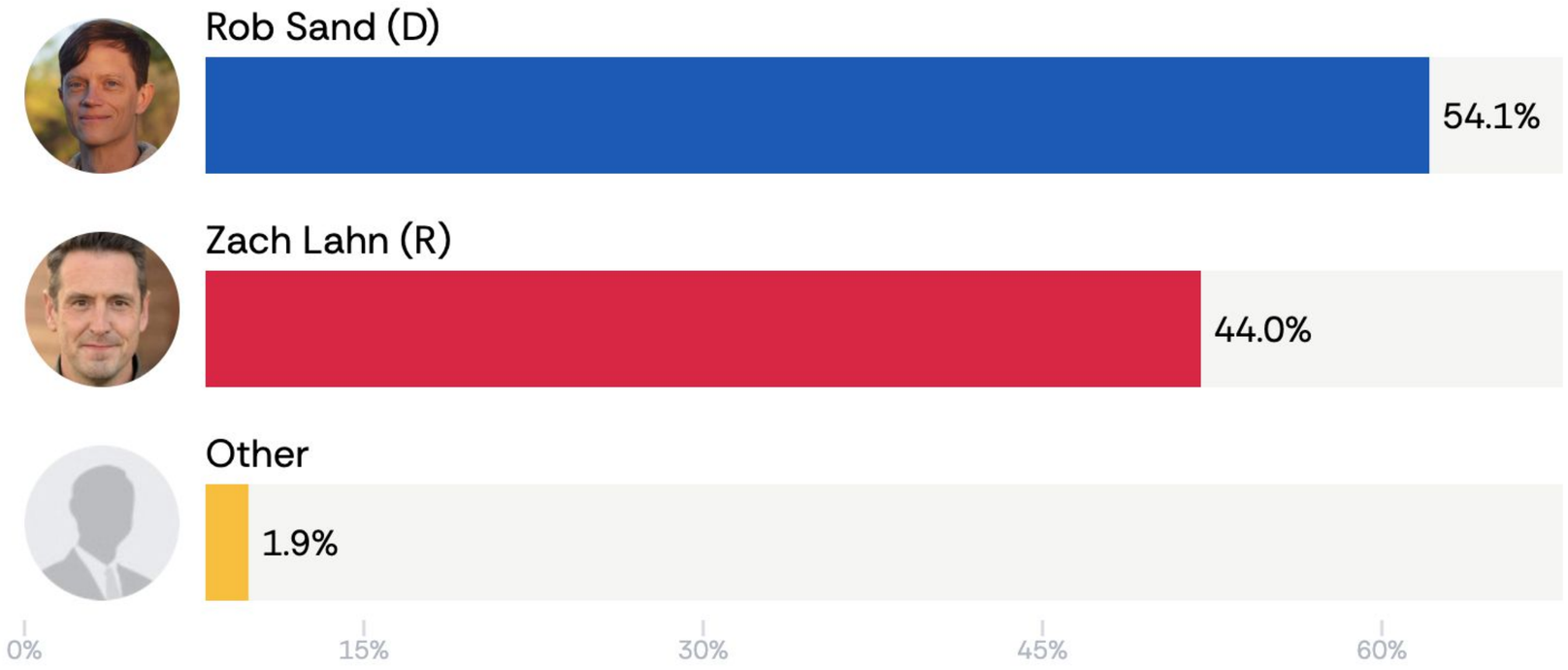
	INCOME					RACE					
	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000	Asian	Black	Hispanic	Native - American	White	Multi - racial
Democratic candida	53.6	46.9	38.5	65.0	46.1	100.0	44.3	65.4	24.4	49.2	38.1
Republican candida	44.0	52.5	55.3	34.9	51.1	0	55.7	34.5	75.6	48.2	54.4
Don't know	2.1	0.6	1.6	0.0	2.8	0	0	0.1	0	1.5	1.9
Other	0.4	0.0	4.6	0.1	0	0	0	0	0	1.1	5.6
Would not vote	0	0.0	0	0	0	0	0	0	0	0.0	0

	PARTISANSHIP			2024 VOTE FOR PRESIDENT			
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other candidate	Didn't vote
Democratic candida	93.2	3.1	65.1	2.6	98.6	50.5	86.5
Republican candida	6.0	96.3	28.5	94.7	0.1	36.8	8.2
Don't know	0.8	0.6	2.9	0.4	1.3	8.6	5.4
Other	0	0.0	3.6	2.2	0.0	4.2	0
Would not vote	0.0	0	0	0	0.0	0	0

If the Iowa election for state governor were held today, and these were the candidates, who would you vote for?



If the Iowa election for state governor were held today, and these were the candidates, who would you vote for? [Valid votes]



If the Iowa election for state governor were held today, and these were the candidates, who would you vote for?

[crosstabs]

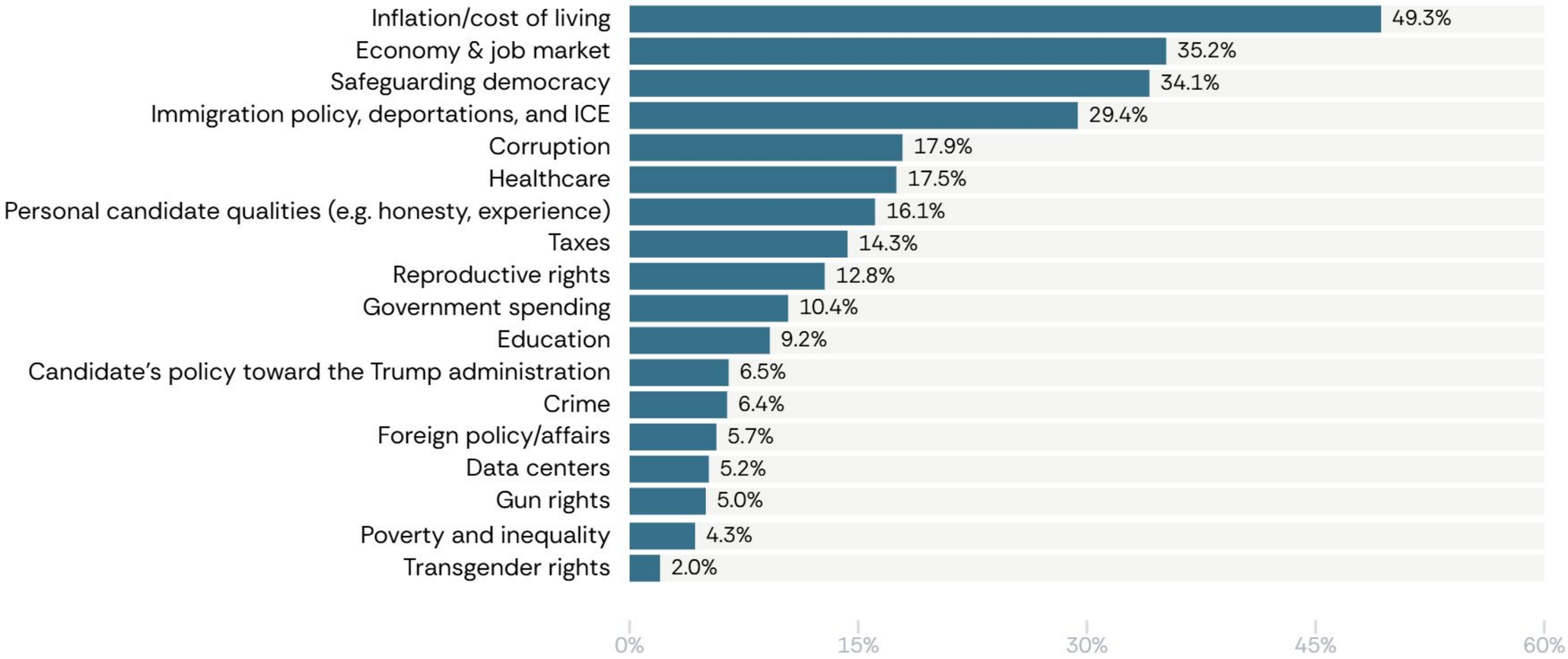
	GENDER			AGE				EDUCATION		LOCATION		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other	Urban	Sub - urban	Rural
Rob Sand (D)	53.1	56.0	21.4	72.7	70.2	44.9	42.9	58.1	51.9	65.8	56.4	36.7
Zach Lahn (R)	46.5	41.0	68.5	25.4	29.8	50.4	56.9	40.2	46.1	34.0	41.8	59.1
Other	0.4	3.0	10.0	1.9	0	4.7	0.2	1.7	2.0	0.1	1.8	4.1
Don't know	0.1	0	0.0	0	0	0.0	0.1	0.0	0.0	0.0	0	0.1

	INCOME					RACE					
	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000	Asian	Black	Hispanic	Native - American	White	Multi - racial
Rob Sand (D)	56.4	48.7	45.0	70.7	49.1	100.0	44.3	65.4	24.4	53.5	40.0
Zach Lahn (R)	40.0	48.3	53.6	29.0	50.9	0	55.7	34.5	75.6	44.6	54.4
Other	3.6	3.0	1.4	0.1	0	0	0	0	0	1.9	5.6
Don't know	0	0.0	0.0	0.2	0	0	0	0.1	0	0.0	0

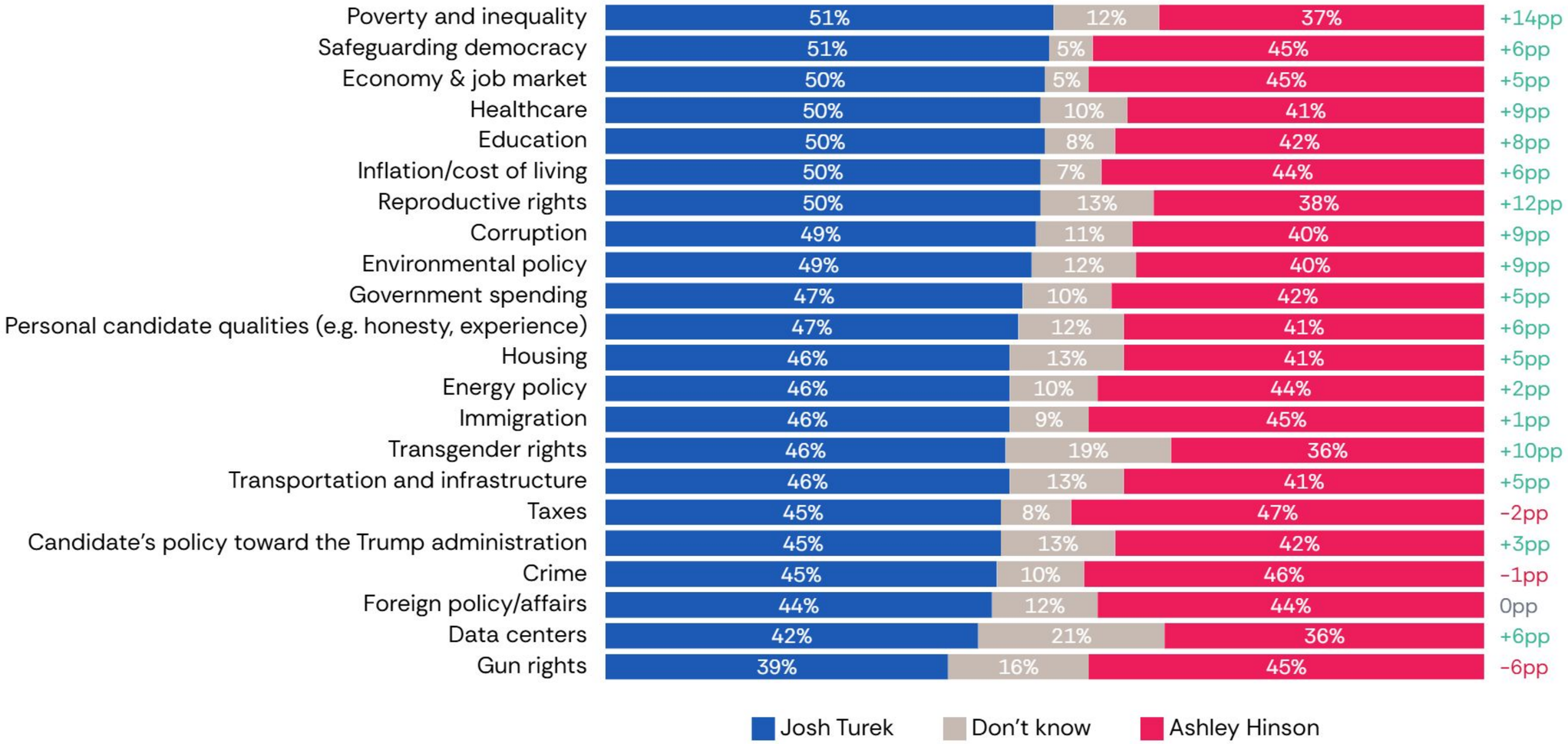
	PARTISANSHIP			2024 VOTE FOR PRESIDENT			
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other candidate	Didn't vote
Rob Sand (D)	93.9	9.1	69.2	6.7	99.9	60.8	99.4
Zach Lahn (R)	6.1	86.8	29.5	89.5	0.1	34.7	0.6
Other	0.0	4.0	1.3	3.7	0.0	4.3	0.0
Don't know	0	0.1	0.0	0.1	0.0	0.2	0

3. Key issues and candidate comparison

Which of the following issues are most important to you when deciding how to vote in the above elections in November 2026? (Select up to three)

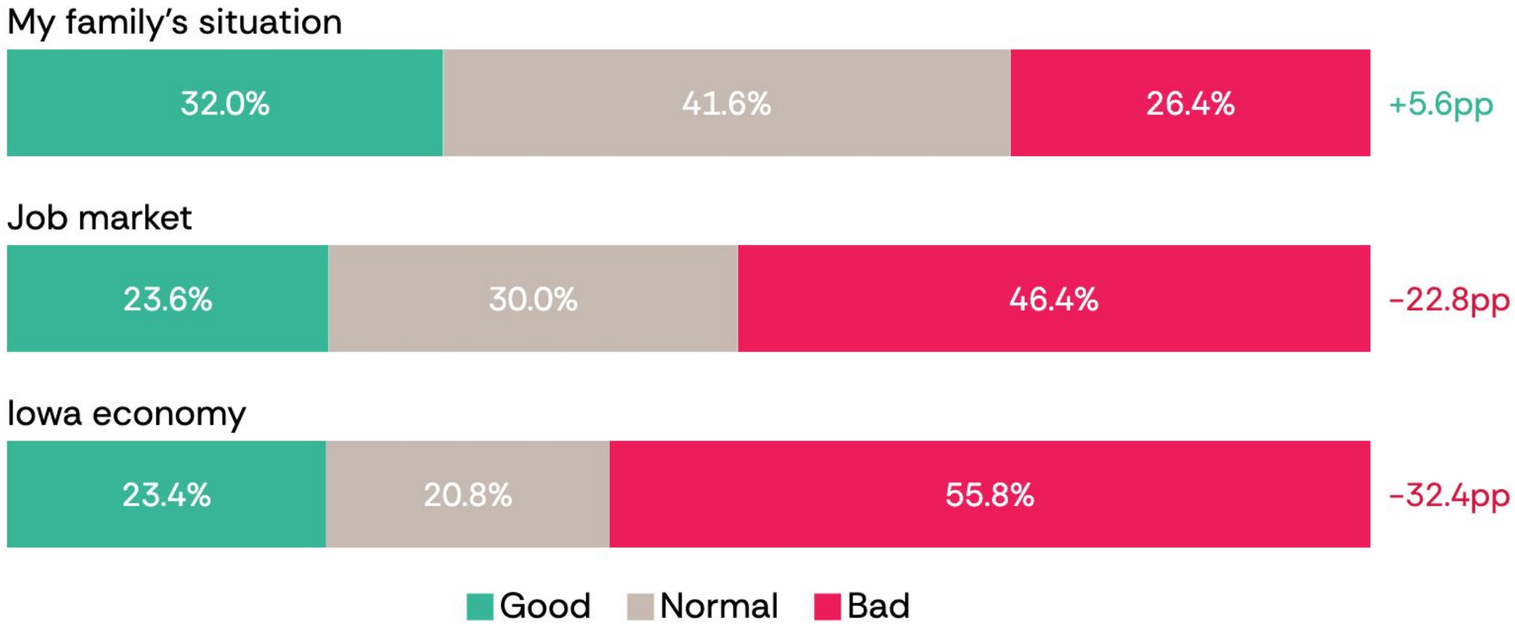


When thinking about the Ohio 2026 Senate race, which of these candidates do you think has the best performance/approach regarding each of the following issues?

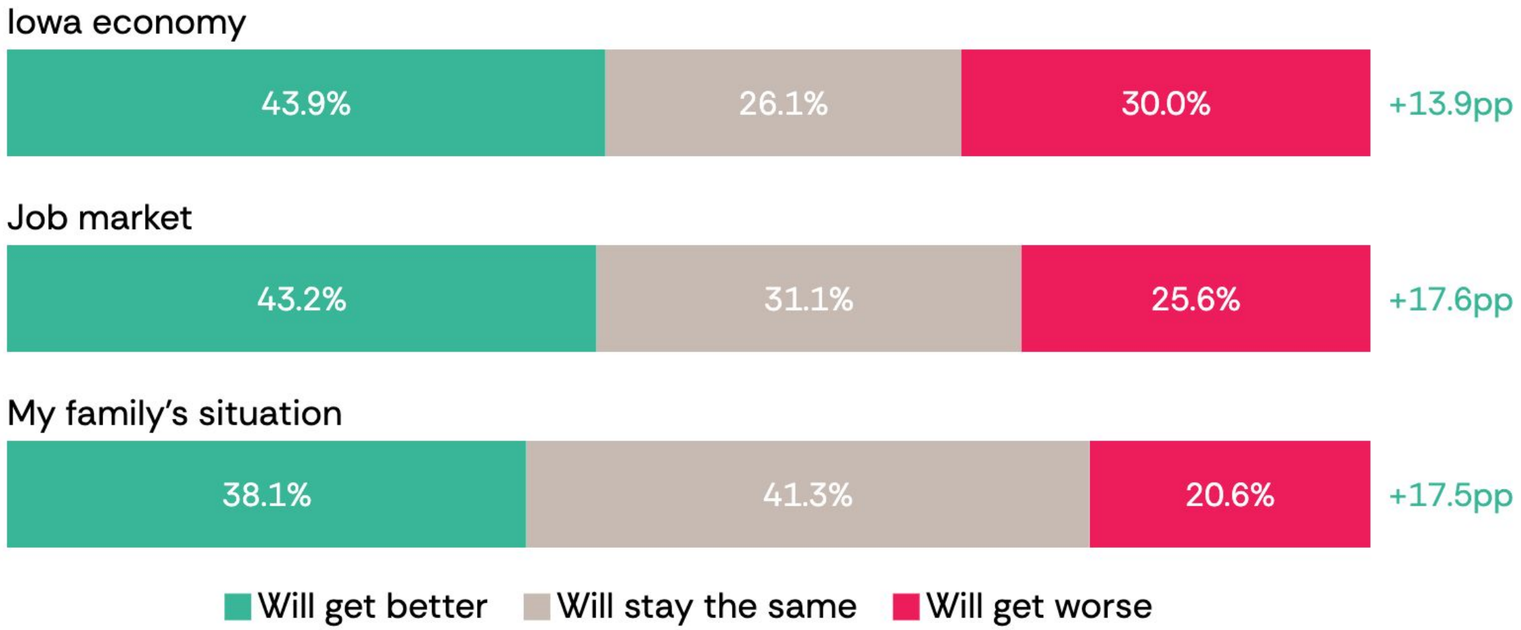


4. Economic perceptions

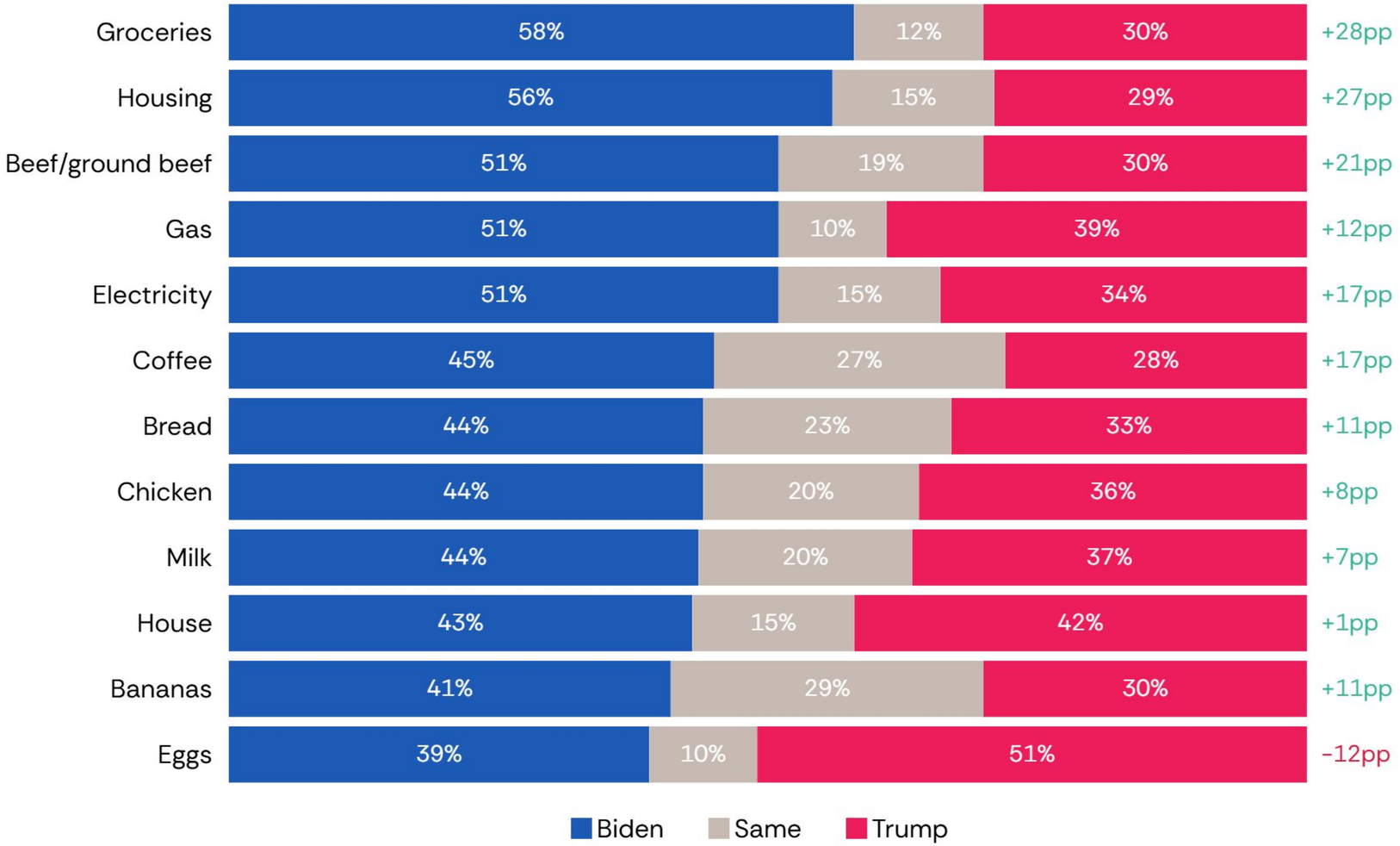
How do you evaluate the Iowa economy and job market right now? And how do you evaluate your family's economic situation?



What is your expectation regarding the Iowa economy and job market six months from now? What is your expectation regarding your family's situation?



For each item below, do you think it costs less under Biden, Trump, or about the same in your state?



5. Image of political figures

Do you have a positive or negative image of the following political figures?




AtlasIntel
PollsterGraph